

NEWS SUMMARY

GENERAL

**Fresh
hopes
for U.S.
hostages**

Iran's Premier Mohamed Ali Rajai said in Tehran yesterday he believed the U.S. was ready to meet Iran's basic conditions for the release of the 52 hostages.

These conditions have been previously listed as the return of the Shah's wealth, the unblocking by the U.S. of Iran's frozen assets, the dropping of legal claims against Iran and a promise not to interfere in its internal affairs.

But Mr. Rajai repeated that the hostages' fate should be decided by the Iranian Parliament, which has postponed consideration of the problem until Sunday. Back Page; Iran-Iraq war, Page 4.

Symbolic protest

The Labour Party's National Executive Committee will make a symbolic protest and press for postponement of the Parliamentary Labour Party's leadership election. Back Page

Film crew held

A BBC Nationwide film crew was being held by police last night after an apparent attempt to record an illegal dog-fighting event at a Cornish quarry.

Israeli attack

Israeli fighter jets attacked Palestinian guerrilla positions in the outskirts of Beirut, Lebanon.

Mayors' hearing

Israel's Supreme Court will today begin hearing an appeal by two West Bank Arab mayors against their deportation. They are at present on hunger strike. Page 4.

Bourse threat

Trading stopped on the Paris Stock Exchange after a bomb threat—thought to have been a hoax. On Monday a bomb was discovered in the building.

Channel opposed

The Transport and General Workers' Union attacked British Rail's £630m Channel tunnel plan in written evidence to a Commons select committee. Page 6.

Typhoon alert

Staff at a Cambridge hospital are being screened after a woman kitchen supervisor was found to have typhoid. She returned recently from Cairo.

Drug smugglers

Nine men were jailed at a North Wales Court for their part in a drugs smuggling ring which is thought to have brought more than £500,000 of cannabis into Britain. Page 24.

S. Korea poll

South Korea's President Chun Doo-Hwan seemed certain to win a poll mandate to abolish the Parliament and political parties. Page 3.

Galileo retrial

The Roman Catholic Church is to re-examine "with full objectivity" its condemnation of 17th century astronomer Galileo. He was forced to renounce his discovery that the earth revolved around the sun. Briefly...

Canadian Premier Pierre Trudeau agreed to modify his constitutional reform package. Page 5.

Barry Manch's Girls on a Bridge sold for \$2.8m (£1.5m) at Christie's, New York, a record for the Norwegian artist. Saleroom, Page 10.

Inquest at Loughborough on former television personality Lady Leibel Barnett was adjourned until November 6.

CHIEF PRICE CHANGES YESTERDAY

(Prices in £s unless otherwise indicated)

RISES	
Trend S type 08/12...£514 + 7	
Ascd. Dairies ... 232 + 10	
BTR ... 583 + 9	
Belan ... 96 + 5	
British Home Stores 161 + 12	
Debenham ... 53 + 4	
Dowty ... 233 + 7	
Eagle Star ... 267 + 5	
ERC ... 655 + 15	
Hawker Siddeley ... 186 + 12	
Haworth (J.) ... 98 + 5	
Horizon Travel ... 247 + 22	
John Thompson ... 360 + 30	
Marks and Spencer 114 + 4	
Pavilion Zoetonia A 270 + 12	
Prudential ... 173 + 5	
Royal Free ... 343 + 7	
Scottish Newcastle 68 + 24	
FALLS	
Bargent ... 38 - 18	
Blue Circle ... 332 - 4	
Lawson (W. L.) ... 26 - 3	
Pressac ... 23 - 9	

**Equities
advance;
gold up
by \$7**

• EQUITIES continued to rise, led by the electrical and oil sectors. The FT 30-share index put on 4.7 to 485.7. The FT-

300 All-Share Index rose 1.3 per cent higher at 303.17, its first time ever over the 300 mark. Page 33.

• GILTS also continued to improve. The Government Securities index rose 0.44 to 71.27. Page 33.

• STERLING's trade-weighted index was unchanged at 78.3. The currency fell 10 points to close at \$2.4580. Page 33.

• DOLLAR improved to DM 1.8625 (DM 1.8600). Its trade-weighted index rose 84.4 (84.2). Page 33.

• GOLD rose \$7 an ounce in London to \$659.5. Page 33.

• WALL STREET was up 0.59 to 955.82 near the close. Page 36.

• BRITISH AEROSPACE shares are likely to be offered for sale this winter. Back Page

• BLUE CIRCLE Industries plans to axe 1,500 jobs, about 12 per cent of its UK workforce, following a sharp drop in cement sales. Back Page

• PRIME MINISTER demonstrated an appalling complicity and insensitivity about the industrial crisis" at her meeting with the TUC general council last week, the TUC said. Page 11.

• UK LAMB EXPORTS slowed to a trickle as EEC regulations effectively barred all markets except France. Page 37.

• MOTOR COMPONENT makers from Western Europe plan a delegation to try to persuade the Taiwan Government to clamp down on growing exports of counterfeit parts and accessories. Page 6.

• CHRISTOPHER MORAN, Lloyd's broker, and Derek Walker, Lloyd's underwriter, were remanded on bail yesterday at Mansion House. Mr. Moran is accused of conspiring to defraud Lloyd's underwriters. Mr. Walker faces similar charges.

• HANSON TRUST, the industrial services and food products concern, plans to purchase McDonough, a U.S. group with interests in footwear, building materials and tools, for \$180m (£74m). Back Page, 24.

• BRITISH HOME STORES reported pre-tax profits in the 24 weeks to September 13 down from £13.2m a year ago to £10.7m. Page 26; Lex, Back Page.

• HARLAND AND WOLFREY, the state-owned Belfast shipbuilding company, reported its trading loss for 1979 up at £24.4m (£21.4m). Page 26.

• DUPORT, steel and furniture group, reported pre-tax losses for the half-year to end July at £4.47m compared with profits of £4.14m in the same period last year. Page 26.

• TELEPHONE RENTALS reported pre-tax profits for the six months to end June up from £5.85m to £6.1m. Page 27.

• BARTON'S reported pre-tax losses for the half-year to end July at £1.47m compared with profits of £1.35m in the same period last year. Page 26.

• TELEPHONE RENTALS reported pre-tax profits for the six months to end June up from £5.85m to £6.1m. Page 27.

• CHIEF PRICE CHANGES YESTERDAY

(Prices in £s unless otherwise indicated)

Smith St. Aubyn ... 176 + 10

Sun Life ... 242 + 14

Taymar ... 267 + 10

Utd. Carrriers ... 240 + 12

Victors ... 149 + 6

Yarrow ... 250 + 10

BP ... 462 + 12

Premier Cons. ... 110 + 8

Sovereign ... 465 + 15

Goldfields of SA ... 543 + 11

Greenbushes Tin ... 650 + 50

Hartreebest ... 542 + 18

Middle Wts ... 730 + 70

Randfontein Esats ... 542 + 18

Smith St. Aubyn ... 176 + 10

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EUROPEAN NEWS

East European leaders still fear "democratic socialism," writes Leslie Colitt in Berlin
The storm gathers over Poland's free unions

FEAR OF Poland's independent unions has gripped the leaders of the Warsaw Pact countries. It is this fear of the dangers, real or imagined, to the stability of the Communist regimes which makes the next steps by Moscow and its hardline allies so unpredictable.

"A spectre is haunting Eastern Europe, the spectre of democratic socialism," said one East German writer, giving another twist to the opening words of the Communist Manifesto.

He, and most of his countrymen, are sceptical about the chances of survival of the free trade union movement in Poland. Their pessimism is reinforced by the increasingly sombre warnings of Herr Erich Honecker, East Germany's leader, that East Germany "cannot remain indifferent to the fate of people's Poland."

"If our friends (in Moscow) believe the Polish comrades are in serious trouble, and that the fraternal parties in Berlin and Prague are threatened, then they will rush to Warsaw's aid from all sides," noted an East German Communist Party member, while describing a pincer movement with his hands.

Not for a moment do East Germans doubt that their authorities' latest attempt to reduce contacts between East and West Germans by raising the currency exchange "fee" for Westerners entering East Germany was a by-product of Moscow's fears over Poland.

"In the conspiratorial Soviet mind," said one East Berlin professor, "the many West Berliners and West Germans visiting their relatives and friends here were part of a two-pronged assault on socialism in East Germany. It was represented as the Deutsche Mark undermining socialism from the West and by Lech Walesa (leader of Solidarity, the biggest new union) undermining it from the East. Our leaders are able



Herr Honecker of East Germany, left, is giving sombre warnings. Mr. Dubcek of Czechoslovakia, centre, learned the price of reform in 1968. Mr. Kádár of Hungary, right, does not fear Poland's new unions.

to read the collective mind of the Soviet leadership and acted swiftly."

Some East Germans, especially younger ones, express sympathy for the new Polish unions' goals, but as cautious people they believe the unions are moving too fast. Perhaps an even greater number are wary of all political developments in Poland, believing, as one East German foreman put it, that the Poles have made a mess of everything." This hostile view has been reinforced by the economic aid East Germany is providing to Poland, which many East Germans see as a threat to their own standards of living.

Czechoslovaks are equally pessimistic about the Polish unions' future. As in East Germany, younger Czechoslovaks, unburdened by past animosities between Poles and Czechoslovaks, have placed the greatest hopes in the new unions. The Poles say that Mr. János

Kádár, their own Communist leader, stands alone in Eastern Europe in not fearing that the Polish unions are threatening the stability of his more liberal Communist rule. His party has refrained from direct criticism of the unions and has expressed the hope that Poles will find a "socialist solution" to their problems.

When Herr Honecker recently said that East Germany and its "friends" would make sure "no one turns back the wheel of history" in Poland, even Polish officials were incensed. Such remarks from East Berlin, they noted, were almost calculated to cause wavering Poles to throw their support to Mr. Walesa and his Solidarity union.

East European moderates believe that the more strident the hardliners' attacks become, the more likely they will be to produce a bond between the new unions and disillusioned members of the Polish Communist Party.

"If the Soviet harvest turns into another disaster as indicated," he remarked, "and there are... problems in feeding the Soviet people, then Brezhnev and his Politburo will indeed feel threatened, and not only by Poland."

Why then do the East Berlin

and Prague hardliners publicise their frequent warnings? One East German who has spent an adult lifetime reading between the lines of official Communist pronouncements said that, in fact they are telling "us not to get up any false hopes that change might be possible here if the Polish unions survive."

Dark warnings of a "national disaster"—that is, a Soviet invasion—were strongly hinted at by the beleaguered Polish Communist Party during the August strikes. Only this week, Mr. Walesa, asked about the threats of outside intervention, replied: "Let them try. They often threatened us in the past with rockets and tanks. We will not let ourselves be smashed in the face."

Blunt language like this is quite different from the ideological opposition to Moscow provided by Czechoslovakia in 1968. The Russians then were convinced that Czechoslovakia would not resist an invasion.

One Pole, who called himself an "optimistic sceptic" on the prospects for the new unions' success, noted that the likelihood of Soviet intervention was "small, because the Polish people are angry." He admitted, however, that the Russians were "unpredictable," and that no one could know what was on President Leonid Brezhnev's mind. Another Pole felt the Russians are leaving their aims "purposefully vague."

One long-time East European Communist said this week he was less optimistic than ever about Poland because of disclosures at the Soviet Communist Party's Central Committee session in Moscow.

"If the Soviet harvest turns into another disaster as indicated," he remarked, "and there are... problems in feeding the Soviet people, then Brezhnev and his Politburo will indeed feel threatened, and not only by Poland."

Even though the authorities are dragging their feet on the issue of Solidarity's registration, there are signs the mass media are being opened up to people with dissenting views. Tuesday evening saw a 40-minute discussion on television about the present situation in the country, which was attended by participants of the "Experience on the Future" group. The group has produced two reports highly critical of Government policies in recent years.

At the same time, the Society of Academic Courses, a group of academics who have organised lectures in private houses on subjects excised from official courses, has been invited to hold its annual inaugural lecture in the main hall of Warsaw University on Friday.

Top Soviet envoy in Czech talks

By Our Berlin Correspondent
MR. ANDREI KIRILENKO, a senior Soviet politburo member, arrived in Prague yesterday for talks on Poland with Mr. Gustav Husák, the President and Communist Party leader.

The Czechoslovak leadership feels threatened by developments in neighbouring Poland, whose new independent unions have been criticised as "counter-revolutionary."

In a flurry of eastern diplomatic activity, Mr. Boris Ponomarev, another Soviet politburo member, is in East Berlin for talks with Herr Erich Honecker, the East German leader, who has pledged his country to fight the "subversive activities of anti-socialist forces" in Poland.

General Heinz Hoffmann, East German Defence Minister, who is a member of his party's politburo, told party officers in the East German army that every member of the armed forces is to be raised to a "high level of political alertness" in order to "reject the ideological attacks of the enemy."

General Hoffmann said: "The continued forward march of socialism and its 'military defence' requires not less but more 'political and ideological work.'

East Germany's leading political weekly said yesterday the real aim behind West Germany's policy of detente toward East Germany was to "eliminate the socialist system on German soil... that means the liquidation of the German Democratic Republic."

Austria plans £11bn budget

VIENNA — Dr. Hannes Androsch, Austrian Finance Minister, yesterday outlined the 1981 budget providing for revenues of Sch 255.3bn (£29.5bn) and expenditures of Sch 335.1bn (£31bn). He told Parliament that half the projected Sch 50bn deficit was the amount Austria had to set aside to pay its debts at home and abroad.

The net deficit of Sch 24bn would be the lowest since 1974 in relative terms. The 1980 budget year was expected to close with a net loss of Sch 30bn.

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Austria's large foreign trade deficit, expected to total Sch

EUROPEAN NEWS

Gaullists urge big investment boost

BY ROBERT MAUTHNER IN PARIS

THE GAULLIST RPR party, which has persistently criticised the Government's economic policy, has published its own programme calling for an acceleration of economic growth through massive state support.

The new proposals will doubtless be a cornerstone of the campaign to be conducted by the Gaullist candidate in the forthcoming presidential election, who will probably be M. Jacques Chirac, the party leader.

Commenting on the programme, published in book form under the title of "Trump Card France," M. Jean Meo, the

deputy secretary-general of the party, said that Prime Minister Raymond Barre's current economic policy was leading the country to "bankruptcy and revolution."

Given the present rate of economic growth, the budget deficit and that of the social security system would soon reach FF 100bn (\$10bn) and, if nothing was done, unemployment would rise to the "intolerable level" of more than 2m.

The right to work was a fundamental principle in the fight against unemployment, currently running at some 1.5m. It should be the first of all

priorities, M. Meo said in a preface to the book.

The fundamental mistake which had been made by President Giscard d'Estaing and M. Barre was to have opted deliberately for a slow growth policy. What was required was a moderate inflation of the economy, which would create jobs and strengthen the country's economic structure.

The Gaullists therefore proposed a FF 100bn investment support programme spread over five years and applicable not only to industry, but to agriculture, construction and regional development.

This programme would be financed, not by raising taxes nor by increasing the budget deficit, but by a reduction of public expenditure, a proposal which observers have found somewhat self-contradictory, given that so much government money would be channelled into support for investments.

The Gaullists also propose a special employment contribution to be made by the richest categories of the population, which would take the form of a FF 15bn bond issue, and the exoneration from income tax of all people earning less than \$3,000 a year.

Falldin survives by one vote

By William-Dulford in Stockholm

THE SWEDISH Government yesterday survived by a majority of one in an opposition motion of no confidence in the Swedish Riksdag (Parliament). The voting was 175-174 in favour of Mr. Thorbjörn Falldin's non-socialist coalition.

The Social Democrats and Communists failed to obtain the single defection from the Conservative, Centre and Liberal ranks which they needed to bring down the Government. They had charged the coalition with abandoning Sweden's traditional full employment policy and with reneging on guarantees to pensioners.

The latest opinion poll indicates that public support for the Government has slumped to 43.5 per cent, while 49 per cent back the Social Democrats and 6.5 per cent favour the Communists.

Mr. Falldin has reiterated his intention to press ahead with cuts in public spending.

West German vehicles

West German motor vehicle registrations climbed to 208,680 in September, 26.5 per cent up from August and 3.5 per cent above the level a year ago, the Federal Statistics Office said. Reuter reports from Fribourg. New registrations in the first nine months of 1980 totalled 2,23m. 7.2 per cent down on the same period of 1979.

Geneva accord seeks an end to napalm, land mines, booby traps

BY SRIJ KHINDARIA IN GENEVA

THE MOST brutal feature of modern war, the heavy death toll among civilians, may be alleviated by an international treaty concluded in Geneva earlier this month after two years' negotiation. The treaty also aims at protecting guerrillas and soldiers against needless suffering.

The treaty, which supplements the Geneva conventions of 1949 and the protocols of 1977, has been sent for approval to the United Nations General Assembly in New York. It will come into force as soon as 20 countries have signed it.

"Excessively injurious conventional weapons" which kill massively and indiscriminately or cause unnecessary pain are the treaty's target. It strikes a precarious balance between humanitarian imperatives and the wartime need to kill the enemy. This conflict has dogged war strategists and negotiators, especially since the realisation that a third of the people killed in the Second World War were civilians, compared with only 5 per cent in the First World War.

The percentage rose to 37 per cent in Korea and 41 per cent in Vietnam, because of more destructive weapons and the hazy line between civilians and guerrillas.

Other reports from the Middle East, Indochina and Africa describe fragmentation bombs which explode into tiny pieces undetectable by X-ray, and difficult to remove surgically because they have hooks or crooked shapes.

In many places, civilians have been killed, even after the end

of war by randomly placed land mines whose locations had been forgotten, or by booby traps which were often simply toys and articles of daily use rigged with explosive.

The protection the new treaty gives to civilians in wartime goes well beyond the four Geneva conventions and the two protocols. But it will be applied

The Geneva treaty to curb the use of excessively injurious conventional weapons has been sent for approval by the UN General Assembly.

only if each party to a conflict promises to abide by the conventions and protocols.

The 1949 conventions regulate treatment of prisoners of war and the wounded and sick, forbid torture or degrading treatment, and protect civilians against military attack.

The 1977 protocols, reflecting the lessons of later wars in Vietnam and Africa, give guerrillas and anti-colonial fighters equal protection to regular soldiers.

The new treaty bans booby traps and fragmentation bombs or fragmentation bullets. It also forbids the use against civilians of napalm and other firebombs,

including the magnesium and thermite bombs used in the Second World War.

Such incendiaries may be used only against troops located away from cities, provided that they are not dropped by aircraft because of the possibility of inaccurate aims. Nor may they be used in excess quantities to cause needless suffering to troops.

Landmines are forbidden in civilian areas. They may be used for military purposes only if their locations are carefully recorded so that they may be removed after the war.

To protect the environment, firebombs and defoliants may not be used in forest areas unless combatants are known to be hiding there.

An important provision extends the treaty's protection to guerrillas if they have an identifiable commanding authority which promises in its turn to enforce obedience to the agreement. In line with the 1977 protocols, this does not cover internal insurrections.

The new treaty closes some of the biggest loopholes in the Geneva conventions. But many Governments, including those of the United States and the Soviet Union, have reserved the right sometimes to use incendiary weapons which kill by burning or suffocation.

What the Russians do in Afghanistan will be the first test of their willingness to comply with the treaty. But the treaty may not get the 20 signatures it needs until the end of next year.



Oreja takes up new Basque post

By Robert Graham in Madrid

S.R. MARCELINO OREJA, Spain's former Foreign Minister, yesterday took up his new post as government representative in the Basque country. The post, created last week along with a similar one for Catalonia, reflects a more conciliatory policy towards the Basque nationalists.

He will act as the principal co-ordinator of government policy, a role that covers both political, economic, social and security matters. Sr. Oreja, a Basque with a parliamentary seat for Gipuzkoa, will oversee the delicate devolution of power to the new Basque government. He has the rank of a Minister and has apparently been given a wide measure of personal initiative.

The more conciliatory approach towards the Basques is also underlined by the parallel removal of Gen. Sanchez de Santamaría as the government's special representative in the Basque country co-ordinating security operations.

The disappearance of this post is regarded as a gesture of good will towards the Basques, also paving the way for the creation of a security force raised and controlled by Basques. However, Sr. Oreja's appointment has been greeted by some Basque nationalists as "colonial" since he will act as a sort of governor-general.

ETA, the militant Basque separatist organisation, is continuing its campaign of terror, and the political parties sympathetic to it are increasingly distanced from parliamentary politics.

OVERSEAS NEWS

President Chun set to win S. Korea poll mandate

SEOUL—South Koreans voted yesterday in a constitutional referendum and President Chun Doo-Hwan appeared certain to win a mandate to abolish the parliament and political parties

Calls by militant students for a boycott of polling booths were ignored as a record number turned out to vote on what will be the country's ninth constitution since the first government was sworn in in 1948.

Newspapers began carrying banner headlines proclaiming that the new constitution was

certain to be adopted by an overwhelming majority.

The constitution will pass when a simple majority of "yes" votes are counted. Over 92 per cent of the more than 20m eligible voters turned out in what the central election management committee said was a record.

The final result will be known only late on Friday or early Saturday.

President Chun, his wife and eldest son were among the first to cast their votes at the polling station near the Presidency.

Among other early voters were the acting leaders of the two main political parties, Chung Nae-Hyok of the Democratic Republican Party (DRP) and Yi Min-u of the New Democratic Party (NDP).

Kim Jong-Pil, former DRP leader, retired from office after returning \$36m worth of corruptly obtained assets to the state to avoid prosecution. Kim Young-Sam, former head of the ND, who has been kept by the military under house arrest, retired saying the atmosphere in South Korea was not conducive to party politics.

Reuter

Soekor tests fresh offshore gas find

By Our Johannesburg Correspondent

SOEKOR, the South African state oil-prospecting concern, has found gas in a borehole about 90 nautical miles off the coast, it was announced yesterday. The strike is being tested to see if it is commercially viable.

The find is the ninth gas strike so far by the exploration company, along the Agulhas bank between Plettenberg Bay and Still Bay on the South African south coast. So far, however, none have been considered viable.

Mr. Dawid de Villiers, the chairman of Soekor, said tests would be completed in the next two or three weeks. He said there were also shows of gas or oil in three other wells in the same structure at depths down to 3,400 metres.

In spite of its lack of success, the South African Government has stepped up its oil search offshore in the past year, leasing a third drilling rig. The search has cost about R150m in the past 10 years.

French car output

French vehicle manufacturers produced 2.2m cars and light vans in the first nine months of this year, a decline of 5.6 per cent on the comparable period last year, AP-DJ reports from Paris.

South Africa has no indigenous sources of oil, and is therefore vulnerable to an international embargo, although its big synthetic fuel programme at Sasol is designed to reduce this.

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3

OVERSEAS NEWS

The Abadan refinery is in ruins, but Iranians are not yet out of fuel

Tehran's oil artery is still pumping

BY OUR FOREIGN STAFF

TEHRAN'S NOTORIOUS traffic jams disappeared the day after the war with Iraq began. Private cars were banned from the streets between sunrise and sunset. Petrol was unavailable. After a week, air pollution had dropped to internationally acceptable levels.

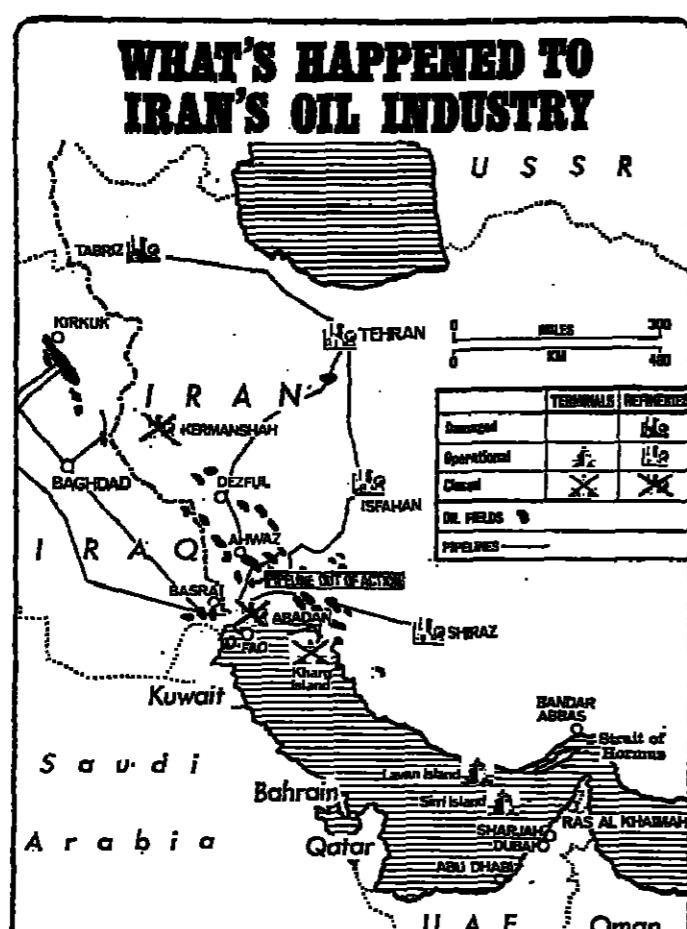
Tehran's flamboyant drivers are now back on the streets, thanks to a rationing scheme introduced last week. Filling stations are only open to the private motorist between 2 p.m. and 5 p.m. Queues for kerosene are also forming as Iran's winter closes in.

Iran television has shown no pictures of the blazing wreckage of Iran's largest refinery at Abadan, but all Iranians know their main oil installations are under attack. Private petrol consumption in what was once the world's second-largest oil exporter is now limited to 30 litres a month. Revolutionary committee members visit each household to establish its fuel requirements. Heating oil is in particularly short supply.

Iran has enough oil products to last the winter, according to Mr. Mohammed Javad Tondguyan, the newly appointed Oil Minister, but stocks are low. They include only 1.2m barrels of petrol, 3.4m barrels of diesel and 6.5m barrels of kerosene. In previous winters, Iran imported kerosene from Kuwait.

Abadan used to produce 60 per cent of all Iran's refined products, but half was exported. The Tehran Government now faces two problems: it has to get enough fuel from its remaining refineries and has to feed the refineries with crude from the oil fields in embattled Khuzestan province.

The refineries now are at Isfahan and Tehran, which



together produce 425,000 barrels a day (b/d). Neither has been hit so far by Iraqi bombs. The smaller refinery at Tabriz has been damaged, but it is not clear how long it will take to repair.

The main pipeline from Ahwaz in Khuzestan, to Tehran is vulnerable to advancing Iraqi tanks, and has already

been blown up just north of Abadan. The Iranians will therefore have to rely on a secondary pipeline to Isfahan. If this were damaged or destroyed, it is difficult to see how the Iranians would fuel their war effort.

It is simple to cut down on consumption by rationing Iran's 2m motorists, but enough diesel

is available to bring supplies and troops to the front and to distribute food to civilians.

Garages on the 1,000-kilometre road between Tehran and the Turkish border, which carries many of Iran's essential imports, are willing to sell diesel to lorries, but only 30 to 60 litres at a time. Lorries are spending so much time looking for fuel that the trip can take several days, rather than the normal 15 hours. Bulgarian lorries cope by using belly tanks and their own filling station on the Turkish side of the border.

An irreducible minimum of fuel will always be needed, whatever rationing schemes are introduced. Jet fuel is now being produced only in Tehran, but the second part of the new Isfahan refinery, which opened only at the beginning of September, is said to be able to produce jet fuel. A Phantom jet fighter bomber uses about 4,000 litres for the flight to Baghdad and back. It would not be too difficult for the Air Force to use fuel stocks built up by the civilian airline, but the Iranians are reported to have been seeking to buy 50,000 tons of jet fuel on the world market. This could be landed at the Lavan island terminal in the lower Gulf, well away from the fighting.

Iran can still pump crude from Agha Jari oil field to Isfahan and Gachsaran to the small Shiraz refinery. But the pumping stations again are vulnerable to air attack and to difficulties with power supplies.

Assuming that all private motorists receive their full allocation of petrol, only 11,500 b/d of petrol will be needed. More important, however, is kerosene, essential for heating in Tehran and also for cooking



Gas field repairs nearing completion

By Simon Henderson

REPAIR WORK on a huge Iranian offshore gas field, which has continued despite the revolution, the hostage crisis and the Gulf War, is due to be completed this week after three years.

The Liberian-registered drilling barge, Scan Bay, is expected to move from its position 70 miles south-east of Bushehr in the Pars gas field to take up other work for the National Iranian Oil Company (NIOC). It has been working in the area ever since an underground blow-out occurred in the field in September 1977. The so-far unexploited Pars field is estimated to contain reserves of 54 trillion cubic feet of natural gas, making it one of the largest in the world.

In the past, Iran has only just managed to get through the winter by a high level of domestic production supplemented by imports of products. With Abadan out of action and with difficulties in importing, shortages are inevitable and tighter rationing will be necessary. But Iran should be able to produce enough fuel to keep its armed forces in action for the next six months, providing its remaining oil installations are not destroyed.

With the main oil-exporting terminal at Kharg Island damaged and out of use, exports can still be handled via both Lavan Island and the small Sirri Island terminal. Theoretically some 200,000 b/d could be off-loaded from these points, so easing the pressure on Iran's financial reserves. Continuing exports from these two terminals was recently confirmed by Mr. Ali Reza Nowbari, the governor of Iran's Central Bank.

The rig's crew is a mixture of both Iranians and expatriates, including some Americans. Asked about the anomaly of having U.S. oilmen on board despite the hostage crisis, an NIOC official said they had Iranian work permits showing that "if you need something, you can get it."

Officials in Washington pointed out that as a pre-existing service contract, Scan Drilling would not be affected by U.S. sanctions regulations. Although not intended for exploitation immediately, the Pars gas field will be of importance to Iran when and if oil exports revive after the Gulf War.

During the Shah's rule there were grandiose plans to use the gas bath for reinjection in the big Gachsaran oilfield on the mainland and for exports as liquefied natural gas.

West Bank mayors' case begins today

BY DAVID LENNON IN TEL AVIV

ISRAEL'S Supreme Court will today begin hearing an appeal against their deportation by two West Bank mayors who are on hunger strike at the Israeli border post beside the Allenby Bridge over the Jordan.

The case has already begun to stir up ferment in the occupied territories where pressure is growing on the other mayors to tender a collective resignation if the banishment of their colleagues, Mr. Fahd Kawasmeh of Hebron and Mr. Mohammed Milhem of Halhoul, is not reversed.

The Supreme Court agreed to hear the case only half an hour before the mayors were due to be deported again after being permitted to return last week from five months' exile to present their case before the military government's appeal com-

mittee. The mayors went on hunger strike after the committee rejected their appeal.

Both Mr. Menahem Begin, the Prime Minister, and the military governor of the occupied West Bank, have also rejected appeals to cancel the deportation orders against the mayors.

The two were summarily banished in May on charges of incitement against the occupation only hours after six Jewish settlers were killed in a Palestinian ambush in Hebron.

The families of Mr. Kawasmeh and Mr. Milhem have asked the other mayors to resign in protest if the expulsion orders are not rescinded. But Mr. Elias Freij, the mayor of Bethlehem, opposes this move which he says would play into the hands of the Israeli authorities.

Former Lebanese minister asked to form government

BEIRUT—Mr. Elias Sarkis, Lebanese President, named Mr. Shafiq Al-Wazzan, former Justice Minister, as Prime Minister-designate yesterday and asked him to try to form a new government, a presidential statement said.

Mr. Selim Al-Hoss, outgoing Prime Minister, announced his resignation in June but stayed on in a caretaker capacity while

attempts were made to create a government of national unity.

• ISRAELI aircraft attacked Palestinian positions along the Lebanese coast south of Beirut yesterday, Israeli radio reported.

The radio said all the Israeli aircraft returned safely after the raid, but gave no further details and the Israeli military command would not comment on the report. Agencies

Victoria to hold inquiry into newspaper ownership

BY JAMES FORTH IN SYDNEY

THE STATE Government of Victoria will hold an inquiry into the ownership and control of the state's newspapers with a view to preventing news-papers from falling into limited or monopoly ownership.

Mr. Rupert Hamer, the state Prime Minister, denied that the inquiry was connected with the bid late last year by the News Group, headed by Mr. Rupert Murdoch, for control of the Victorian-based Herald and Weekly Times, Australia's largest Press group.

Nor will the inquiry have any

retrospective power, he said. "I am not foreshadowing any change," Mr. Hamer said. "I think that it's more a matter of making sure we don't get concentration of power and influence in the future."

The inquiry will seek to establish the extent to which the beneficial ownership of shares or the voting power in corporations publishing newspapers with a substantial circulation in Victoria is concentrated and whether it would be in the public interest to regulate ownership and control.

Bombers strike at Baghdad as Iraqis raid Dezful

BY OUR FOREIGN STAFF

IRANIAN fighter bombers raided Baghdad yesterday and Iraqi aircraft made raids against positions around the besieged town of Dezful, according to the Iraqi news agency.

Tehran radio said Iranian forces had destroyed five Iraqi artillery pieces and shot down an unspecified number of Iraqi aircraft near Mehran in the northern fighting area.

Further south the Iraqis claimed to have sunk an Iranian supply vessel at Khowr Musa, a port at the head of the Gulf just east of the besieged cities of Khorramshahr and Abadan.

The Iraqis said that fierce fighting was continuing both in the area east of these cities as well as north of them towards Ahwaz, the capital of Khuzestan province which is

also threatened by Iraqi tank and artillery units. But the refinery city of Abadan was said to be calm with Iranian forces holding their positions.

According to the Iraqi report, Iranian aircraft also attacked a town in northern Iraq. The agency quoted a statement from the Iraqi military high command as saying two Iranian Phantoms struck a residential suburb

of Baghdad, wounding eight people. One of the jets was shot down, it said.

The Iranian air force also hit at Haj Umran, near Iraq's north-eastern border with Iran, the agency said.

The statement said another Iranian jet was shot down over the southern battle zone. Forty Iraqis were killed in 24 hours of fighting for the loss of 24 Iraqis, it claimed.

It also said two Chieftain tanks and an armoured personnel carrier were captured from the Iraqis in working order. Three Iraqi vehicles were destroyed in the fighting in Iran's oil-producing province of Khuzestan.

In the area of Sar-E-Pol-E-Azab, Iranian artillery had destroyed all enemy artillery units, the Iranian broadcast added.

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ad agencies, Independents can afford to charge much more realistic fees assessed closely in relation to individual requirements.

Finally, really creative planning. Because Media Independents are usually much closer to their Clients' marketing, creative and media needs, they are in a better position to produce really relevant planning. In addition, being in constant contact with media owners, they are often the first to know about and appreciate the possibilities of particular buying opportunities - and take full advantage of them.

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AMERICAN NEWS



Phillies' win could run out Reagan

By Jurek Martin, U.S. Editor, in Washington

RONALD REAGAN might just as well pack up his saddlebags and ride back to California, because he will never become President of the United States. This was made clear on Tuesday night by the victory of the Philadelphia Phillies over the Kansas City Royals in baseball's World Series.

In every election since the war, with the exception of 1948, whenever a National League team has taken the Autumn classic, a Democrat has won the Presidency. Whenever the competing American League side has won, the White House has gone Republican. The Phillies represented the national league.

For some readers, the World Series contained many bad omens for Mr. Reagan. The Democratic Party is, notionally, the party of the Left. Philadelphia's star performers were a pair of pitchers, Steve Carlton, the big starter, Tug McGraw, the venerable and hairy relief barker both left handers. So are Larry Bowa and Del Unser, two unsung performers who delivered key hits throughout the six games.

It follows, therefore, that the Kansas City players found most wanting pitched and swung from the right side: like Dan Quisenberry, the underhand relief pitcher, whose gingerly hair Mr. Reagan is sometimes maliciously said to be attempting to copy; or two batters, Jose Cardenal, who is a Cuban expatriate (Cubans like Mr. Reagan), and Hal McRae, who happens to wear number 11 (Mr. Reagan was born in 1911).

Finding omens from all walks of life is a minor art form in any election year, particularly when the race is close. It is, of course, not infallible. In 1976, the Financial Times Washington office went to great lengths to locate a ward (a subdivision of a constituency) which had never voted for the losing candidate. It was found in Fountain Hill, Pennsylvania. Naturally, it went for President Ford.

The stock market, however, is the most frequent place in which omens are sought. The most popular one runs as follows. The Dow Jones industrial average always peaks either before or after election day. If it peaks before then, a Democrat wins. If after, a Republican.

The Dow hit its high for the year on September 22, and most market analysts now doubt it will exceed it for the balance of the year. This is possibly because of a second historical fact—that ever since Eisenhower, the market has always gone down in the first year of a Republican Administration. This run also appears to be pointing, though more tentatively, in a Carter direction.

But Mr. Reagan need not despair. Another sees has been propounding the theory that whenever a Presidential candidate is taller and older and with a surname ending with the letter "N," he wins. This theory has gained much credence recently. But it seems to forget that Nixon was shorter than McGovern, but won, and shorter than Kennedy, but lost. The only safe course is Las Vegas or Ladbrokes.

Muskie outlines Madrid plans

By DAVID BUCHAN IN WASHINGTON

THE U.S. will urge improvements in the areas of human rights, freer movement of people across East and West European borders and confidence-building measures to reduce military tension between the North Atlantic Treaty Organisation and the Warsaw Pact at next month's Madrid Conference on Security and Co-operation in Europe to review the Helsinki agreements.

Spelling out the U.S. approach, Mr. Edmund Muskie, the Secretary of State, told a Wisconsin audience this week that the U.S. delegation, to be led by Mr. Griffin Bell, the former attorney-general, would do its best, along with its Atlantic alliance partners, to stop the Soviet Union turning the conference into a propaganda forum.

Trudeau grants concessions in reform package

By JIM RUSK IN OHAWA

MR. Pierre Trudeau, Canada's prime minister, has agreed to modify his constitutional reform package to secure the support of the New Democratic Party by accepting two crucial amendments it has demanded.

In an exchange of letters between Mr. Trudeau and Mr. Edward Broadbent, the NDP leader, the Government agreed to grant Canadian provinces the right to levy indirect taxes on non-renewable resources and to share power over inter-provincial trade in non-renewable resources, although Ottawa would retain authority in that field.

These concessions go to the heart of the argument between Mr. Trudeau and the majority of the provinces. They want to be sure to maintain control over such natural resources as oil, gas, minerals and fisheries.

The NDP, a Labour-style party, has been demanding these changes since Mr. Trudeau proposed his reforms just over two weeks ago. It will support the package on the floor of the House of Commons, from where it will be sent to committee for study. The agreement offers political benefits to both sides. Mr. Trudeau gains crucial support

from western Canada as 26 of the NDP members are from the West, where Mr. Trudeau's Liberals have only two seats.

That means the reform package will have the support of some Federal members from every province in Canada, except Alberta, where the Progressive Conservatives hold all the seats.

The NDP will be able to argue that if delivered amendments of importance to the west, the region where it is strongest and where two of its provincial leaders—Mr. David Barrett in British Columbia,

and Mr. Howard Pawley in Manitoba—are expected to former Prime Minister, are standing firm in their opposition to the changes and more than 50 of their members remain on the list of speakers wishing to join the constitutional debate which has already run a week longer than the Government hoped when it recalled Parliament in early October.

The Liberals are considering forcing an end to the debate as the Parliamentary timetable is getting clogged and a Budget is to be introduced on October 28. However, it is not clear whether the Liberals' new-
found allies on constitutional reform would support ending the debate at this stage.

Mr. Trudeau hopes to get his reform package through Parliament by the end of the year. Westminster would then be asked to relinquish to Canada control over the British North America Act, which serves as the Canadian constitution, adding to it a Bill of Rights. Mr. Trudeau has received assurances in London that the British Parliament would act as requested, provided the necessary resolutions pass the Parliament in Ottawa.



United Autoworkers pursues merger talks with rubber workers' union

By IAN HARGREAVES IN NEW YORK

THE UNITED Autoworkers Union, one of the largest U.S. labour unions, is to explore the possibility of a merger with the United Rubber Workers Union. Top-level talks about a possible merger have already been planned, but the outlook for any link-up is complicated by the fact that the autoworkers are also considering a merger of equals with the International Association of Machinists and Aerospace Workers.

The initiator of the URW-UAW talks was the rubber workers' union, which is suffering declining membership and therefore income through the reduced fortunes of the domestic U.S. tyre producers and the fact that several new tyre plants in the U.S., including those of Michelin of France, have successfully resisted unionisation.

The rubber workers' move was almost certainly prompted by the announcement in Sep-
tember that leaders of the UAW and the machinists union had started discussions about a combination which would create the largest union in the U.S. with 2.3m members.

By contrast, the rubber workers' structure is very similar to that of the UAW and the two unions have suffered together from the problems of the Detroit motor industry in the past year. Since then, 300,000 autoworkers and 50,000 rubber workers have been put out of work.

The URW appears to have reached the conclusion that it needs the strength of the autoworkers to break the resistance of Michelin in the U.S.

Certainly for Michelin, which is a large supplier to the motor manufacturers, a joint union would pose a significant threat to its ability to hold to its anti-union line as it pursues its rapid expansion in the U.S.

There is the added consideration that the UAW is a union committed to union representation on company boards—an objective already attained with Chrysler and well on the way to fruition at American Motors.

There are, however, a number

of problems in the way of a merger of the rubber and auto-workers as a problem in the pursuit of its negotiations with the UAW, raising the possibility that a three-way merger could be created.

Such an amalgamation would create an extremely powerful unit to the left of centre in the labour movement. Both Mr. Fraser and Mr. William Wimpisinger, head of the machinists, were behind Senator Edward Kennedy's Presidential candidacy.

IMF mission prepares to visit Costa Rica

By Peter Montagnon

AN International Monetary Fund mission is to visit Costa Rica next month to discuss new IMF support for the country which could total 600 per cent of its SDR 41m (£22m) quota over the years 1981-1983.

The discussions follow agreement reached in March this year on a SDR 7.15m facility which has not been drawn on because Costa Rica was unable to meet Fund conditions regarding its budget deficit.

Tax legislation could not be passed quickly enough to reduce this deficit in accordance with its Letter of Intent to the Fund.

Now, however, Government officials say they have begun to make progress with the economic stability programme, opening the way to a revised agreement with the IMF.

Profile, Page 38

Soviets 'try to spy on Senate'

By Our Washington Staff

THE JUSTICE DEPARTMENT is investigating allegations that a former Central Intelligence Agency member took a \$100,000 payment from the Russians to infiltrate, and pass on secrets from, the Senate Intelligence Committee.

The man at the centre of the investigation was apparently on the CIA staff from 1963 to 1970 and thereafter did occasional contract work for the U.S. agency. The Senate Intelligence Committee has confirmed that he applied for a job with the committee in 1977, but was "never considered."

Reports of Soviet attempts to infiltrate the U.S. Government are not infrequent, but it is the first time the Russians have apparently considered Congress, normally a leaky sieve for secrets, as a target.

EXXON advance PROFITS at Exxon, the world's major oil producer, continued to advance in the third quarter of this year, albeit at a slower rate as world oil consumption has been reduced by the current recession.

Details of these and other major U.S. company results appear on Page 29.

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WORLD TRADE NEWS

GATT starts review of world textile accord

BY BRUJ KHINDARIA IN GENEVA

THE EEC's attempts to protect industrialised nations into the ground. Its textile and clothing makers against cheap imports are at the centre of a growing dispute here about the usefulness of international rules governing the world's textile trade.

A committee of the General Agreement on Tariffs and Trade (GATT)—the world's trade watchdog body—began talks yesterday to review the operation so far of the five-year multi-fibre arrangement (MFA) which expires at the end of next year.

The arrangement, first signed in 1973, was renewed in 1977 and lays down rules governing trade in textiles and clothes to ensure that developing country exports do not grow so fast as to run manufacturers from

The first MFA guaranteed a 6 per cent annual growth rate in imports by industrialised countries of Third World goods. But the rise of Hong Kong, South Korea, Singapore, Brazil and India as major exporters caused a flood of cheap goods, particularly in EEC countries, causing much concern in long-established companies in Britain, France, Italy, Belgium and Holland.

The imports aggravated an upheaval in the industry caused by new technology and cost-cutting measures, resulting in 4,200 business closures and the loss of 700,000 jobs between 1973 and 1978, according to the EEC Commission.

textile trade and their economic growth than to promote it.

They quote a pledge made in the MFA to "ensure the expansion of trade in textile products, particularly for developing countries." They claim breach of trust because the "reasonable departures" clause was also used by countries outside the Community, and fear that the U.S. too will use it.

The developing countries want the industrialised world to close down inefficient textile companies and allow unlimited growth of Third World manufacture, enabling rich country consumers to take advantage of cheap Third World labour.

But rising energy costs and the dollar's depreciation have done more to slow the world's conversion of the MFA into much

more than a dispute between poor and rich countries.

The EEC Commission says that, while it was able to curb imports from the Third World through the MFA and from Eastern Europe and other countries, through voluntary restraint agreements, it has not been able to stem a growing flood of American-made goods.

The first MFA was a departure from GATT provisions which forbid imposition of import growth rates and import curbs affecting only particular suppliers instead of all suppliers. The existing MFA allowed a further temporary departure from the first arrangement. Now the Community may be seeking to make that departure permanent.

Far East freight rates rise

By Our Shipping Correspondent

THE FAR EAST Freight Conference (FEFC), one of the biggest shipping conferences in the world, is to increase its freight rates by 8 per cent from the beginning of 1981. This is its first increase for nearly two years.

The FEFC estimates that its members' costs have risen by 16 per cent since the last increase in April, 1979. However, the conference is limiting its increase to single figures "in recognition of the problems faced by shippers and consignees alike resulting from the impact of the recession on the trade generally."

The FEFC has over 30 member lines and controls freight rates on the important trade routes between Europe and the Far East. Last year its members carried 15m tonnes of cargo and earned gross revenues of \$2bn.

The increase will consist of a 3 per cent rise in the rate and an increase of \$4 per freight ton. The FEFC has also made a number of other changes in its rate structure.

In the Eastbound trade it has been agreed between the conference and the European shippers' council to introduce a system of area differentials which will reflect inflation levels appertaining to the Eastbound trade for each loading area.

European component makers seek end to Taiwan counterfeiting

BY JOHN GRIFFITHS

WEST EUROPEAN motor component makers plan to send a delegation to Taiwan early next year in an attempt to persuade its Government to clamp down on factories exporting growing quantities of counterfeit, and in some cases dangerous, motor parts and accessories.

The poor quality parts, 95 per cent of them made in Taiwan, are being passed off as the products of reputable British and Continental makers. They may now be costing British manufacturers as much as £90-100m in lost sales world-wide, according to industry estimates. Britain's growing concern at the problem was underlined last night in a speech by Mr. Alan Deakin, president of the Garage Equipment Association, in Birmingham.

The fact that they are now turning up in increasing quantities in some unfranchised UK retail outlets has深ened concern and was responsible for Mr. Deakin's warning last night. In the meantime, the Society of Motor Manufacturers and Traders has warned its members that the sale of such items is likely to run them foul of the Trade Description and Road Traffic Acts.

British wool cloth exports begin to decline

BY RYHS DAVID

EXPORTS by Britain's wool textile industry are showing signs of slowing down appreciably after a relatively buoyant performance in the first half of 1980.

In August, exports were down 14 per cent on the same month last year at £27.7m. Total overseas sales for the first eight months of 1980, at £279.4m, are less than 1 per cent ahead of the same period last year—in effect a substantial reduction when inflation is taken into account.

The figures, from the Wool Industry Bureau of Statistics, suggest that the impact of higher sterling exchange rates is making itself strongly felt after some delay, though sales to the EEC are still holding up.

Total exports to Britain's EEC partners, at £83m, were up 15 per cent on 1979 while sales to the rest of the world, at £119m, were down 6 per cent.

Britain's biggest single market for cotton is now West Germany which bought 4.3m sq metres of woollen and worsted fabric in the eight months to August. Sales to Japan, the top customer last

year, were down by a third, and there was a small drop too in sales to the U.S., the second biggest customer last year. All Britain's EEC partners have increased their purchases with the exception of France where total cloth sales are down so far this year from 2.4m sq metres to 1.97m.

Elsewhere, European linen producers are appealing for linen goods to be included in the next round of the GATT multi-fibre arrangement due to be negotiated next year. The producers claim that low-cost

imports of linen from Eastern Europe—where much of the world's fax is grown—account for 20 per cent of the market in Western Europe.

Meanwhile, the possible impact of new micro-electronic technology on the clothing and footwear industries will be featured at an international conference due to be held in Britain next month.

The conference, which is being organised in Harrogate by the Clothing and Footwear Institute, the professional body for the two industries, will

consist of four separate, overlapping events spread over a week—a clothing conference, an exhibition of machinery for the apparel industries, an engineering seminar and a footwear conference.

The organisers are expecting 500 delegates from around the world for the clothing conference and a further 5,000 are expected to attend the machinery exhibition, which is being organised jointly with the British Association of Clothing Machinery Manufacturers.

Mitsubishi has N. Sea ambitions

Japan motor output rises 41%

TOKYO—Japanese vehicle production, a cause of anxiety among West European and U.S. competitors, rose 41.2 per cent in September, largely because of increased exports, the Japan Automobile Manufacturers' Association said yesterday.

The agreement, signed with the Nord offshore yard in Norway, was described by Mitsubishi as Japan's first step to access to North Sea oil resources.

It called for the Norwegian shipbuilder to construct two 1,500-ton carriers between July 1982 and June 1983 at a cost of Yen 8bn (£15.5m). Mitsubishi said.

The shipbuilding pact came as the Oslo Government said it is prepared to grant foreign countries and private companies offshore oil exploration rights in the North Sea in return for economic co-operation, a company official said.

The order should be welcomed by Norway's Government as a means of creating jobs in that country's lagging shipbuilding industry.

Mitsubishi and the Los Angeles-based oil company hope they will be granted drilling concessions in the next year.

Norway produces 600,000 barrels of offshore crude oil a day, of which 400,000 barrels are exported. By the end of the decade, it plans to boost output capacity to 1.8m barrels day—AP-DJ.

Sugar talks end

TOKYO—Talks between Japan and Australia on the renewal of a long-term sugar supply contract ended yesterday with no agreement after only two days of discussions.

Negotiators said the talks were still at an explanatory stage with further discussions expected later this year.

Renter

Machine tool exports to Western Europe in the first eight months of this year rose 130.8 per cent to £42.05bn (£82.8m) from the same period last year while total exports rose 38.7 per cent to £170.25bn.

Agencies

Netherlands to consider export clearing agency

BY CHARLES BACHELOR IN AMSTERDAM

THE Dutch Government is considering setting up a clearing house to improve contacts between exporting companies and government departments providing help with exports.

This would answer criticism that the number of official bodies involved confuse the potential exporter, said Mr. Gis van Aardenne, the Economic Minister, in a note to Parliament. The Netherlands' flagging export performance and the importance of foreign trade have prompted a thorough review of export promotion measures.

Mr. van Aardenne said he preferred the creation of a central "export window" to reorganise the departments involved. It would provide general information to

exporters or refer them to one of the departments already dealing with export promotion.

It would also monitor the progress of an inquiry.

The new export window would form part of the Department for Economic Information and Export Promotion which already co-ordinates much of the export promotion activity.

The minister's assessment coincides with the views of the Central Organ for Economic Relations, which represents industry. This organisation also called for a co-ordination office to be set up rather than for amalgamation of the departments involved.

The seriousness of the Netherlands' economic position calls for a continued effort to remove constraints on exporters, it said.

Canberra satellite plan

BY PATRICIA NEWBY IN CANBERRA

AUSTRALIA is to proceed with the purchase of a domestic communications satellite system to take radio, television and telephones to remote areas of the country.

Traders for the supply of three satellites, associated earth control and earth communications stations were called yesterday in Australia and abroad.

British Aerospace was one of the companies which showed interest in the A\$300m

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UK NEWS

'Needless' roads spending attacked

BY LYNTON McLAIN, TRANSPORT CORRESPONDENT

THE GOVERNMENT'S £3.5bn roads programme was criticised yesterday by union leaders and a public transport pressure group in evidence that "the need for a proposed road was never debated."

Mr. Nick Lester, its director and company secretary, said there was "no mechanism at central level" to enable people to make a choice between the wide range of options open to Government.

The programme in the Government's Policy for Roads White Paper in June called for £39.1m to be spent on new roads and maintenance in this financial year.

The money would be spent on roads which "aid economic recovery and development," bring "environmental benefits" and "preserve the environment."

However, the Transport and General Workers Union in a paper by Mr. Moss Evans, its general secretary, to the House of Commons select committee on transport inquiring into the roads programme urged the Government to reconsider its proposals.

Mr. Evans said it appeared that the Government had first decided how much money was to be spent overall on roads. "Then, this was justified by stating a 'priority list' for road schemes it had planned for this expenditure."

Transport 2000, the public transport group sponsored

Planned car tax changes 'burden to motor trade'

By John Griffiths

GOVERNMENT plans to change the vehicle excise licence system could cost a typical Motor Agents Association member more than £10,000 a year in tax sales stock.

Moves to change the system from a tax on use to a tax on possession represented unnecessary and substantial burdens on the motor trade, the association has told Mr. Norman Fowler, Transport Minister.

The association, which represents much of the motor industry's retail sector, says motor traders are being squeezed by interest rates of about 20 per cent to finance stock.

Their margins have also been hit by fierce price-cutting campaigns to maintain cash flow.

The association, in a letter this week to Sir Geoffrey Howe, the Chancellor, warned that unless interest rates are eased many of its members could be forced out of business.

Mr. Fowler has told the association he will do everything he can to meet its case. "It is no way of the Government's intention ... to place new obligations on the motor trade."

He is to meet Mr. Alan Dix, association director-general, to discuss the subject next week.

GLC committee approves bridge plan

BY JAMES McDONALD

A £2m plan to build a road bridge across the Paddington-to-Reading railway line in West London has been approved by the Greater London Council's north area planning committee.

A start on construction will depend on availability of finance, says the GLC.

The bridge, and the associated new road connections,

will cross the line slightly west of the existing Bourne's Bridge in Hayes. It will link with Westlands roundabout in the south and an improved Dawley Road-Blyth Road junction in the north.

Bourne's Bridge, which carries the A347—a main access road for the industrial areas of Hayes and also a feeder road for the M4

motorway—is more than 100 years old.

The GLC committee regards it as a major bottleneck and potential safety hazard because of its narrow width, the poor alignment of its approach roads and restricted sight lines for drivers.

Bourne's Bridge will not be demolished.

BRITANNIA AIRWAYS, whose own bid for cheap scheduled tickets on charter flights to the Continent was rejected by the UK Civil Aviation Authority earlier this year, remains confident that cheap fares plans will eventually be accepted by European Governments.

Mr. Brian Christian, commercial director of Britannia, said yesterday that the European Civil Aviation Conference was considering plans for more cheap scheduled seats.

Britannia has proposed a

flexible low-fare structure, offering one-way and return seats on its charter flights from airports throughout the UK to European holiday destinations.

The plan is for "seat-only" travel, with no advance booking, a choice of single or return journey, no limits on length of stay, and the right to fly to one airport and return from another.

Proposed fares include: £85 return, Gatwick to Palma; £87 return, Manchester to Venice; and £83 return, Glasgow to Lisbon.

It also applied for rights "among and between" the over-

seas destinations, which effectively would have resulted in Laker getting a massive network of routes on the Continent itself.

The chances of Laker getting that kind of approval were always regarded as minimal. The UK Government does not have the legal power to grant rights between foreign cities.

Those rights are solely the prerogative of the Governments concerned.

But Laker did expect to be given at least some of the 36 direct routes it sought from Gatwick to the Continent. In the event, it has got nothing.

The shock to the independent airlines stems from the fact that Mr. Nott "should go into Europe and fight" for foreign government approvals not only on those routes on which it already has licences, but also on the other routes it has resigned.

It will continue to press for this, but it does not hold out much hope of success.

Laker's action is likely to be much tougher. Sir Freddie Laker has said he will take the matter to the European Court.

In the event, this hope has been turned to ashes, and they are now left wondering what

Nott move 'could hit cheap fares take-off'

Independent airlines see a reversal in aviation policy. Michael Donne reports

the Government wants them to do.

For Mr. Nott, it has to be admitted that he is in a difficult situation. He wants to ensure new cheap fare services to the Continent, but he cannot fight against the intransigence of European Governments and airlines.

He says, rightly, that the UK cannot act unilaterally, and that unless the UK can persuade the Continental governments to introduce cheaper fares, and new routes, there is no way of forcing them to do so. British Airways has made substantial progress in this direction, but it has been slow and painful progress, involving many months of tedious negotiation.

The big question facing the independents is what happens next. British Caledonian feels that Mr. Nott "should go into Europe and fight" for foreign government approvals not only on those routes on which it already has licences, but also on the other routes it has resigned.

It will continue to press for this, but it does not hold out much hope of success.

Laker's action is likely to be much tougher. Sir Freddie Laker has said he will take the matter to the European Court.

Geneva, Lisbon, Rome, Milan and Turin. It is this appeal which has just been rejected.

British Caledonian has outstanding six routes on which it has rights from the UK Government but which it cannot operate because of Continental objections; another 11 routes on which its regewped applications are outstanding; and five on which the appeals have now been rejected.

To top it all, the airline has three routes that it currently flies, but on which it cannot apply cheap fares—Paris, Amsterdam and Brussels—again because of foreign hostility.

Laker Airways' case was rather different. It applied for rights from Gatwick to 36 separate cities on the Continent, including some in the British Caledonian list, but also involving Malaga, Palma, Las Palmas, Ibiza, Tenerife, Corfu, Rhodes, Heraklion, Dublin, Paris, Nice, Brussels, Amsterdam, Stockholm, Naples, Munich and Berlin.

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ASTRA E	SALOON	4	1200 S
ASTRA L	SALOON	2	1200 S
ASTRA L	SALOON	4	1200 S
ASTRA L	HATCH	3	1300 S
ASTRA L	HATCH	5	1300 S
ASTRA GL	HATCH	3	1300 S
ASTRA GL	HATCH	5	1300 S
ASTRA L	ESTATE	3	1300 S
ASTRA L	ESTATE	5	1300 S

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Astra has MacPherson strut front suspension and trailing arm links with Mini-block springs at the rear to give a smooth ride with surefooted and enjoyable handling. Experience the sheer pleasure of Astra driving for yourself.

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Every feature of Astra has been designed for serviceability and long life. A few examples: All front suspension units and all brake linings can be serviced without disturbing the hydraulic system. No adjustment is needed on front wheel bearings. The drive shafts are lifetime lubricated.

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And Astra's entire bodyshell was computer designed to eliminate rust traps, is phosphated, primed with several coats and the lower half dip coated in epoxy resin enamel.

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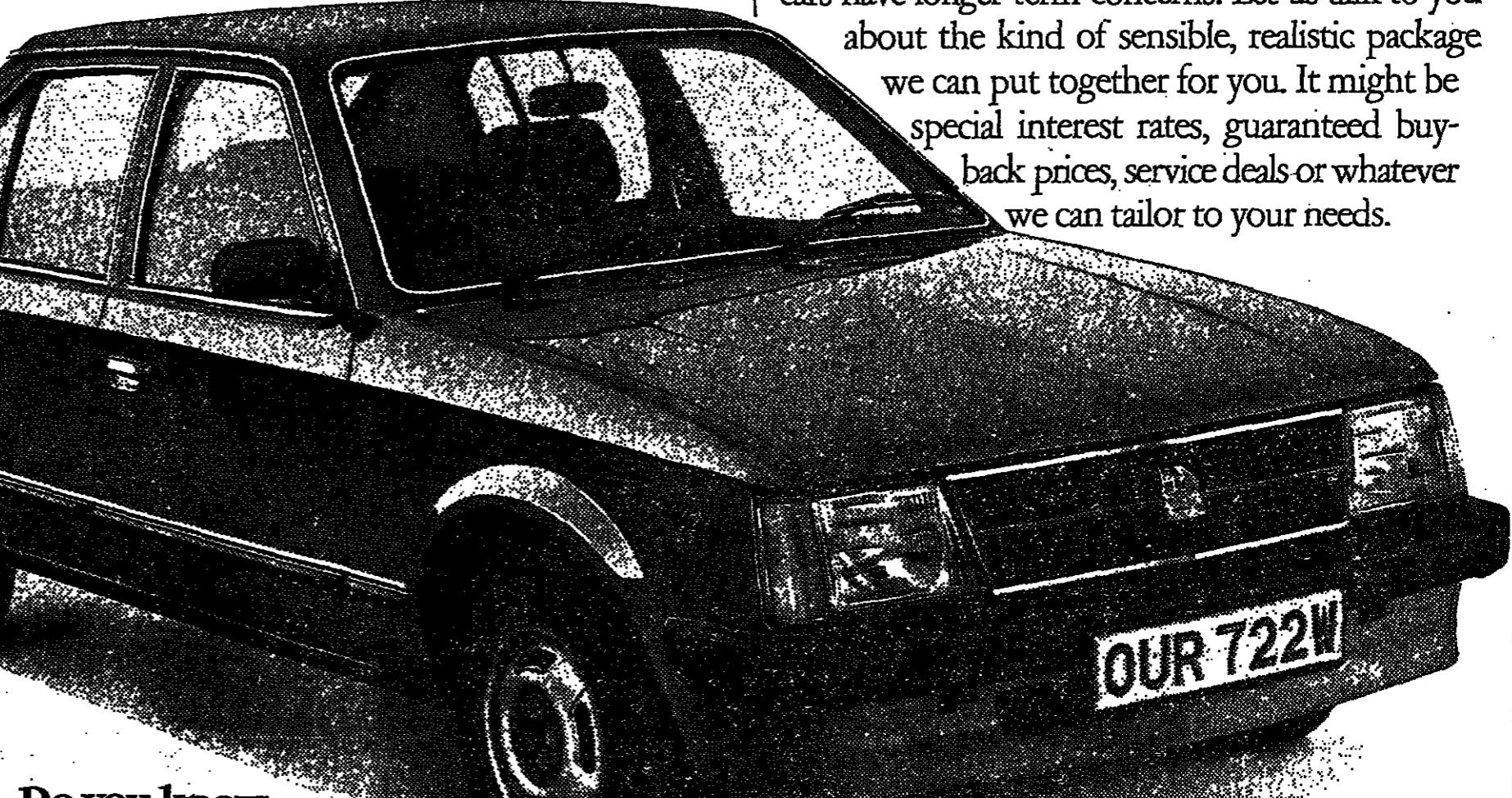
This factor means that Astra has eliminated a big worry that many fleet operators had about front wheel drive cars. Namely, that service costs would be high. But in fact, Astra can be cheaper to run and maintain than many rear wheel drive cars.



Do you know how easy the Astra 1300S Hatchback is on fuel?

Astra has outstanding fuel economy. It's all thanks to its efficient body and its highly advanced engine, of which more in a moment.

The 1300S Hatchback Astra's fuel figures read like this. On the urban cycle: 28.8 mpg, at 56 mph: 47.1 mpg and at 75 mph: 34.0 mpg.



Do you know about the efficiency of Astra's body shape?

As everybody's now realised, a car's shape can have a profound effect on its performance and economy. Astra has been developed to have one of the most aerodynamically efficient shapes in its class. Computer design and wind-tunnel testing have resulted in a body with very low drag, yet that still easily seats five adults, and takes a surprisingly large amount of luggage.

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VAUXHALL



Financial Times writers on questions raised by the impending sale or closure of Times Newspapers

Maxwell emerges as early bidder for Times papers

BY JOHN MOORE

ONLY ONE possible buyer for The Times, The Sunday Times and other publications declared his interest yesterday — the publisher Mr. Robert Maxwell, who heads the privately-owned Pergamon Press Group.

Mr. Maxwell will be bidding for either The Times or The Sunday Times or both. If the takeover goes ahead the newspapers will be run either as commercial enterprises or as a combination of a workers' co-operative and private enterprise.

Mr. Maxwell was once the former chief executive and financial backer of the ill-fated Scottish Daily News workers' co-operative which collapsed in November 1976.

Thomson backs Board decision

LORD THOMSON, chairman of International Thomson Organisation and THB stated:

"This decision has been reached with great regret, and it has the full support of myself and of the members of the Boards of International Thomson Organisation and Thomson British Holdings. I very much hope that it will be possible to make arrangements whereby the publication of the titles can be continued under new ownership from March 1981.

Co-operation

My father and I have repeatedly made it clear that our continued support for Times Newspapers was conditional on the overall co-operation of the newspaper's employees and I have sadly concluded that this co-operation will not be forthcoming under our ownership.

It grieves me greatly that in spite of the millions of pounds which have been provided to Times Newspapers over the years to enable these newspapers to survive and in spite of the efforts of many loyal employees who have built the papers to their present eminence and to whom I express my deep gratitude, we have been unable to secure the co-operation of important sections of the workforce on a reliable and consistent basis.

New relationship

I believe that a change of ownership could provide Times Newspapers with the opportunity to create a new and constructive relationship with its staff. With their co-operation and goodwill Times Newspapers with its superb titles could be a viable and profitable business with excellent prospects for the future.

He also expressed interest in bidding to save the London Evening Standard when it was passing through its financial crisis more than three years ago.

Other likely buyers were "not interested," Lourho, the international trading conglomerate whose chief executive is Mr. Tiny Rowland, said: "No interest will be expressed and that should not be surprising. They are loss-makers." Lourho said it was not considering taking over part of Times Newspapers, such as the supplements.

Lourho is still considering whether to start a new London evening paper following the announced closure of the London Evening News. Lourho, and the Board of George Outram, a Lourho subsidiary, are still considering the matter.

George Outram published the Glasgow Herald and Glasgow's Evening Times. If Lourho were

to go ahead with its plans for a new evening paper it would be aimed at an inner-London readership.

Mr. Michael Hare, chairman

of Pearson Longman, which publishes the Financial Times, said yesterday: "It is unlikely that we will be expressing any interest. But it would be a great

loss." The group would not be making an approach because of "financial considerations."

Mr. Rupert Murdoch, chairman of News International

which publishes the Sun and the News of the World, said it was "not likely" that his group would be showing an interest. "We've got our hands pretty full. I doubt whether there will be any buyers." From the industrial point of view, Times Newspapers was a "spare part."

Mr. Brian Nicholson, joint managing director of The Observer, said yesterday: "We have seen the announcement and we are astonished. I don't think we can make an offer if Times Newspapers is making £15m of losses. We are not exactly making a mint of money ourselves."

Sir James Goldsmith, whose company Cavenham Communications publishes *Now!* magazine, was understood to be in Paris yesterday and was not available for comment.

Last night Lord Matthews

who heads Express Newspapers, publisher of the *Daily Star*, *Daily Express*, and the *Sunday Express*, had yet to declare his group's intentions.

The Observer's parent company is Atlantic Richfield (ARCO), the U.S. oil and minerals group. Asked whether

there was any possibility that the group might take the same course of action as the Thomson group Mr. Nicholson added: "ARCO and ourselves are closely in bed together. The relationship is very close. We are interested in what is going on at The Times but we are not on the acquisition trail."

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who heads Express Newspapers, publisher of the *Daily Star*, *Daily Express*, and the *Sunday Express*, had yet to declare his group's intentions.

Gap predicted in media market

BY MICHAEL THOMPSON-NOEL

THE ADVERTISING industry believed that the combined loss of the Times Newspapers titles would punch a sizeable hole in the UK media market, but that buyers will emerge. It is also felt that if the print unions could be persuaded to buy the hatchet, Times Newspapers would enjoy not so much a relaunch as a renaissance.

But media specialists draw a sharp distinction between the potential and viability of The Times, which some say is barely treading water, and the Sunday Times and its lucrative colour magazine, which they describe as potentially two of the strongest print titles in Britain.

Since their return to publication last December, the fortunes of The Times and its sister publication have

diverged sharply. Current circulation of The Times is approximately 280,000, and apparently falling. In the six-month period before it ceased publication in November 1978, it was 292,714.

In terms of quality daily circulations, The Times' market share this September was 12.1 per cent, against 63.1 per cent for the Daily Telegraph, 16.4 per cent for The Guardian, and 8.4 per cent for the Financial Times.

The Sunday Times is in far more robust condition. Its current circulation is 1.42m, virtually the same as before its 11-month absence. Its market share of circulation of quality Sundays this September was 42.4 per cent, against 30.1 per cent for the Sunday Telegraph and 27.5 per cent for The Observer.

According to figures from Media Expenditure Analysis, which monitors only gross display revenue and does not allow for discounts, advertising expenditure in the Sunday Times plus magazine during the period January to July 1980, totalled £21.6m—£13.2m

in the magazine alone. The Times, on the other hand, attracted only £7.3m in gross display revenue (January to July)—and that at the official rate-card.

Mr. Roy Langridge, media director at J. Walter Thompson

son, Britain's biggest advertising agency, said: "The Times hold an emotional attraction for the reader, but not for advertisers."

Despite the recession, its columns are laden, so that over the first seven months of 1980, the Sunday Times plus magazine was easily the biggest advertising vehicle among the quality Press.

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Mr. Roy Langridge, media director at J. Walter Thompson

Brunton blames troubled industrial history

MR. GORDON BRUNTON, managing director and chief executive of Thomson British Holdings Limited, made the following statement yesterday:

Thomson British Holdings Limited (TBH) announces today their intention of withdrawing from the publication of The Times, The Sunday Times and their associated publications.

It is with the greatest reluctance that the Board has been forced to the conclusion that despite strenuous efforts of management at all levels and the expenditure of massive sums of money the existence and development of the titles will have the opportunity of a more secure future in other ownership. This decision has been the endorsement of the Board of International Thomson Organisation Limited.

The major reason behind this decision is the continuing troubled history of industrial relations which goes back over many years. This includes the 11-month suspension of publication in 1978-79 in the attempt to introduce disputes procedures,

guarantees of continuous production, a new wage structure, more realistic manning levels and the introduction of new technology.

By November 1978, sufficient progress in negotiations had been achieved to permit resumption of publication. Since resumption circulations have been sound and within the context of general economic recession advertising has stood up well.

Regrettably, however, many of the agreements reached have not been implemented by some of the unions concerned: the newspapers have continued to be subjected to industrial disruption and various forms of non-co-operation from sections of the workforce and it has not been possible to operate the new technology even on the most limited basis.

This has occurred against the background of a very serious financial position which has been fully communicated to the employees at all levels in the company.

In the current year Times Newspapers Limited is expected

to incur a pre-tax loss of some £15m and to borrow from TBH £22m. Since the formation of Times Newspapers in 1967 more than £70m has been advanced from Thomson sources and used for investment, working capital and losses incurred. It is within this financial context and with the continuing disruption that the Board of TBH has concluded that it can no longer justify sustaining the financial losses of the past years and publication will cease.

In evaluating any proposals for a change of ownership, the Board will ask the national directors of Times Newspapers Holdings Limited, the editor-in-chief and the editors of The Times and The Sunday Times to advise on a set of criteria against which they will be measured. These will include the interests of employees, readers and advertisers, the national interest as well as commercial and financial criteria.

The Board of Times Newspapers Holdings, including the national directors, the editor-in-chief and the two editors, will be directly involved in the assessment of any proposals made concerning the future of the titles as editorially independent newspapers of high quality.

If it is not possible to achieve continuation of any or all of the titles under new ownership by March 1981, the TBH Board has concluded that it can no longer justify sustaining the financial losses of the past years and publication will cease.

TBH will provide Times Newspapers with sufficient funds to sustain the current level of trading losses until then and to enable it to meet its obligations to suppliers and staff on an orderly transfer or closure of the businesses.

If it seems unlikely that a sale can be achieved by March 1981, it may be necessary to issue notices of dismissal to all employees of Times Newspapers in the near future, but the TBH Board has decided to fund the operations of the papers until next March unless disruption makes efficient and continuous

publication and distribution of the titles impossible.

The Departments of Trade and Employment have been informed of the decision and consultations with the staff and trade unions have begun.

Whilst it may be preferable for Times Newspapers to be kept together as an entity, it is possible that interest will be shown in individual titles or parts of the company. Any such proposals would be carefully examined. Whereas interest was shown in acquiring the company or its titles during the suspension last year, none of these approaches was pursued.

The reasons why TBH has publicly stated its intentions are the desirability of giving all parties full opportunity to express their views and to ensure that all those concerned with the future of the company and its titles are able to express their interest. We believe that it is very much in the public interest that matters affecting the future of great national newspapers should be conducted in an open and responsible way.

MR. GORDON BRUNTON: "If it is not possible to achieve continuation of any or all of the titles under new ownership by March 1981, the TBH board has concluded that it can no longer justify sustaining the financial losses of the past years and publication will cease."

Special laws to plug tax loopholes rejected

BY TIM DICKSON

THE Inland Revenue has rejected a Parliamentary Committee's suggestion that special legislation should be introduced to close tax loopholes.

"In the great majority of cases where a new tax loophole is discovered, a satisfactory legislative remedy can be devised," the Treasury and the Board of Inland Revenue said.

Their view is confirmed in a minute on the report from last year's session of the Committee of Public Accounts.

The committee identified three specific areas where tax had been lost: partnerships, earnings from off-shore employment and woodland managed on a commercial basis.

The ICI contracts were for an indefinite period and stipulated that a buyer must purchase his total requirements from ICI and give two years notice of termination. These terms were considered too restrictive and likely to inhibit competition.

Mr. Gordon Morris, director-general of fair trading, said yesterday that ICI would now be renegotiating its soda ash contracts with all its customers. It would offer them a choice from a range of new contract options.

"In my view this represents a significant improvement and I therefore do not propose to make use of my powers under the Competition Act to initiate a formal investigation," he said.

Under the new terms ICI customers will, in addition to spot buying, be able to opt for short-term contracts for a fixed tonnage.

Running contracts, on a tonnage or shorter termination basis, will be offered with a choice of a price variation clause or a competition clause.

The committee's investigations will include: The Inland Revenue's and Customs and Excise's powers to investigate price increases. The competition clause enables the customer to switch to an alternative supplier.

The Revenue's reply distinguishes between substantial and less substantial losses of tax. "Where the potential loss of tax justifies the course, an advance announcement of the intention to legislate may be made; the legislation, when introduced, is then made effective from that date.

"In cases of this kind, to follow the course of action proposed by the committee would be unlikely to shorten the time before a legislative remedy could be introduced and may well lengthen it."

Where tax loss is less substantial, says the Treasury and the Inland Revenue, the effective date of introducing amending legislation is normally the start of the tax year in which it is enacted.

Sometimes legislation is not brought in because there is little loss of tax. In those circumstances "there would be serious objections to adopting the course suggested by the committee, since publication of information about the loophole could lead to its wider use."

Meanwhile in London, Christie's sold a Russian order of St. Andrew for £28,000 and Schubert's autographed manuscript of Trinket for £4,500. Sotheby's sale of topographical paintings totalled £285,500, with a very low 5 per cent bought in. A U.S. private buyer paid £48,000, plus the 11.5 per cent buyer's premium and VAT, for Dawn in the Rockies by Albert Bierstadt, which had been very modestly estimated at around £5,000.

A London dealer acquired a scene of Indiana resting by the Canadian artist Cornelius Krieghoff for £28,000 while a view of Santiago in Chile painted in 1861 by Ernst Charron realised £26,000.

Sotheby's Belgravia held its first sale devoted exclusively to the Aesthetic Movement.

Painting by Munch sets auction record

London and County trial told of account

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

THREE businessmen were accused at the Old Bailey yesterday of falsifying a bank account for the benefit of Mr. Gerald Caplan, chairman of the London and County Securities group which collapsed in 1973, and "those whom he chose to favour."

Mr. Trevor Pepperell, Mr. Brian McMenemy and Mr. Norman Noye, all former directors of London and County (L&C), the group's banking arm, face between them 11 charges of false accounting, forgery, theft and publishing a false statement. Not all face the same charges; all have pleaded not guilty.

Mr. Caplan is fighting extradition proceedings in the U.S. Mr. David Smout, prosecuting, said that although Mr. Caplan was not on trial, the guilt or innocence of the three accused had to be determined to ascertain the background of their association with him.

At the centre of the case was an account with A&D in the name of J. Cartwright. The name was bogus, said Mr. Smout, as was an address for the account in the company's

name.

The hearing continues today.

Rank Xerox plans shops

BY GUY DE JONQUERES

RANK XEROX plans a network of retail shops in Britain to sell its copiers and other office products directly to the public.

Its first shop will open in Piccadilly, London, next month. A second will open soon afterwards in Holborn, to be followed by others in big provincial cities.

The shops will offer a full range of Rank Xerox equipment, including desk-top copiers, calculators and answering machines. This year Xerox, the American company which is the majority shareholder in Rank Xerox, opened a retail network in the U.S. It consists of seven shops in Dallas, Texas, Denver, Colorado, and Hartford, Connecticut.

Rank Xerox hopes its network will bring its products to the attention of more customers and cut its marketing and distribution overheads.

THE MARKETING SCENE

THE £50m PAY-UP

Now it's faith, hope and sponsorship Flair and good timing

SPONSORSHIP NEEDNT cost a penny. According to the Economist Intelligence Unit, which has produced a special report on the £50m business of arts and sport sponsorship, there are those outside the racing fraternity convinced that the Pretty Polly Handicap is sponsored by the hosiery manufacturer of that name (Pretty Polly, which makes more than 3m pairs of tights a week, is a subsidiary of Thomas Tilling).

On the contrary, their recurring mention of the brand name is a free gift, courtesy of a famous filly that won 22 out of 24 races (including the St. Leger), more than £37,000 in prize money (this was the early 1900s), and died more than 50 years ago. The race was named after the horse.

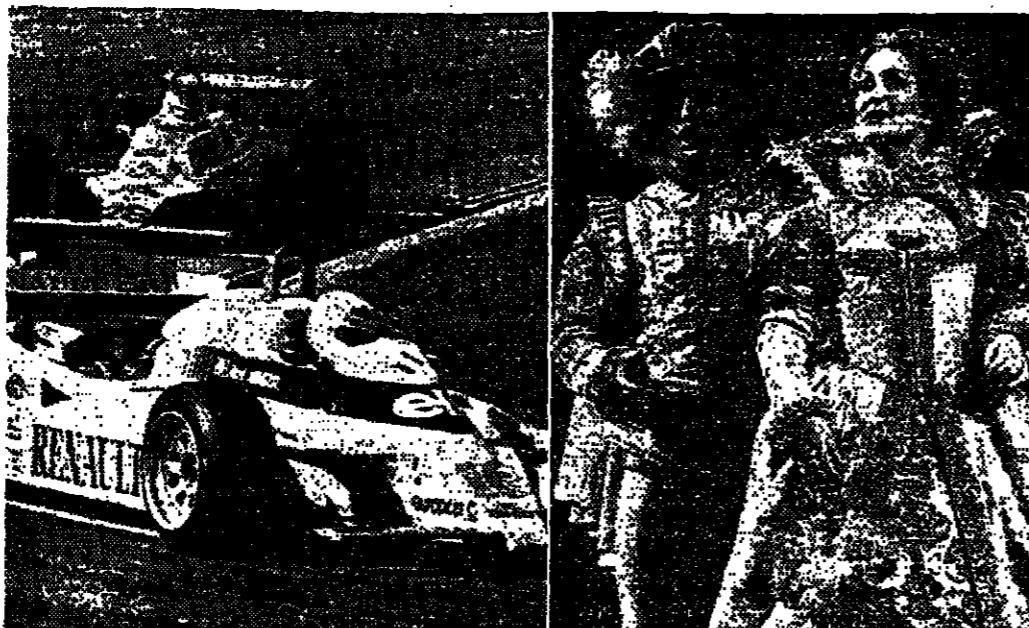
Regrettably, sponsorship is almost never as easy as that, which may have helped prompt this week's remarks by Sir Roy Shaw, secretary-general of the Arts Council, who criticised the reluctance of the business community to sponsor *avant garde* art, music and drama, and attacked much of the practice—though by no means the principle—of private sector sponsorship.

Sponsorship is enjoying a field day. Though only a minor tributary of the marketing man's art, it attracts more than its share of attention, presumably because at relatively little cost it manages to do a great deal of good, even though as a marketing weapon it is blunt and imprecise.

According to the EUU, the value of visible sponsorship in Britain, sponsorship that can be easily quantified, is currently £50m, of which the arts get £4m to £5m. In the last four years, growth has maintained its average annual rate of approximately 18 per cent.

In part, spending on sponsorship has been dragged upwards by the demands of star performers in the big-money sports, but in a bid to stretch every £1, sponsors are increasingly switching to greater involvement in grass roots schemes, participant sports or the less costly arts.

Motor racing still gets the



lion's share. Then comes the arts. Then, in close contention among themselves, are horse racing (£2m), tennis and golf (upwards of £1.8m), soccer, cricket, equestrianism and athletics (each more than £1m).

The tobacco and drinks industries are still the biggest spenders, but the banks have thought it sensible to gear up their involvement. (National Westminster is spending £1.5m on what the EUU calls an "expensive rescue" of the Gillette cricket competition), as have the leisure and motor vehicle industries.

Sponsorship of the arts, says the EUU, is growing at a faster rate than sponsorship in general, particularly support of classical music and opera. BAT recently made a big noise, on behalf of its du Maurier brand, with news of a £500,000 commitment to the Philharmonia Orchestra over the next two years, which will help fund 60 concerts of them outside London, and increase rehearsal facilities, but the waves can be felt much lower down.

So can the splashes. At a private meeting of the Association of Business Sponsorship this week, a meeting attended by Arts Minister Norman St. John Stevans, Sir Roy Shaw of

the Arts Council voiced three main complaints:

The first was neglect, by business sponsors, of the *avant garde*; second was the tendency for companies to withdraw from specific ventures after only a year or two, simply because they wished to spread their money around; third, he objected to the way that some sponsors sought to suggest that sponsorship was purely charitable.

None of which was intended

to discourage sponsors themselves.

"If the arts need more money," said Sir Roy, "and if business can provide some of it and at the same time provide itself with new forms of prestige advertising and general publicity, then only someone very crudely anti-business would not welcome every penny that business spends on the arts."

But there were drawbacks. First, sponsorship was inevitably based on calculation of business advantage more than on what was good for the arts.

"To say this is not to attribute blame. Naturally, business has to do this, indeed it can claim relief from corporation tax on the cost of its sponsor-

ship only if the expenditure is incurred wholly and exclusively for the purpose of trade. But it is a difficulty, and it leads business sponsorship to concentrate mainly on the safe, fashionable and prestigious arts."

It should never be claimed that sponsorship was charity:

"Indeed, one sponsor calculates that for the 'investment' of £35,000 in an exhibition, they receive publicity worth £350,000. When you consider

that over half that initial expenditure could be offset against corporation tax, the sponsor (and many others) derived considerable benefit, partly at public expense."

(Some firms, he said, notably Marks and Spencer, came very near to altruism, and were extremely modest about their contributions to the arts).

Clarify it is not, but occasionally, recipients should remind themselves that almost no marketing director actually needs sponsorship (the tobacco companies are an obvious exception).

John Carson, marketing director of Schweppes, has said that his company, a major sponsor for more than 15 years, had withdrawn from golf, tennis, athletics and the Grand National because of unsatisfactory relationships with the sport concerned.

Either the administration was poor, or they could not get enough stars to attend.

"As a marketing director, I do not necessarily need sport. I obviously feel that sponsorship, in proportion, is worthwhile. But I have to consider the alternatives."

At Schweppes we decide the price

that is commercially justified.

(Sponsorship accounts for less

than 3 per cent of Schweppes total marketing budget).

Sponsorship 1980-81. EUU

Special Report No. 86. 27. St. James's Place, London, SW1.

THE EUU REPORT cites three instructive case studies. First, Cornhill Insurance, whose sponsorship of Test cricket shows that accepted rules can be broken and that an inspired bunch can pay.

In 1977, Cornhill was Britain's 12th largest insurance company, but depressed by low public awareness. At that time, Kerry Packer and his World Series cricket were disrupting international cricket, and with defections to the Packer camp mounting and the need for Test sponsorship only too apparent, Cornhill decided it had found the perfect publicity vehicle.

Result: the signing, within 10 days, of a £1m, five-year deal, even though Cornhill had no experience of sponsorship and little knowledge of Test cricket.

The risks were obvious, but the following summer, Test cricket captured 78 hours of screen time on BBC TV, during which the name Cornhill was mentioned 145 times. There were nearly 1,000 mentions on radio, and more than 8m on the Post Office Test score service.

Prior to its Test venture, unprompted awareness of Cornhill had been less than 2 per cent. Its initial arrival on the Test scene carried the figure to 8 per cent, and after two seasons it was 16 per cent, far

less than for the Prudential or Pearl but roughly on a par with scores for more direct competitors like Eagle Star, Norwich Union and Royal.

Many of its rivals had large advertising appropriations, whereas Cornhill had done nothing else to promote itself apart from displays in brokers' offices.

Extra business arising as a direct result of sponsorship of the Tests is almost impossible to compute, but Cornhill has nevertheless estimated that an additional £15m in turnover a year can be attributed to the venture, which has also helped motivate the salesforce and foster good relations (entertainment may extend to 2,000 people during a six-match series, for an estimated budgeted cost of £40,000).

In Cornhill's case, says the EUU, the timing of the intervention may well have been crucial to the preservation of Test cricket, so that what in other circumstances might have been precipitate action proved fundamental to its success.

The EUU's second case study involved Olivetti and its exhibition at the Royal Academy last year of the Horses of San Marco, which it not only underwrote (reports that it "lost £250,000" on the venture are severely discounted) but conceived, planned and executed as well.

the RA simply providing the venue.

According to the EUU: "A company which can carry out such a venture with flair and general acclaim gains a great deal more than the media coverage it receives, although that in itself was significant—more than 700 column inches in the national press and at least two magazine cover

It is Olivetti's view that it should play its part in the cultural life of any community in which it operates, and that well-chosen, professionally-executed ventures of this kind can only enhance its standing.

Case study No. 3 involves the Abbey Life's sponsorship of hunter trials, whose achievement, in four years and at a current cost of just £50,000 per annum, has been "country-wide identification with a newly-accredited sport, called into being by demand from the top slice of the socio-economic scale."

The aim was to find a way of reaching potential customers in the upper income bracket who lived in the country and to whom access was difficult. According to the EUU, sponsorship of the newly-affiliated sport of hunter trials had achieved enormous strides towards the friendly and acceptable image that Abbey Life, guided by its consultancy, was seeking.

FOOD: A NEW FORAY

TKM comes out of the cupboard

THE IDEA THAT in a recession consumers switch to cheaper goods, was a "myth," said J. Walter Thompson in an advertisement in this paper last Monday: "In the last recession, 1974-77, whether you examine the humble frozen pea (share of market up, though it has cost up to three times as much as the canned pea) or sales of luxury goods, there was no evidence of an increase in the number of consumers

buying for cheapness alone."

It sounds as though the enterprising managers of TKM Foods, of Maldon, Essex, have been talking to the mandarins in Berkeley Square. They haven't, but they have done almost as well: appointed Lansdowne Marketing, a subsidiary of JWT, to handle their first consumer advertising campaign, a £500,000 push on behalf of their Masterpiece, Great

Outdoors and St. Nicholas labels.

Conventional wisdom in the food trade would rule this the wrong time to make a branded foray—for seven years, TKM

has been Britain's biggest producer of own-label fruit and vegetables, with an estimated turnover this year of £22m.

Not so, says marketing manager Max Weeden. The company recently spent £2m on new plant, and is now ready to take on rivals like St. Ivel, Eden Vale and Mattessons with its Masterpiece chilled salads, St. Nicholas fruit, and vegetables, and its Great Outdoors range.

"We'll use Lansdowne as an extension of our own marketing and planning departments," says Weeden. "They are in tune with developments in the food industry (Mace, Azda, and Bejami) and will provide complete integration of brand communication."

But wasn't this the wrong time to be selling forth? "You either take a positive stance or you don't," says Weeden. "Despite the horrific figures, people do have more money to spend, and even in the current climate are prepared to pay more for quality goods."

The challenge is to ensure that your products live up to the expectations you create. You don't get a second chance."

Moves at Lopex

Barrie Warman and John Josling have been appointed to the Board of Lopex, described as the largest British-owned marketing services company. Warman has been financial controller at Lopex since 1975—he becomes financial director—while Josling, recently appointed chairman of Interlink Advertising, part of the Lopex Group, will also be responsible for developing on Lopex's behalf, a UK network of full-service agencies.

In addition to Interlink, Lopex owns The Kirkwood Company, M&P, and several smaller agencies. Its interests stretch from PR and printing to computers.

Philippe Business Systems confirms that Interlink will handle its £1m account from January 1.

Bedroom secrets

A survey that delves deep into the secrets of the British bedroom has wafted gently into Cannon Street. It was conducted by Gallup for Crown Paints, and reveals, among other

morsels, that whereas one in every three British adults believe that pinks, reds and blacks are the colours to use if you want to make your bedroom more sexy, the four most popular colour schemes actually employed are white (26 per cent), pink (17 per cent), blue (13 per cent) and green (10 per cent).

That does not deter Crown Paints, which insists that "sexy pink has no class bias—it is equally popular with both upper and working classes."

From there, the survey drifts down hill, so that we learn that of 1,032 respondents, almost a third reveal that they sleep nude (32 per cent in the South but only 21 per cent in Scotland).

Finally, say the researchers, an en-suite shower came out top.

of a list of eight luxury or exotic items that respondents were asked to vote for in the bedroom of their dreams. It scored 31 per cent. Other fantasy additions were: water beds (27 per cent), round beds (17 per cent), piped music (12 per cent), black silk sheets (12 per cent), ceiling mirrors (11 per cent), red fur bed covers (9 per cent) and flashing lights (3 per cent).

Controlled diet

In order, as it says, to help boost business, IPC Magazines has booked a January weekend for a party of what are ingeniously dubbed "advertising agency supremos" at Inglewood, the Berkshire health farm.

At Inglewood, describes it: "Instead of the usual excesses of a media break, the guests will suffer the rigours of controlled diet and exercise, albeit in a luxurious ambience for which slimmers can pay up to £400 a week."

A likely tale.

What are your chances?

of being made redundant
of being fired for losing a crucial order
of being taken over without the option of going broke next year

All these things are very real fears in the minds of the people who have to bring in the business that keeps the wheels of industry turning.

Who can they turn to for help to make their jobs more secure and to give their companies a better chance of surviving this period of stiff and continuing recession?

Consider the Institute of Sales Management, Britain's largest and most dynamic professional sales body, dedicated to making sure its members have the edge, especially when things get tough.

Britain needs more winners and less losers. ISM is the top British breeding ground for winners in selling and sales management.

The Institute of Sales Management Incorporating the Institution of Sales Engineers Concorde House, 24 Warwick New Road, Royal Leamington Spa CV32 5JH

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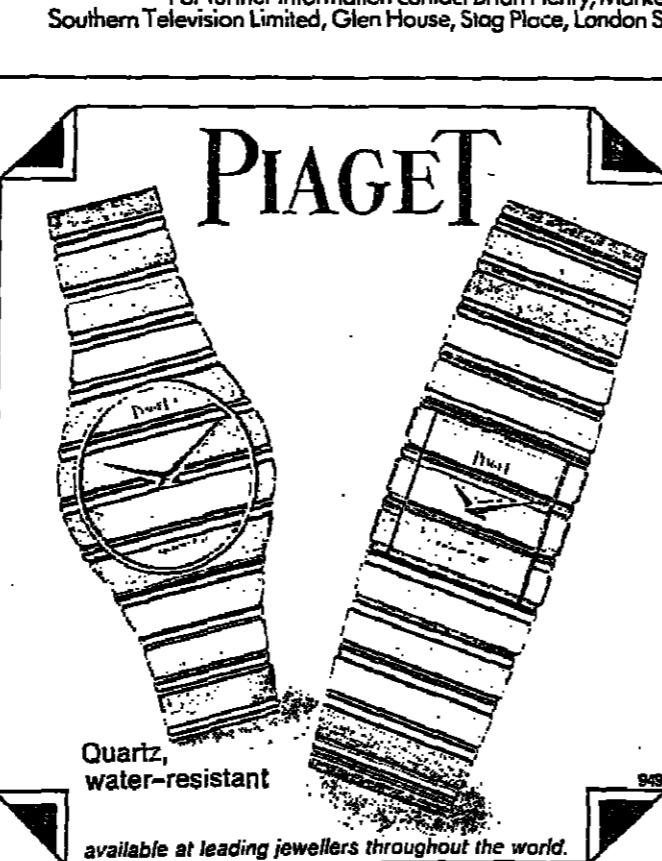
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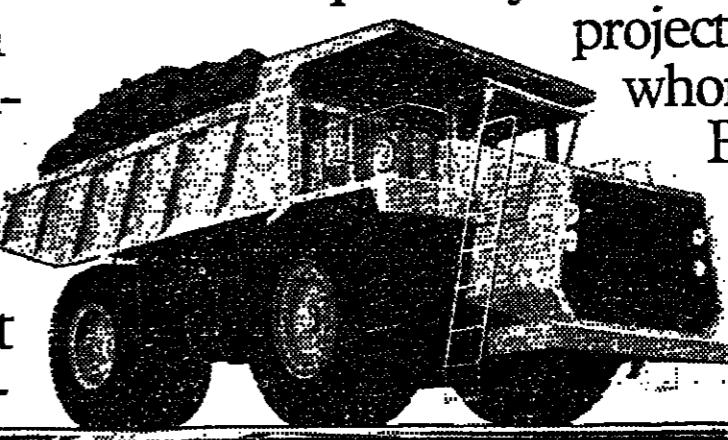
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Autumn of idleness mainly for 'tax-earners'

BY MICHAEL DIXON

WHILE CONSIDERING the accompanying table, readers may care to guess who was the Englishman who wrote the following quotation, and why it is apt in more than one way. The only clue I will give is that he was born too early to be a monetarist.

"We have the same means (as other countries have), able bodies, pliant wits, matter of all sorts, wool, flax, iron, tin, lead, wood, etc., many excellent subjects to work upon, only industry is wanting..."

"Industry is a loadstone to draw all good things; that alone makes countries flourish, cities populous, and will enforce by reason of much manure, which necessarily follows, a barren soil to be fertile and good..."

The author was Robert Burton, writing around 1615. And the second way in which the quotation is appropriate to the message of the table—compiled from the latest count of jobless managerial and specialist staff registered with the Government-sponsored Professional and Executive Recruitment Agency—is that the words come from Burton's book called *The Anatomy of Melancholy*.

The reason for melancholy here is not that, even when the figures have been "seasonally adjusted" by deducting new entrants without experience in the jobs they aspire to, the increase in higher-grade unemployment over the past six months has been almost 27 per cent. There no longer seems

HIGHER-GRADE STAFF MOST AFFECTED BY RISE IN UNEMPLOYMENT					
	No. on register as unemployed	No. of "new entrants" on register	Unemployed net of "new entrants"	Rise over six months	
Draughtspeople	Oct. 2 (Apr. 1) 1,295 (652)	Oct. 2 (Apr. 1) 105 (53)	Oct. 2 (Apr. 1) 1,190 (599)	Oct. 2 (Apr. 1) 98.7	
Data processing	3,706 (1,738)	2,673 (1,139)	1,033 (599)	72.5	
Sales and marketing	11,395 (7,527)	3,044 (1,667)	8,351 (5,860)	42.5	
Town planners and architects	994 (491)	535 (156)	459 (335)	37.6	
Production managers	3,288 (2,368)	246 (134)	3,042 (2,234)	36.2	
Engineers and technologists	5,428 (3,074)	2,171 (665)	3,257 (2,409)	35.2	
Accounting	3,012 (1,771)	1,206 (434)	1,806 (1,337)	35.1	
Purchasing	1,415 (1,031)	185 (102)	1,230 (929)	32.4	
Chemical scientists	1,227 (719)	609 (246)	618 (473)	30.7	
Personnel	3,082 (2,104)	1,994 (1,245)	1,088 (859)	26.7	
Teachers	17,609 (12,293)	4,984 (2,286)	12,625 (10,007)	26.2	
Construction managers	1,904 (1,440)	160 (49)	1,744 (1,391)	25.4	
Transport & warehouse managers	2,004 (1,596)	153 (100)	1,851 (1,496)	23.7	
Surveyors	523 (276)	264 (63)	257 (213)	20.7	
Estimators, etc.	940 (728)	128 (52)	812 (676)	20.1	
Retail management	1,154 (802)	415 (171)	739 (631)	17.1	
Estate agents, etc.	2,928 (1,998)	1,839 (957)	1,089 (941)	15.7	
Libraries, art galleries, etc.	8,282 (4,808)	5,544 (2,405)	2,738 (2,403)	13.9	
Office managers	3,495 (2,740)	940 (318)	2,755 (2,622)	12.7	
Administration managers	3,670 (2,015)	1,846 (407)	1,824 (1,608)	12.4	
All managers and specialists	99,501 (64,902)	38,171 (16,561)	61,330 (48,341)	26.9	

anything remarkable about that, sented among the 459 "net" unemployed in that category.

Moreover, of the 11 major groups with the greatest below-average increases, only two consist largely of people whose salaries are paid by the tax-earner. They are teachers, and the staff of libraries, art galleries and the like.

There are nine major categories of work which show increases above the 26.9 per cent average. Of these, it is surely only the town planners and architects group which contains a heavy share of public service employees who, I suspect, will not be proportionately repre-

sentent "Personnel manager-protect yourself!"

The pity is that nowhere on

the programme of 10 full-day seminars and four dozen 90-minute talks cum discussions, can I find any time officially devoted to consideration of unemployment among managers and specialists in the large sense. Even though I have learned not to expect policy statements by the Institute on controversial issues, I am saddened by this omission.

It would not have been beyond the Institute's ability to offer something of general help to

the "cultural transferable" Nor, given the same qualifications, does it matter whether they are in a job or not—hence his opening remark. He would prefer them to be aged 40 to 60.

Inquiries to this enlightened director or his assistant Madeline Cook at the centre, Kensington, Oxford OX1 5NY; telephone 0865 735422. His home number is 086 731 266.

It might, for instance, have given its members both opportunity and encouragement to pool their experience so as to provide newly jobless higher-grade staff with means of telling executive—redundancy counsellors who are worth their fee, from those who resemble nothing so much as vultures.

That, however, is enough

melancholy for one column. So

I'll simply wish, on behalf of

would-be wealth-generating

workers suffering or threatened

by unemployment, that the

Prime Minister's hopes of an

autumn of understanding

followed by a winter of common-

sense, have taken account of the

message of two other quotations.

The first is the axiom: Under-

standing is at least a two-way

thing.

The second is a statement by

Alfred North Whitehead:

"The folly of intelligent people, clear-

headed and narrow-minded, has

precipitated many catastrophes."

Enlightenment

"I'M HOPING that at least one able, experienced manager's problem may be our opportunity." The speaker was Uwe Kitzinger who lately left the job of dean of the Insead business school in France to become director of the Oxford Centre for Management Studies.

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If you are looking for a demanding role with exceptional career prospects, contact Neil Hadfield by telephone, or in writing quoting reference 4291.

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Our client is a major Dutch publishing group with a turnover of over £260 million. The group is currently in the process of expanding internationally and has recently purchased two publishing businesses in the United Kingdom with a combined turnover of £7 million. The businesses are responsible for the marketing and publishing of various leading business and career publications. The particular U.K. operation is run as an independent company within the Dutch group.

As a Financial Controller you will assume responsibility for the division's financial affairs. Your specific task will be to establish, develop and control the manual and computer based accounting systems of the division and to recruit and train the staff. You will also be required to take responsibility for the day to day financial management of the division and to prepare draft monthly, quarterly and annual accounts for discussion with the Directors.

Applicants should be qualified Accountants aged between 28 and 40 with at least three years' management experience in an industrial or commercial environment to include involvement in the introduction of new accounting and computer systems. It is intended that you will ultimately assume the role of Financial Director; thus ambition and motivation are extremely important as is the ability to tackle all matters in a practical and confident manner.

For further information, please write, in complete confidence, submitting a

Curriculum Vitae to:

Peter Childs
Pannell Kerr Forster Associates

Lee House
London Wall

London, EC2Y 5AL

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Written applications incorporating a curriculum vitae

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Box No.: A 7321 The Financial Times 10 Canon Street, EC4 4BY.

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The London Branch of Trade Development Bank is expanding its precious metals activities, working in close conjunction with Republic National Bank of New York, in New York and Hong Kong, and with Trade Development Bank in Geneva. The right candidate will be experienced in the London Market, trading in Gold, Silver and Gold Coins, and will preferably have a working knowledge

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Please write in confidence to:
Mr. P. Creasy, Personnel Manager,
Trade Development Bank,
21 Aldermanbury, London EC2.

Trade Development Bank

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An expanding, aggressively managed Saudi bank seeks a seasoned professional to assume total responsibility for its personnel function. The incumbent will be responsible for personnel administration for 700 staff countrywide, including recruitment, training, policy development and the direct management of 30 departmental staff in three cities.

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Attractive salary plus a highly competitive benefits package.

Send C.V. with salary history to:
Chief of Staff, Saudi American Bank,
P.O. Box 833, Riyadh, Saudi Arabia.
Or to: Box A7322, Financial Times,
Bracken House, 10 Cannon Street,
London EC4.

البنك السعودي الأمريكي
Saudi American Bank

International Capital Markets

The Royal Bank of Canada (London) Limited, the merchant banking subsidiary of The Royal Bank of Canada, seeks a recently qualified graduate to act as a back-up to its marketing executives. The bank provides major corporations and sovereign borrowers with alternative methods of raising fixed rate funds in the Euromarkets, and the candidate will be expected to monitor the borrowing requirements of the bank's clients, as well as track developments in the Eurobond market.

Applicants should be accurate and able to act on their own initiative. The position carries a competitive salary and the usual range of bank benefits.

Applications to:

The Manager, Administration,
The Royal Bank of Canada (London) Limited,
107 Cheapside, London EC2V 6DT.

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Fielding, Newson-Smith & Co. is expanding its Building Research team and has a vacancy for a specialist of exceptional ability. This position carries substantial individual responsibility and excellent prospects for personal and business success. Initial remuneration will depend on age and experience but will be very competitive because of the exacting job demand.

Applicants must possess familiarity with the industry and with financial analysis and appraisal as well as a good degree and post-graduate academic or professional qualifications. The successful candidate will probably have had some years' experience in the City or within the finance or corporate planning departments of a building company.

Applications should be sent with a curriculum vitae to:
The Managing Partner,
Fielding, Newson-Smith & Co.,
31, Gresham Street, London EC2V 7DX.

SENIOR CREDIT ANALYST

Age Mid/Late 20s

£9,000-10,000

Use your excellent balance sheet analysis background in banking as a springboard to greater responsibility and superb career prospects with a major International Bank. If your experience includes formal US credit training so much the better. Fringe benefits include mortgage facility, free BUPA etc.

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Telephone: 01-588 0781

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CAMPBELL-JOHNSON RECRUITMENT ADVERTISING LIMITED, 35 NEW BROAD STREET, LONDON EC2M 1NH

Finance Director

Commodity Trading

Our client is the rapidly expanding commodity trading subsidiary of a major international group.

Current growth in the UK and planned development internationally now necessitate this new appointment.

Candidates will be qualified accountants currently in a similar senior post or with at least some experience in commodity trading. They will be analytical, technically sound, possessing an impeccable record and have a positive and when necessary, forceful personality.

Preferred age 35-45. Location City.

Total remuneration could be well in excess of £20,000.

Please write in confidence to David Thompson who is advising on this appointment, quoting reference 1170.

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MANAGEMENT CONSULTANTS
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London W1X 3TD 01-499 8811

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London W1

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Reporting to the Group Chief Accountant you will manage a department of qualified accountants, responsible for the analysis and monitoring of subsidiary companies' performance for the Group Executive.

Your background should preferably include a period at a senior level with a major professional firm and/or commercial experience both at operating or company level and at group headquarters. Preferred age range is 30-40 and a comprehensive package is offered, including outstanding career prospects.

Contact John P. Sleigh FCCA on 01-405 3499
quoting reference JS/578/SMF

Lloyd Management

Recruitment Consultants

125 High Holborn London WC1V 6QA

01-405 3499

SENIOR CREDIT ANALYST

An expanding International Bank is looking to recruit a person with at least five years' experience in Credit Analysis to be their Senior Analyst. The successful candidate should have experience of European accounting methods and a good knowledge of corporate institutions.

Age: late 20s

Salary: c. £10,000

FOREX OPERATIONS

Our client, a leading International Bank, wishes to recruit a person with at least five years' experience for their FX back-up operation. Responsibilities will cover confirmations, receipts and payments, loan and deposit monitoring, dealing limits and calculation of FX profit and loss.

Age: mid 20s

Salary: up to £8,000

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A leading finance house is seeking a person with a stockbroking background to effectively control the stock exchange settlements area. The candidate must have experience in all aspects of stock market operations and be capable of supervising staff.

Age: mid 30s

Salary: negotiable

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215-217 Cannon Street, London EC4N 5AX Telephone 01-623 7317 & 01-623 9161

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Please write to:
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North of England

We are a well known consultancy company acting on behalf of a client seeking a man or woman with the right personal as well as technical abilities.

This small group of Motor Dealerships, turnover £30m, is a subsidiary of an International Group. The subsidiary is growing through acquisition and is strongly managed. The Managing Director seeks a right-hand man or woman to take control of the accounting and administrative functions through Branch Accountants and participate in the running of the business. The Company uses the most advanced computerised management system available.

This is an expanding Group and the job is therefore growing. There will be involvement with acquisitions. Candidates must be qualified and should have, ideally, relevant Motor Trade experience. Salary negotiable into five figures will not be a problem for the right person. There is a Company Car and benefits expected at this level of appointment.

Applications dealt with in strictest confidence.

Reply with career details and present salary to:
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INVESTMENT SERVICES

City to £15,000

The London merchant banking arm of a major continental bank, long established in the City, intends to recruit an additional executive to strengthen and expand its investment services activities.

The person appointed will initially be involved in the development and marketing of new investment products, as well as in the existing activities, centred on securities investment services for major international investors.

An entrepreneurial outlook, marketing flair and a good ability to communicate effectively at all levels are requirements for success. Fluency in a major European language would be a distinct advantage.

The successful applicant is likely to be aged between 26 and 36, with an academic background and/or a professional qualification. He or she will have enjoyed sound experience in the fields of banking or finance in general, possibly gained with a merchant bank or a major stockbroker.

A competitive remuneration is offered, together with an attractive range of benefits, including concessionary mortgage facilities.

Real promotion and career prospects are provided in this fast-growing unit in the UK, as well as in the group as a whole if desired.

Please send full details in confidence to
Box A7335, Financial Times,
10 Cannon Street, EC4P 4BY

General Manager Banking

A newly formed commercial bank in the capital of a rapidly developing Middle Eastern country is seeking a General Manager.

The successful candidate will report directly to the Board of Directors and will be the Bank's Chief Executive Officer responsible for charting the future direction of the Bank and for managing its growth and development.

Ideal candidates will have a good educational background and ten to fifteen years of commercial banking experience, part of which would have been spent in retail banking in a developing country. They should be all-round bankers with experience in all operating departments of a commercial bank, and leaders with imagination and the ability to motivate their subordinates. Fluency in English, and a knowledge of Arabic and other languages, would be desirable.

Our client is anxious to attract a candidate of undisputed character and professional competence and is offering a generous base salary, performance bonus and a wide range of benefits.

Please reply to Box F17644.
St. James's Advertising & Publishing Co. Ltd.
Hanway House, Clark's Place, London EC2N 4BJ.

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£9,000 pa
Small but rapidly expanding Fleet Street Publisher of two international publications, seeks a qualified controller to manage and develop its financial, accounting and management systems including their proposed computerisation. Practical financial, commercial and publishing experience would be useful. Energy, imagination and the ability to work under pressure are essential.

Please reply in confidence to:
Mr. M. G. Conroy
Export Times Publishing Ltd.
60/61 Fleet Street
London EC4Y 1LA

TWO APPOINTMENTS

CIRCA £10,000

Medium-sized Group of Companies is to appoint two qualified Accountants to its Head Office team.

One will be located at the Group Headquarters in the S.W. Home Counties, the other at the Head Office of a subsidiary in London, W1. Both will report to the Group Company Secretary.

The appointments require a professional qualification backed by practical commercial experience, together with willing acceptance of responsibility and the ability to communicate with all levels of management. Some company and branch visiting will be needed in line with the accounting responsibility inherent in both posts.

Applications, which will be dealt with in strict confidence, should be sent with personal details, experience and current salary to:

Box No. S6037, c/o Extel Recruitment,
4 Bouvier Street, London EC4.

who will forward applications unopened to their client. The names of any companies to whom applications should not be forwarded should be listed clearly on the back of the envelope.

Financial director

North London, c£13,500 & car

Our client, a major division of a UK public company manufacturing industrial consumables with a turnover of £13M, wishes to appoint a Financial Director who will be a key member of the management team responsible to the Managing Director for all accounting and data processing activities.

The successful candidate will be a qualified accountant aged 30 to 40, and will be able to demonstrate previous achievement which will indicate an ability to:

- manage a department of 30 people
- develop and implement relevant information and control systems
- contribute to profitable commercial development
- identify and control effective mini-computer applications.

Opportunities occur from time to time for further advancement within the Group, both in the UK and overseas, in the fields of finance or general management.

An attractive remuneration package is offered including car, pension, life cover, BUPA and assistance with relocation expenses where appropriate.

Resumes, which will be acknowledged and forwarded to our client unless a covering letter gives contrary instructions should be sent to R A Bradford, Executive Selection Division, Ref. R822.

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Preferred age 30/40. A degree or professional qualification is essential.

Please reply in confidence with curriculum vitae to Geoffrey Morley.

GMP
Geoffrey Morley
& Partners Limited

27 Great James Street London WC1N 3ES

Telephone 01-405 4514

Japanese Portfolio

£10,000 to £15,000

Major Institution

Our client, a major overseas institution with considerable funds under management in London, seeks an additional analyst to complete their investment team.

The successful candidate will probably be aged 26 to 35 with a proven track record in investment research, knowledge of the Japanese market plus concise written and verbal abilities.

The position will involve taking over responsibility for economic, industry and company research and analysis for the management of the Japanese portfolio. Some assistance may also be required with other Far East portfolios.

Remuneration, by the way of salary and benefits, should certainly appear attractive to the right person and prospects within this recently established team are excellent.

Please contact F. J. Stephens who will treat all enquiries in the strictest confidence.

Stephens Associates
International Recruitment Consultants

35 Dover Street, London W1X 3RA. 01-633 0617

Qualified Accountant

City of London

c.£19,000 p.a.

Due to the restructuring of the Department, Midland Bank requires a qualified Accountant, aged 40-45, for a senior position within its Group Finance Department.

Group Finance Department's function within the Finance Division of the Bank includes detailed consideration of financial matters affecting the Group, the preparation of the accounts for the Group and certain subsidiaries, the measurement of performance of subsidiaries, as well as dealing with many projects of an ad hoc problem-solving nature.

In addition to the quoted salary, the Bank provides a non-contributory pension scheme, a subsidised house mortgage, a profit-sharing scheme and other fringe benefits.

Applications, enclosing a comprehensive curriculum vitae, should be sent to:

Mr. E. C. Davies,
Assistant General Manager (Finance),
Finance Division,
Midland Bank Limited, Head Office,
Poultry, London EC2P 2BX.



**Midland
Bank**

FINANCIAL TIMES SURVEY

Thursday October 23 1980

Wrexham Maelor

The borough now finds itself having to cope with the cutbacks, redundancies and short-time working common to industry elsewhere. But a willing workforce and good labour relations—plus the pleasant town of Wrexham and its surroundings—are still attracting companies, including a number of big groups from overseas.

Facing realities of the economy

By Robin Reeves
Welsh Correspondent

THIRTEEN YEARS ago, the Firestone Rubber Company arrived in Wrexham amid a blaze of publicity to build a brand-new tyre manufacturing plant. It was warmly welcomed as a major boost to employment opportunities in a community suffering from the rundown of its traditional industries, notably coalmining. The project promised eventually to provide 2,000 jobs.

Earlier this month, Firestone paid off its workforce of 800 (the number employed had in fact never exceeded 700) and closed the plant down.

The company has no complaint against Wrexham; the plant has been a success. But the economic realities of Britain in 1980 dictate that Firestone's UK market needs are best supplied in future from France and Italy.

Wrexham Maelor, like many

other parts of Wales and the rest of the UK, has suddenly found itself thrust, through no fault of its own, in the front line of the Government's radical economic strategy and it is not enjoying the experience. Cutbacks, redundancies and short-time working are now hitting enterprises which, until a few months ago, appeared safe from the ravages of a recession—modern companies—which Wrexham Maelor assumed would provide stable employment for the foreseeable future.

The Borough of Wrexham Maelor is a product of the 1974 re-organisation of local government, which brought together Wrexham Borough Council, Wrexham Rural District Council and Maelor Rural District Council to create the second-tier local government unit in the Welsh county of Clwyd. But, unlike some of the results of re-organisation, Wrexham Maelor does reflect a long-standing communal reality.

Wrexham town, with a population of about 40,000, has long been the natural focus of the surrounding hinterland and, even further afield. It is the largest town and, effectively, the administrative capital of North Wales. Its famous sons include Judge Jeffreys and Eliza Yale, the benefactor of Yale University, Connecticut—a replica of Wrexham's majestic parish church steeple, one of the seven wonders of Wales, has been built on the university campus.

Wrexham Football Club's successes since it was promoted to the Second Division three seasons ago have spread the town's

name across Europe. There is an excellent new stand at the Old Racecourse ground, where the crowd's enthusiasm makes the games an enjoyable experience. Wrexham is also the headquarters of the Football Association of Wales.

Within the town's immediate vicinity is a patchwork of industrial villages with intriguing Welsh names like Rhosllannerchog, Coed Poeth (literally translated it means Hot Wood) and Cefn-y-bedd. "Rhos" is known as the biggest village in Wales. With a population of nearly 10,000, strongly Welsh-speaking, it has contributed many distinguished people to Welsh educational and cultural life and still boasts two male voice choirs with international reputations.

Precision

Industry and economic change are nothing new to Wrexham Maelor. Iron pipes and cylinders cast at Bersham, a couple of miles from Wrexham, were internationally known in the second half of the 18th-century. John Wilkinson, the owner of Bersham Foundry, was an associate of James Watt, who built the steam engine and the product precision he achieved is credited with having made possible the development of the first steam locomotive.

As early as 1783, Wilkinson established smelting works at Brymbo, a few miles to the west of Wrexham. Today it is the site of GKN's modern Brymbo steelworks, which has become another casualty of the recession.

It has just announced a cut of 350 in its workforce and, earlier this year, 250 jobs were cut.

However, it is a measure of Brymbo's value and the skills of the local workers that GKN chose to buy back the steelworks from the British Steel

motive and engineering industries.

Brymbo and the other industrial villages to the west of Wrexham town grew up in the 19th century to exploit the lead and zinc, ironstone and lime stone, and coal seams found in the western hillsides. The coming of the railways further fuelled the area's growth. In Wrexham itself, brewing and tanning established themselves as important industries. Lager was first brewed in Britain at Allied Breweries' Wrexham site and is still strongly associated with the town.

But, given the predominantly extractive industrial base, the area inevitably suffered badly from unemployment during the Depression. Immediately after the 1939-45 war, a determined start was made towards diversifying the local economy.

Spacious

In 1946, the Welsh Development Agency's predecessor, the Welsh Industrial Estates Corporation, took over the spacious site of a Royal Ordnance factory on requisitioned land to the east of the town and converted it into the Wrexham Industrial Estate. Johnson and Johnson (now British Tissues) was the first company to move in, followed by British Cellophane, the Courtaulds' subsidiary. This in turn attracted subsidiary textile enterprises and LEGO (UK).

The decline of coal and other extractive industries in the 1950s and 1960s accelerated the need for new industry. More than 5,000 mining jobs dis-

appeared as pits were run down and closed. Today the Borough contains only one colliery, Bersham, employing 600 men.

But the local government of the day moved quickly to attract new employment opportunities by converting disused colliery sites and buildings for light industrial use. The area recognised, before many other parts of the country, that, given a positive approach, new industry could be attracted in from outside. Monsanto which has had a plant at Rubon, in the south of the Borough, since 1921, was the first overseas-owned company to come to Wales.

Armed with the vigorous Regional Development policy developed by the Government in the 1960s and 1970s, the area achieved conspicuous success in attracting major new investment projects to replace the jobs being lost in its traditional industries. British Insulated Cables (BICC), ITT, Dunlop, Rubber Owen and Metal Box, as well as Firestone, were among a wave of well-known companies which were persuaded to invest in large manufacturing facilities in the Borough.

A very active approach towards attracting new industrial investment has been maintained by the new Wrexham Maelor administration and the influx has continued, in spite of the more difficult economic climate since 1974. Recent investments, which any local authority would be proud to secure, include major new plants for Kellogg's (UK), the

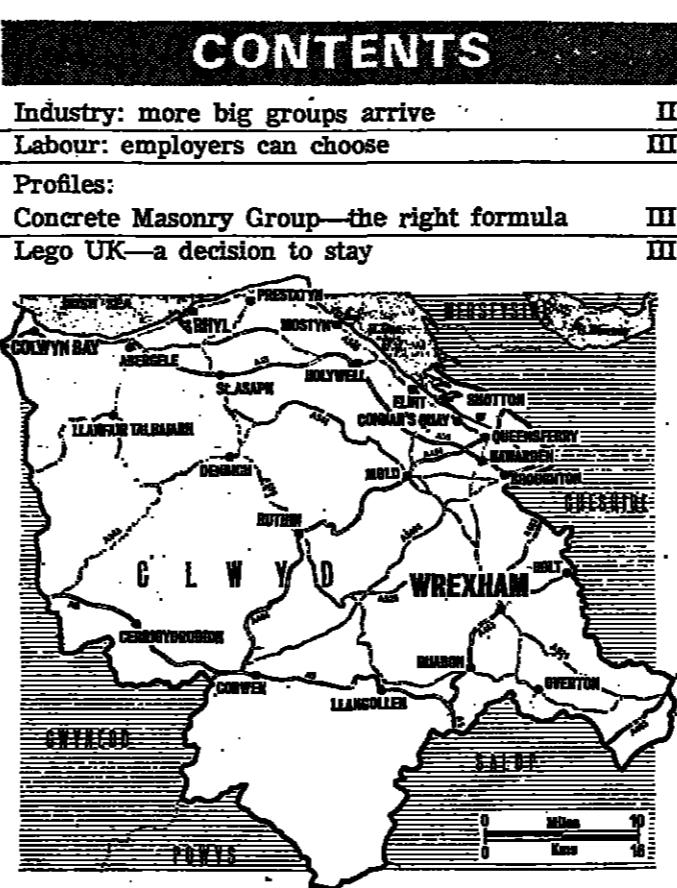
breakfast cereal manufacturer, fibreglass, the Pilkington's subsidiary, Tetrapak Rausing, the Swedish packaging group, the Chicago-based Continental Can Company (UK), and Hoya Len, the first Japanese owned company to establish itself in North Wales.

The trouble is that the optimism generated by these important new arrivals and other smaller ventures, is being more than offset by the job losses in established enterprise. The rundown of iron and steel-making at BSC's Shotton steelworks provided the first major shock.

Rundown

Shotton is in the neighbouring borough of Alun and Deeside and about 1,000 of the more than 7,000 who lost the jobs in the rundown earlier this year, live in the Wrexham Maelor area. Since then, there has been a depressing series of announcements of redundancies, short-time working and closures. Unemployment in the borough is up from still disturbingly high 11 per cent a year ago to 15.3 per cent and still climbing.

A sign of the times is that ERF, the commercial vehicle manufacturer based at Sandbach, across the English border in Cheshire, is postponing a £50m expansion project at Wrexham which will create 450 jobs in the assembly of a lighter range of trucks until the outlook becomes more favourable.

CONTINUED
NEXT PAGE

Continental expands in Wrexham

The Continental Group Inc., the world's largest packaging corporation, has grown by strategic investment in carefully selected areas.

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Continental Can Company (UK) Ltd
Bridge Road
Wrexham
Clwyd
Tel: 0978-61401

A MEMBER OF THE CONTINENTAL GROUP, INC.



Every company with an eye to the future would do well to take a close look at Wrexham.



Any expanding company thinking of setting up a new plant or relocating its existing one will soon see the advantages of Wrexham Industrial Estate.

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Communications are good with connections to the motorway network. Manchester Airport, for instance, is just an hour away by car.

Wrexham Maelor is a Special Development Area and maximum Government incentives are therefore available.

Small wonder that so many companies have already moved into the estate.

Hoya Len UK Ltd, for example, has just opened its new plant there. Making it the first Japanese manufacturer to set up in North Wales.

Continental Can, the major American container manufacturer, has recently invested in a massive new plant that is now in production.

And, within the past year, both G-Plan and JCB have expanded their business and taken over new factories.

Post the coupon now and we'll send you information on factory and site availability on the Wrexham Industrial Estate.

If you have an eye to the future, it's certainly worth taking a close look at it.

To: Welsh Development Agency, Wrexham Industrial Estate, Wrexham, Clwyd LL13 9UR. Telephone: Wrexham (0978) 61621. Telex: 61527.

Please send me information on Wrexham Industrial Estate.

Name _____ Position _____

Company _____

Address _____

Tel: _____

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FACT We have Special Development Area status - try matching our financial incentives elsewhere.

FACT All the labour you need is here and the work force has an outstanding industrial relations record.

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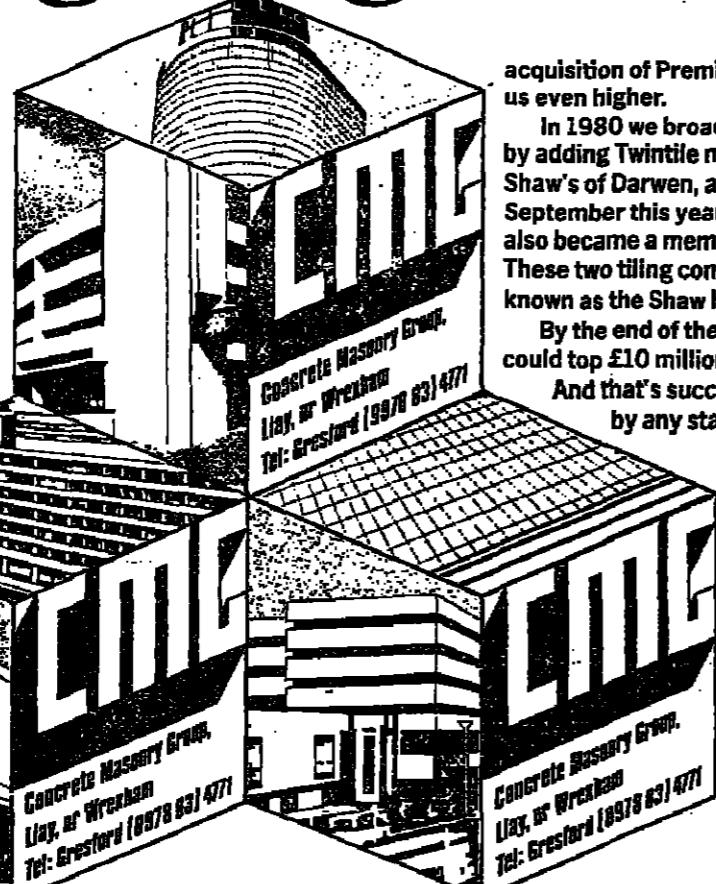
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In 1973 the foundations were laid for the group that was to become the biggest manufacturer of concrete blocks, bricks and paving slabs in North Wales and, indeed, the whole of the North West of England.

C.M.G. - Concrete Masonry Group - has grown at an incredible rate. Seven years ago the turnover was £1 million. Then Gwath Bricks at Trefor was added.

In 1977 we extended with Dart Bricks. In 1978, the



acquisition of Premier Stone pushed us even higher.

In 1980 we broadened our structure by adding Twintile manufacturers, Shaw's of Darwen, and as recently as September this year Hereford Tiles also became a member of the Group. These two tiling companies will be known as the Shaw Hereford Tile Group.

By the end of the year, turnover could top £10 million.

And that's successful building by any standards.

WREXHAM MAELOR II

More international groups arrive

A FEW miles east of Wrexham tile and brickmaking activities of the areas, though a number of building materials groups, such as Dennis Rubion and Concrete Masonry, remain.

Wrexham has more recently been badly hit by the decline in the UK steel industry. Though the Brymbo works has been given new life as part of the GKN group (which purchased it back from the British Steel Corporation) its labour force has been cut back substantially, and recession-hit markets have resulted in output being greatly reduced. Much more serious for Wrexham has been the closure of the BSC's Shotton works on Deeside. About 7,000 jobs were lost, roughly 10 per cent of which were held by men from the Wrexham area. The effect of this and other closures has been to take male unemployment in the town to nearly one in five.

The recession has also taken its toll of new companies that have moved into Wrexham to markets around the world.

Other big events in Wrexham's calendar over the past year include the spending by GKN, the engineering group, of more than £50m on new steel-making facilities at its Brymbo special steels plant, enabling it to offer a higher quality product to customers in the vehicle, general engineering, mining and offshore oil industries.

Wrexham, in short, has again this year seen significant industrial investment, and has once again added to the impressive list of important international groups it houses. Indeed there are no doubt many bigger towns which at a time when very few footloose companies are to be found would have been happy with just a few of the big names Wrexham has landed over recent years.

Three years ago Kellogg Company of Great Britain moved a major part of its cereal-making to Wrexham because of the difficulties in expanding further at its Manchester base. Another major American group, Kaiser Aluminium, is also investing in a fertiliser plant in the town, and earlier arrivals in the 1970s have been E. Gomme, the G-Plan furniture makers, BICC, the cable manufacturers, and Dunlop, which has put up a rubber and plastics factory. The Courtaulds group too has strong presence in the area, mainly through its British Celanese subsidiary.

Decline

But although Wrexham has shown itself able to attract a wide range of new manufacturing investment and has had no difficulty in absorbing the new arrivals, its success has to be measured against the size of the problem the town faces as a result of the decline of older industries and the massive unemployment their demise has left.

Wrexham's industrial past was based on the wealth of mineral deposits to its west—coal, ironstone, lead, zinc, silicon and limestone—which helped to establish it as an early mining, iron-making and brick-making centre.

Wrexham itself has an even older history as a market town serving the rich agricultural areas to its east, and had earlier developed strong leather and brewing industries.

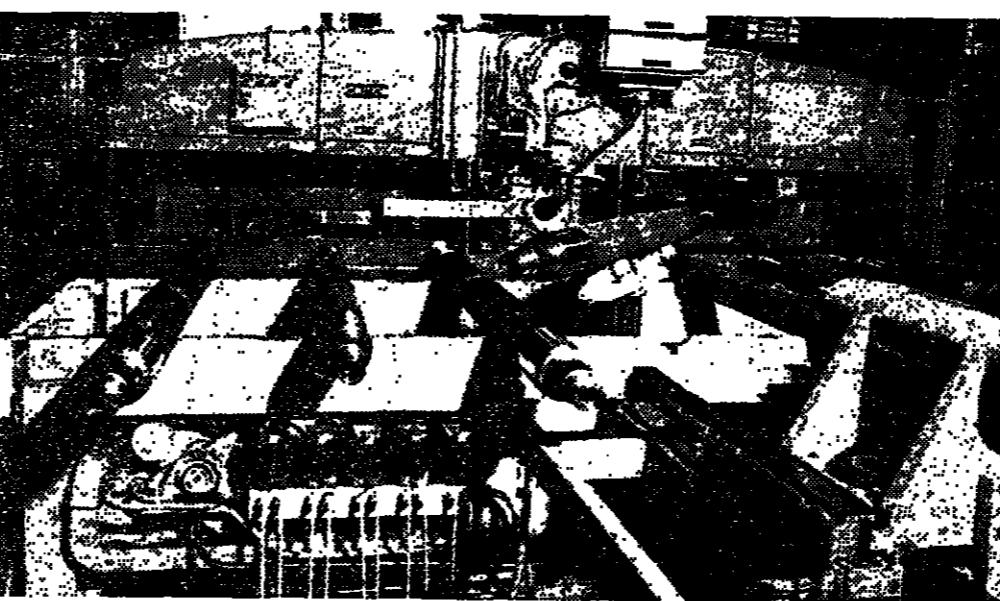
The post-war years, however, have seen a rapid decline in the area's traditional base, in particular its mining activities. Employment in extractive industries in the district has shrunk from 7,000 in 1961—itself a sharp drop on earlier years—to around only 1,000, and the area now contains only one colliery.

There have been substantial reductions too in the numbers employed in other traditional industries. New building methods and materials, for example, have hit the once large

of its 800-strong labour force.

Nevertheless, although the contribution individual companies can make to reducing unemployment has been less than had been hoped, Wrexham does have a number of assets which it hopes will enable it to continue to attract new industry. Even before local government reorganisation in 1974 the former Wrexham District Council had undertaken an extensive programme of clearance at old collieries, brickworks and other derelict sites. This policy has been actively carried on by the new authority, Wrexham Maelor, which has responsibility for the town and surrounding areas.

Some of the bigger projects attracted since the war have gone to huge industrial estate developed by the Welsh Industrial Estates Corporation and its successor, the Welsh Development Agency, on a former munitions factory site. A number of small estates, mainly



fill some of the gaps left by the decline of older industry. Some 600 jobs will go with the closure of Firestone's tyre factory as part of the group's withdrawal from UK tyre manufacturing. Firestone's problems are very largely the result of the poor performance over recent years of the UK motor industry, and the heavy penetration of the UK market by foreign cars already equipped with tyres. This, together with direct competition from cheap East European imported tyres has been responsible for over-capacity in tyres—a sector identified only ten years ago as likely to show strong growth.

Two companies supplying vehicle components—BD Altruk and Rubery Owen—have also closed in Wrexham. The ERF commercial vehicles group, which was planning to build a new plant at Wrexham, announced this summer that the investment was being postponed probably for several years.

At the same time, as a result of the recession and the pressures on UK industry of high-interest rates and a strong pound, a number of other companies in Wrexham have had to reduce manpower to cut costs. Rubery Owen-Rockwell, for example, which has produced more than 400,000 axles for commercial vehicle trailers since starting in Wrexham in 1971, has recently had to halve its labour force and cut output because of a collapse in demand in the UK.

The company's French and Dutch subsidiaries have continued to generate reasonable sales on the Continent but at greatly reduced margins because of the strength of sterling. Sales director, Mr. John Stanford, points out, however, that capacity is being maintained at Wrexham in anticipation of an upturn. Another comparatively recent arrival in Wrexham, Fibreglass, part of the Pilkington group, has also been badly hit by weak UK demand and has been forced to dismiss around 160

Markets

In its efforts to attract industry Wrexham has also benefited from its geographical position, which puts it close to the major markets of the North West of England and the Midlands and to the major ports of Liverpool and Manchester and to Manchester International airport. Though some gaps remain to be filled the town now has high-class roads connecting it with the M6 and M56 motorways across the border with England.

The contribution which the many incoming companies to the area can make towards solving its problems is likely to become apparent only when the recession lifts and higher levels



of output and further recruitment become possible. However, Wrexham has managed over recent years to increase its representation in the growth sectors of the economy and to reduce its dependence on those that are declining.

The beverage can market, supplied by Continental Can, for example, has been expanding rapidly over recent years and the company has already started on a third line which is due to be commissioned in spring next year. This will enable the plant to produce 250m 16oz beer cans on top of its present annual capacity of 550m 12oz soft-drinks cans. Packaged milk and fruit juices, the market supplied by Tetrapak, is also expanding rapidly. Wrexham is also the base for Kellogg's manufacture of bran products—one of the fastest growing segments of the breakfast cereal market.

The need remains, however, for more growth industries if the area's high rate of unemployment is to be brought down closer to the average UK level. There are gaps too in the number of jobs available for women and in the service sector. The most important factor will clearly be a return to world economic growth but even without this, there remain some encouraging signs, local development bodies argue.

The Welsh Development Agency says that inquiries for sites, while down on the figure a few years back, are still coming in and a new factory building programme by the agency will create an additional 300,000 sq ft of space in various sizes of unit by the middle of next year. Just how quickly the agency can let or sell these properties remains to be seen. But if Britain is showing any signs of coming out of recession by next year, Wrexham could well be one of the bases from which companies, on past evidence at any rate, will want to rebuild their sales.

Rhys David

Realities

CONTINUED FROM PREVIOUS PAGE

In the circumstances, Wrexham Maelor could be forgiven for being depressed, even despondent. But while local authority leaders are deeply concerned at the current situation, they see grounds for longer-term optimism, given an improvement in the overall economic climate.

Among their reasons is the fact that Wrexham Maelor has amply demonstrated its ability to compete successfully for first division industrial expansion projects from both home and abroad. Given an upturn, it has the sites and factories available for potential investors to move into quickly and plans for further improvements in road communications, linking the area more closely to Britain's motorway network, are well advanced.

Again, under the regional policy changes announced by the present Government, Wrexham was upgraded to Special Development Area status, because of its high unemployment level, giving the Borough a significant edge in the provision of financial incentives.

Another cause for cautious optimism is that inquiries by potential investors are continuing, despite the intensity of the squeeze. Specialist companies in sectors such as

plastics, engineering services and electronics are evidently still getting more orders than they can cope with, using their existing capacity.

There is also surprising buoyancy in the commercial sector. As a shopping centre it has something of a boom atmosphere and is more than holding its own against Chester, only half-an-hour's drive away.

Cynics are suggesting it reflects the large amount of redundancy money being paid at the moment, but a good deal of private redevelopment of commercial property is taking place and the town is continuing to attract the best-known High Street names in the retail trade.

Finally, there are the testimonials of the many companies which have settled in Wrexham over the past two decades and which are delighted with the experience.

Wrexham Maelor recognises that denting the present level of unemployment is going to be no easy task. The Borough's experience shows that jobs which disappear overnight take years to replace, even under the most favourable circumstances, and it is in places like Wrexham Maelor that the success or failure of the Government's radical economic strategy must ultimately be judged.

FINANCIAL TIMES
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REGIONAL SURVEYS

BIRMINGHAM AND WEST MIDLANDS—November 26 1980

Paul Jefferis
Financial Times
George House
George Road
Edgbaston
Birmingham B15 1PG
Tel: 021-454 0922
Telex: 338650

Scotland—December 10 1980

Kenneth Swan
Financial Times
37 George Street
Edinburgh EH2 2HN
Tel: 031-226 4139
Telex: 72494

Cumbria—January 20 1981

Brian Heron
Financial Times
Queen's House
Queen Street
Manchester M2 5HT
Tel: 061-834 9381
Telex: 666813

WREXHAM MAELOR III

The town has a persistently high level of unemployment which has created a large reservoir of available labour. A willingness to accept a single union per plant, under a Wales TUC agreement, is improving negotiations on wages, conditions and disputes. There are plenty of opportunities for training and retraining but there is heavy demand for the courses.

Industrialists confident in abilities of workforce

ANY NEW industrial or commercial venture establishing in Wrexham these days has no difficulty in finding the right personnel because of the high level of unemployment. Over the past year it has risen from under 12 per cent to 15.2 per cent, or more than 6,000 at the last count and is still rising.

According to the Manpower Services Commission's Wrexham Job Centre, the actual reservoir of available labour is certainly higher, for the reason that many women who have lost their jobs in the area's recent spate of redundancies are not bothering to register. The number of men unemployed totals 4,160 or 16.9 per cent.

On top of this, unfilled vacancies on the Job Centre's books amount to only 100, compared with about 400 this time last year. So the centre is currently able to supply practically all the skills an incoming employer might require: the exception would be one or two highly specialised engineering skills.

Despite Wrexham Maelor's persistently high unemployment level since the rundown of its traditional industrial base began in the early 1960s, the age structure of the population remains well-balanced. Of a total population of 107,000, more than 10,000 of those economically active were under 25, and more than 35,000 were aged between 25 and 65.

About 40 per cent of the working population is occupied in manufacturing, which is well



A hot steel billet travels from the mill to be cut to length, at Brymbo Steel Works. The new, computer-controlled £50m finishing plant, opened in June, has boosted Brymbo's annual rolling capacity from 425,000 to 600,000 tonnes

above the national average.

Wrexham Maelor is well-endowed with education and training facilities. The borough has its own MSC skill centre, with places for 280 trainees at a time, which offers a wide range of courses in the engineering, construction and mechanical trades.

It is another measure of the current economic climate that the available places for the majority of courses have been filled and there is a lengthy waiting list. One reason is that a significant number of ex-Shotton steelworkers have been using the training space provided by the British Steel Corporation's generous redundancy payments either to acquire marketable skills or broaden the skills they practised at Shotton. For example, some of the fitters from the works are training at the skill centre as toolmakers.

Advice

Trainees sponsored by their employers can be trained at the centre to company training plans. And companies with their own training schemes can be given free professional advice by mobile instructors on their own premises.

In addition, there is a wide range of courses available at institutions of higher education in the area: Aston Technical College, Cartref College and Wrexham School of Art—all come under the North East Wales Institute—offer courses ranging from catering, bakery

and commerce to management studies, printing and art and design.

When it comes to labour relations, the number of international companies which have chosen to open plants in Wrexham Maelor is a better advertisement than most of the borough's good record. Given Britain's image abroad in this respect, this is something to which most overseas companies attach the highest priority.

One of the most recent arrivals, the Chicago-based Continental Can Co., examined the area's strike record very carefully before opting to establish its first UK manufacturing base at Wrexham, and found it to be highly satisfactory.

According to the local official of the Transport and General Workers' Union, there have been fewer than 12 disputes of more than a week's duration in the past ten years.

Another important plus in attracting new industry to Wrexham Maelor is the willingness of local trade union officials, under a Wales TUC agreement, to accept a single union per plant. The more satisfactory relationship this brings to negotiations on wages and conditions and the sorting out of disputes has enabled local council officials, on more than one occasion, to beat competition from rival areas of the country for particular manufacturing ventures.

Equally, new or expanding companies have little difficulty in persuading management and key workers to move to the area and stay. Housing is competitively priced, even cheap, compared with many other parts of Britain, and there is a wide variety of homes to choose from. And the very pleasant atmosphere of the town, with its excellent shopping and leisure amenities—plus some of Wales's finest scenery right on the doorstep—provide further attractions.

Robin Reeves

to the bypass and with fine views of the surrounding hills.

On detailed investigation, Lego found that the slightly higher distribution costs of staying in Wrexham were more than offset by the higher rent, rates and wages it would need to pay in the Midlands. Wages might be nominally the same but in practice it would have to pay over the odds to secure staff of the calibre and loyalty it had enjoyed in Wrexham. So the company decided to stay.

Lego these days is one of the shining stars of the toy business. Over the past five years its volume of sales in the UK has increased by 50 per cent. This year it is expecting a further 10 to 15 per cent boost in a market which is at best static.

The company's remarkable world-wide success clearly stems from the speed with which it has adapted the basic Lego building brick concept to current trends. An average of 40 new products a year have been launched in the UK in each of the last five years. The Legoland Space range, for example, which won the Toy of the Year award last year, is currently accounting for 15 per cent of turnover and the UK organisation is confident it could sell a further 15 per cent if supplies were available.

Not only does Lego's performance—as compared with the mixed fortunes of so many other toy companies at the present time—make its decision to stay all the more welcome. It has also provided Wrexham Maelor Council with hard ammunition to secure more than outlying manufacturing units.

R.R.

Staying put—in a new HQ

WALES has long suffered the branch factory syndrome. No matter how successful it is in attracting new manufacturing enterprises, headquarters and senior management tend to remain elsewhere.

Lego UK, however, has just decided to buck the trend by building its new £1.25m marketing headquarters in Wrexham. This was after a detailed investigation which showed that there was nothing inevitable about having to locate a marketing organisation in the Midlands or South-East England.

COMPANY PROFILE



Lego first became established in Wrexham because of a manufacturing licensing agreement between the Danish parent company and Courtaulds' British Celanese subsidiary on the Wrexham Industrial Estate. In 1977 Courtaulds' licence expired and Lego chose not to renew it but to transfer manufacturing to its Danish and Swiss factories, retaining only a marketing organisation in the UK.

With no strong reason for staying in Wrexham, the company's initial reaction was to move south. It was on the point of packing its bags to move to Northampton when Wrexham Maelor Council stepped in with the offer of a prestige site on the outskirts of the town, close

to the bypass and with fine views of the surrounding hills.

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R.R.

Success from failure

THE RECESSION is producing an alarming number of bankruptcies. But one Wrexham privately owned company has been vividly demonstrating over the past ten years that ailing companies are far from being beyond redemption given faith and good management.

Concrete Masonry Group (CMG) of Llwyd, near Wrexham, began as a rescue purchase by its present chairman, Mr. Tudor Evans, and has since built up into a profitable diversified business with a turnover of £7m—entirely through the acquisition of companies which were in difficulties or receivership.

It was early in 1971 that Mr. Evans decided the time had come to leave the world of stockbroking in Manchester and London and go into business on his own account—armed only with a degree and an accountancy qualification. He admits he did not know the first thing about concrete. Nevertheless, he decided to sink a £75,000 inheritance into Concrete Masonry, then in the hands of the receiver after losing £50,000 on a turnover of £100,000.

"Looking back, it was a mad thing to do," he says. But he was able to pick up the shares for one old penny each and arrange a cheap settlement with the unsecured creditors.

The venture got off to a shaky start. Concrete Masonry continued to lose money for the first few months, but then Mr. Evans got together with Mr. Roy Johnson, who has been his business partner ever since. Mr. Johnson did know something about concrete, having been managing director of Concrete Masonry under the previous owner before leaving for another local company, Dee Stone, which was by this stage itself running into difficulties.

Mr. Evans agreed to bail out Dee Stone on condition that the company and Mr. Johnson joined forces with him. This was the Concrete Masonry Group born.

About the same time he heard that a Bath Portland Cement subsidiary was closing down a small brick company—Dart Brick—near Wrexham. But the big jump came at the end of the year when

CMG seized the opportunity to double its size by purchasing Premier Stone of Chester.

Founded in 1905, Premier was well known as a manufacturer of pre-cast concrete kerbs and slabs but in recent years had been losing traditional markets. Thanks to a good period of sales, CMG was able to beat a Charterhouse Group subsidiary with a cash offer on the table demanded by Premier.

The result was a boost in the company's 1979 turnover and profits to £5m and £420,000 respectively.

The Premier purchase also resulted in the group expanding its field of activities into the north-west of England. Within a year it was again in the acquisition market, purchasing a 30-acre site at St. Helens, Lancashire, which had just been closed down by an Australian company making concrete pipes. CMG picked up the site for £350,000 payable over a period, along with three factories and some first-class concrete-mixing equipment. Premier St. Helens is now being moved on to the site from another part of the town and it will be developed as a major works.

This year the group has made its first move away from pre-cast concrete and diversified into another, but very different, branch of the building industry—ceramic tiles. It has purchased, again from the receiver, Shaw's of Darwen, near Blackburn—a name well known in the trade for its specialist frost-resistant tile—and also Hereford Tile Company, which produces a general tile range and was threatened with closure.

Mr. Evans recognises that the group is now entering a different phase. The pre-cast concrete and bricks business is governed largely by transport costs and therefore is immune from competitive imports. Ceramic tiles, on the other hand, while they are an expanding market in the UK, face stiff overseas competition, notably from Italy. But if CMG's record to date is anything to go by, home-produced ceramic tiles are poised to make a significant comeback in their own market.

R.R.

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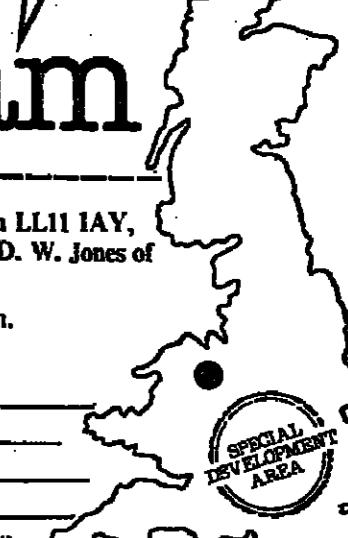
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Backwoodsmen at the CBI

BY ANATOLE KALETSKY

ONE of the few advantages of government policies which appear to be aimed at the destruction of large parts of Britain's manufacturing industry is that they can create a sense of solidarity between workers and employers as they are both forced to confront the common enemy in Westminster.

The fears about Government macroeconomic policy which industrialists and workers share do seem to be leading to the recognition of new tracts of common ground on other economic and political issues. Indeed it could even be argued that this is one of the Government's deliberate aims in imposing its austere policies on the nation. The acceptance by trade unionists that there is a greater community of interests between industrial workers and their bosses than between, say, car workers and their comrades in local government, is an example of the "economic realism" which the Government is trying to instill.

One possible consequence of the increasing identification between workers and their employers is that it may become easier for the Government to "divide and rule" in its relations with the trade union movement. Another may be an abatement in pay demands, at least in those firms which are facing serious financial trouble. But the far more important fruits that should have been growing in Mrs. Thatcher's "autumn of understanding"—namely, a new appreciation of the benefits of co-operation between workers and management at all levels of industry—these fruits seem to be rotting.

Ignoring

The council of the Confederation of British Industry has decided to throw out the joint agreement on new technology which had been painstakingly drawn up by its own secretariat, in conjunction with the Trades Union Congress, in the first major co-operative venture to have emerged for seven years from these two normally adversary organisations. In doing this the CBI's backwoodsmen were not only overturning the recommendations of CBI leaders, but also ignoring discreet encouragement from the Government.

Production

There are two more fundamental objections to an agreement of any kind. The first is the British businessman's terror of anything which smacks of industrial democracy or appears to circumscribe "management's right to manage." The fact that, in reality, British managers' ability to organise production is far more limited by restrictive rules than that of their counterparts in Japan or on the Continent, where consultation and co-operation with the workforce is the rule rather than the exception, has never cut any ice with many British managers. Few are prepared to make the imaginative leap to a system where the relationship between managers and workers is justified by the need for a rational division of labour, rather than by the prerogatives of share ownership.

The second, even deeper fear which prevails in Britain is that of centralisation. What really seems to annoy many CBI members is the idea of CBI and TUC bureaucrats making agreements over their heads. Of course, it is at the plant level that agreements between workers and management are most important and, of course, each agreement must be dictated by individual circumstances. But this does not mean that central leadership and guidance is irrelevant or counter-productive. It is the uniquely Anglo-Saxon inability to see the distinction between co-operation and centralisation or between guidance and dictatorship that accounts for many of the failures of British and American firms to compete against the closely co-ordinated industries on the Continent and Japan.

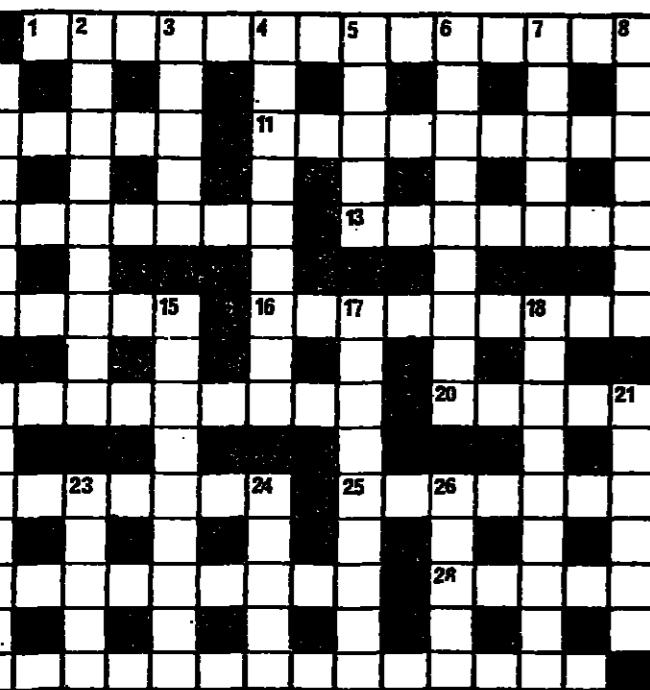
TV/Radio

† Indicates programme is black and white

BBC 1

9.00 am For Schools, Colleges, 12.45 pm Midday News, 1.00 Pebble Mill at One, 1.45 See-saw—"Mr. Benn," 2.00 You and Me, 2.15 For Schools, Colleges, 3.25 Ddeng Mlynedd ym Ol—New Fwy, 3.53 Regional News for England (except London), 3.55 Play School, 4.20 Touch! Turtle, 4.25 Jackanory, 4.35 Heidi (4), 5.00 John Craven's Newsround, 5.05 Blue Peter, 5.35 The Amazing Adventures of Morph, 5.40 Evening News, 5.55 Nationwide (London and South-East only).

F.T. CROSSWORD PUZZLE No. 4,407



6. Suffering in canine circle (9)
7. A large marble head (5)
8. Strongly built town in Somerset and in France (4-3)
9. Twice have' skill in dance (6)
10. Divination from group for example in French Island (9)
11. Naval Officer with order to The Queen (9)
12. Stain smooth model (4-5)
13. Survey a road with a truncated tree (7)
14. Stagger a junk collector (6)
15. A cereal and fruit (5)
16. Not a girl in mirror (5)
20. Coach or other form of transport (5)
Solution to Puzzle No. 4,406

MICKEY MASON

TUMBLE RATTLE

PRESS BAROM USED

EXAMINE PRIVATEEY

DETOMATE POCKET

GOLF

TUMBLE RATTLE

PRESS BAROM USED

EXAMINE PRIVATEEY

DETOMATE POCKET

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THE ARTS

CHARTERHOUSE

Mr Majesty's

The Streets of London

by B. A. YOUNG

was originally *The Poor of New York* fished from a French play by Boucicault and the New York journalists. It became *The Poor of Liverpool*, with scenery changed necessary. Later it was *The Poor of Leeds*, *The Poor of Manchester*, *The Streets of London* and *The Streets of Liverpool*. Boucicault, though he was a fortune-teller, sensed it: "I can spin out the rough-and-tumble dramas as men lay eggs. It's a degradation, but more money has been made out of guano than of poetry."

Rough-and-tumble it is. Rich dare Bloodgood (William Squire) and his clerk Badger (Alistair Carter) steal £100,000 from sea-captain Fairweather while in their office, so throng the captain's widow (Helen Cherry), son Paul (Kirk Walsh) and daughter (Sarah Fellowes) into poverty. Bloodgood's ambitious, vain daughter Alida (Jane Wyke) wants to marry society Mark Livingstone (Jel Watt) who is in love with her; but a recession ruins Marind the promises to marry Alida so that he can have money to succour the Fairwaters.

It's away to a happy and jolting conclusion with a series of amazing coincidences and climax in which Badger's lodgings where he has hidden a document that can expose Bloodgood's burnt to the ground. It



Jane Wyke and William Squire

was the worst of bad luck that on Tuesday night one of the flats that provide the scenery stuck half-way up and deprived us of most of the fire.

This production, which hails from Stratford East, makes no attempt to polish. The whole thing is played in a mock-Victorian style for all the laughs

it can get, and there are plenty. There are songs with music in a style that clashes rather sharply with Boucicault's, by Ian Barnett, and they are sung clearly and tunefully without a hint of a microphone. The pretty designs for the scenery, black-and-white landscapes by

Hayden Griffin and Peter Hartwell, are very attractive, and on its chosen level the production by Diane Cilento works well enough. If it can last until the Christmas holidays it will be a nice old romp, with plenty of chances to boo, cheer, whistle or shout "Look out he's behind you!"

Book Review

Evocations

by DAVID MURRAY

at least the twelfth on record. Recorded, *Bluebeard's Castle*, Kees Kovats and Sylvia Sasse, wi Sir Georg Solti/London Philharmonic Orchestra. Decca SET 630.

Harrison Birtwhistle: *Punch and Judy*. Stephen Roberts, Jan Boretzky, David Wilson-Jones, Phyllis Bryn-Jones, Pipp Langridge and John Tolinson, with David Alton/London Sinfonietta. Decca Headline 24/25. (2 records).

Albert Roussel: *Evocations*, op. 15. denek Kosler/Czech Philharmonic Orchestra and Cactus, with soloists. Supraphon 1112 2454.

Everybody knows what "evocative" music is: the very word evokes that range of score from Rimsky's *Scheherazade* and Balakirev's *Tumur* to the pre-war French ballets written for Diaghilev, and those to later Hollywood imitations. There is a favoured set of orchestral devices, used comically to Pavlovian effect upon listeners: the sea, the mysterious East, barbaric splendour! The tunes are not symphonic subjects apt for development but are rather of the ilk known as "haunting"; the bairamy is marked by Russian modus touches and spiced with whole-tones. The scoring is finely so elaborate and colourful that a decently accurate performance will be effective, with small interpretative effort by the conductor.

All that is partly true of Bartók's early masterpiece, the one-act opera *Bluebeard's Castle*. It was completed in 1911 — just before Ravel's *Daphnis*, Stravinsky's *Sacre du Printemps*, Dukas' *La Perle* (but after the latter's own *Bluebeard* opera). With its cast of two and its minimal action, it may have seemed a low-budget alternative to the sumptuous Dukas opera; in any case, like other operas of inconvenient shapes and sizes it has needed the gramophone to make it available as its merits deserve. And the gramophone has compensated for past neglect: the new Solti performance for Decca is

at least the twelfth on record. Recorded, *Bluebeard* loses virtually nothing but the impact of live sound — a loss which modern techniques minimise very well. As Bartók and his poet Béla Balázs specified the action, the evocative power of the orchestra is substituted for visual effects; we were not to see what lay behind six of the seven forbidden doors in Bluebeard's abode as his new wife Judith opened them, but to wait for the orchestra to tell us. Well-meaning but imprudent, she wants to let the light into his gloomy castle; with blackmailing affection, she wrests from him the keys which successively reveal the symbolism is transparent — his virile defences his proud achievements, his secret griefs. At last the fatal seventh door disgorges his past loves, all of them as alive for Bluebeard as Judith herself: she joins them miserably, immured forever in his memory, and the light dies.

The proven power of this modern legend (Balázs's to

make the effective dramatic substance of the piece largely with the music — which is again chiefly a matter of instrumental invention, but for a few suspended lyrical passages, the voices of the characters have scarcely more importance, and *Punch and Judy* is almost a mime-play with-singing. Birtwhistle's invention is entirely equal to the affair. There is a memorable, consistent snarl in the throat of the scoring, and a brilliantly contrived sequence of suggestive textures. The sense of the music is never so intricately developed as to be unoperatic, or at any rate untheatrical.

Roussel's *Evocations*, written

at just the time of *Bluebeard*,

is welcome in the new Czech recording as a ripe, rather

elevated instance of the original

period of "evocative" music. It

was intended to evoke the feelings by which the young com-

poser was seized on his excited

visits to India and Indochina. In

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FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
Telegrams: Finantime, London PS4. Telex: 2254871

Thursday October 23 1980

Fleet Street tragedy

THE DECISION by the International Thomson Organisation to withdraw from publication of the Times and the Sunday Times marks a sad end to a struggle, carried on for more than a decade, to find a way through the deep-rooted inefficiencies which have made Fleet Street a symbol of British industrial weakness. While the hope must be that buyers will be found who can make Times Newspapers a viable business, there is a real possibility that two of the country's most distinguished newspapers will disappear after next March. The demise of a newspaper does not have the same economic impact as, say, the collapse of British Leyland or British Steel, but the loss to society, if the Times and the Sunday Times were to be shut down, would be very great indeed.

Over-manning

The troubles of the Fleet Street newspapers stem from over-manning and outdated production methods, compounded by disorderly industrial relations. To say that all this is the fault of the trade unions is easy but in some ways misleading. In the first place it is past weakness by the employers that has eroded management's ability to manage the production process, to a degree which has few parallels in British industry. Secondly, it is not unions as such, but small groups within each union which have created privileged positions for themselves and have built powerful defences around them. Fleet Street is the extreme example of the sectionalism of the British labour movement.

The result is that the national newspapers carry a far higher burden of costs than they need to. This may have been tolerable in the fat years of the 1950s, but in recent times the persistent tendency for costs to run ahead of revenues has forced companies to try to tackle the underlying problems. They have sought in a variety of different ways to buy out restrictive practices, to negotiate new manning arrangements, and to re-establish management control.

While some advances have been made, the industry has for the most part failed to free itself from its past. The fact that Times Newspapers, despite a 11-month suspension of publication, could not achieve the

changes in work practices for which it had fought was a considerable blow to management morale. No doubt the tactics of Times Newspapers during that period can be faulted, but it is not obvious what other methods would have achieved the desired result.

For some years it has been extraordinarily difficult for any national newspaper to earn an adequate return on investment, even in good times; in bad times, like the present, most companies make heavy losses. The survival of a large part of the industry has thus come to depend on the non-commercial motives of certain proprietors. Yesterday's announcement from Times Newspapers demonstrates that there is a point at which these non-commercial motives have to give way to commercial realities.

The issue now is whether the Times Newspapers decision, the imminent death of the Evening News and perhaps other casualties which may emerge over the next few months will induce a change of attitude in Fleet Street and make possible a cooperative effort to save the industry. The example of New York, which has lost most of its newspapers, is not encouraging; although the surviving companies have in the end been able to introduce modern equipment, the number of titles — and the number of employees — is far less than it might have been if the guerrilla warfare of the 1960s had been avoided. It would be tragic for London, whose newspapers play a far more important role in the life of the country than those of New York, to have to go through the same agony.

Constraints

Unfortunately a necessary though not a sufficient condition for building a viable newspaper industry in Fleet Street is a reduction in the number of people employed in production. There are ways of effecting this reduction humanely and by agreement. But the first requirement is a clearer understanding of the financial constraints which the newspaper companies have to live with. Whether or not the Times and the Sunday Times continue to appear under another ownership — and we very much hope that they do — yesterday's announcement is a signal to all who work in Fleet Street that these financial constraints cannot be evaded.

Russia needs our grain

THE NEWS that Soviet wheat production this year is unlikely to exceed even last year's disastrously low level could have important implications for political and economic developments throughout the world. Russia's failure to raise its wheat output above 180m tonnes leaves it roughly 50m tonnes short of its requirements. With grain stocks already at a perilously low level and a high proportion of livestock prematurely slaughtered as a result of last year's combination of a poor harvest and the American grain embargo, the USSR is, according to the U.S. Agriculture Secretary, Mr. Bob Bergland, "up against the wall" in its agricultural policy. Whoever wins the American presidential election in two weeks' time will have to decide quickly whether this Soviet weakness can or should be exploited.

The complacent stance adopted by the Soviet authorities in response to President Carter's decision to embargo grain exports after the invasion of Afghanistan was justified mainly by their expectation of a satisfactory harvest this year. If the forecast harvest of 205-210m tonnes had actually materialised, the Russians would, with some difficulty, have been able to make up the shortfall.

Leakages

Even if America's allies had shown the best will in the world in mounting a concerted effort to deny the West's surplus grain to the Russians, there would inevitably have been leakages. As things have turned out during the past year, the leakages — through third country sales and through direct exports to Russia's Eastern European satellites — have been substantial.

Farmer's lobbies in America and to a lesser extent in Europe have sought to emphasise the scale of these leakages in their campaign to have the embargo lifted. Mr. Reagan, despite his strongly anti-Soviet stance on other issues, has stated quite unequivocally that he believes attempts to restrict profitable trade in grain are futile, hurt American farmers more than Russian politicians, and should be abandoned. President Carter has now seems to be preparing a pre-election defence of his

Food prices

From a purely economic viewpoint it can hardly be denied that Russia's poor harvest will, in one way or another, add to the upward pressures on world food prices and is therefore most unwelcome. Whether the Western nations prove capable of securing some kind of short-term diplomatic or political advantage from Russia's misfortune will depend not only on the outcome of the American elections but, even more crucially, on ability to co-ordinate foreign policies through consultation which has so far been lacking in the Western alliance.

THE TIMES management recently calculated that if the paper were printed in Washington and flown each morning to London, it could be sold for 15p and make a profit instead of the present 20p, at which it is making an enormous loss.

That idea is no more than a pipe dream, but the fact that it should even be discussed shows the depths of the management's present despair.

The despair is based on the belief that The Times, The Sunday Times and the three supplements could quite easily be made profitable by the use of computer-based print technology and sensible manning agreements.

To many people in the upper floors of Times Newspapers' Gray's Inn Road offices this

truth seemed so self-evident that they could not believe that even Fleet Street unions would not, for a price, be persuaded to acknowledge it.

And the present Lord Thomson is in the peculiar position of having not only the cause and means to pay that price, but also the will to do so. The papers represent the crown of his father's achievement as a newspaper proprietor, a much prized link with Britain and a commitment by the Thomson family to preserve one of the important institutions of its democracy.

Indeed the Thomson family spent some £10m of its own private fortune in paying for the losses of The Times after Roy Thomson bought it in 1966. And that was before North Sea oil transformed the Thomson accounts: they showed a pre-tax profit of £172m last year (1979).

It was no doubt because of these strong family ties that the present Lord Thomson could say in April last year: "The sale of The Times is one of those awful spectres we would not wish to contemplate."

He said this while all five publications were in the middle of a shut-down which was to last for 248 days. He said it at a time when all around were predicting the end. Indeed Mr. Joe Wade, general secretary of the National Graphical Association, had said: "We have come reluctantly to the conclusion that The Times and The Sunday Times are dead."

Only a year before, Mr. Wade had seemed to the management

to be pre-eminently the sort of man with whom they could talk turkey. Private soundings had shown him to be, if not exactly on their side, certainly on the side of reason, a man prepared to accept new technology and its consequences at least on some terms.

The difficulty, back in April 1978, seemed to be in persuading the local chapels (office branches) to accept computer-based typesetting and to impose more order and discipline on the near anarchy in other parts of the operation, notably The Sunday Times press room.

The Times strategy was to bypass multitudinous local bargaining units of the various unions and to try to "talk sense" to senior national representatives.

To concentrate their minds, the management announced that publication of all five papers would be suspended at the end of the year if agreements on new technology and the improvement of industrial discipline had not been secured by then.

Some people said then — and

TIMES NEWSPAPERS

The 'awful spectre' comes to pass

By Max Wilkinson



QUALITY NEWSPAPER CIRCULATION LEVELS

	Jan-June '79	Jan-June '80	% change
DAILIES			
Daily Telegraph	1,476,887	1,445,833	-2.1
Financial Times	206,360	197,698	-4.2
Guardian	379,429	375,179	-1.1
The Times	—	315,724	—
SUNDAYS			
Observer	1,124,018	1,017,631	-9.5
Sunday Times	—	1,415,516	—
Sunday Telegraph	1,278,894	1,031,511	-19.4

have said since — that the ness cost the company 7.7m copies, representing about a fifth of the output.

However, the truth is that the scale of industrial disruption started to hit the management, as it were between the eyes, just as it was steeling itself to make a rough stand on the introduction of computers. In 1977, when all the Thomson family's investment seemed at last to be bearing fruit, disruptions wiped out £1.1m of the profits leaving only 1.7m pre tax for Times Newspapers Limited. In the first quarter of 1978 disputes, non-co-operation and bloodied-minded

men with the unions during the six months "warning period," and the increasingly desperate effort to use persuasion and cash during the closure of 1979 are now a part of history.

Since the closure, Times Newspapers' wage bill has been increased by about 100 per cent. In return the unions have conceded remarkably little. After a period of armistice, disruption has resumed. More than 1m

copies of the Sunday Times were lost in the last two weeks, representing a loss of revenue of £600,000. Even The Times journalists went on strike in August for more pay. This seemed almost incomprehensible in the Thomson camp after so much generosity.

This, and the fact that no agreement on the use of computer setting has been signed, are said to be the final burden which broke Lord Thomson's very considerable patience. Even at the end it was not he, but the Board of Thomson British Holdings which made the decision to get rid of the papers.

Confronted with the astounding truth that a total expenditure of some £70m on Times Newspapers had resulted in hostility and ingratitude from the workforce and a prospect of unending losses, Lord Thomson had little option but to agree. The plan had failed.

This year the losses of The Times are running at about £8m on a revenue of around £30m. The supplements, once money-spinners, have been bogged down by increases in costs and

the Sunday Times which did not have made perhaps film pit is suffering from disruption. As a result, the Thomson Organisation faces a bill of year of about £15m for these papers' losses, and has also provided about £22m for necessary investment.

It seems unlikely that a buyer could be found which would be prepared to take losses on this scale unless any radical restructuring of its could be negotiated with unions. That would almost certainly require the acceptance of new technology which the present management has failed in two and a half years' of negotiation to achieve. It would require also a radical change in financing arrangements and of established working practices.

It is possible that the threat of closure, now said to be believed, would persuade unions to negotiate direct practices with a new proprietor. On the other hand, there are strong indications during the summer of 1979 that the unions, including the G.A., were prepared to see the papers close rather than concede matters of "pride" which could affect the interests in other newspapers.

Mr. William Rees-Mogg, editor of The Times, said yesterday: "I do not think the unions would easily accept what call old-fashioned proprietorship again." He favours a type of consortium which would have some form of co-operative management. The Times journalists have agreed in principle, but the computer setting has been signed, and the message will be to seek agreement from Lord Thomson, printer and financial backer, in that regard.

Under this plan, The Times would be split off and its fortunes as a conventional Fleet Street publication. It could be highly profitable but only with co-operation from printers.

And it is hard to resist the conclusion that the paper will find difficulty in finding an owner who is as rich as he was benevolently disposed towards Fleet Street as Lord Thomson has been.

It would follow, since any new management will require economies, that the pions have, at very least, knifed the goose which had laid many golden eggs.

group underwent a major re-organisation which lost control in Toronto.

The Thomson family interests in the North Sea, principally a stake in the Claymore and Piper fields, were merged with the Thomson Organisation which includes Thomson Holidays and Britannia Airways. A new company was set up, International Thomson Organisation, which is 81.3 per cent held by the Thomson family through Thomson Equitable Corporation. The remaining shares are publicly owned.

Net tangible assets have risen from £48.7m to £11.4m in the three years to 1979 and total capital employed at the end of December was £65.5m.

Thomson's problem subsidiary

£40m in 1979 when the two main titles and the supplements were suspended. Group tax relief brought losses that year back to £18.9m.

It also expects to borrow a further £22m from its parent in 1980 which will bring accumulated losses and advances for investment and working capital up to £70m by the end of 1981.

Profits from £136.7m to £165.2m on sales of almost £700m. Oil has made the major impact.

Oil revenues before interest

but after Petroleum Revenue Tax climbed last year from £70.5m to £103m. PTO's 20 per cent share of proven reserves in the Niran and Piper fields was shown at 120.4m barrels at the end of 1979. Total production was averaging 356,000 barrels per day during 1979.

Profits from the group as a whole, however, have escalated. Last year, International Thomson Organisation, the parent company of all the Thomson interests, announced a rise in pre-tax

around 9m newspapers each week through four morning newspapers, ten evenings, one Sunday and forty weeklies, produced £13.7m pre-tax against profit of £1.5m last year.

Thomson Holidays, the largest package tour operator, coupled with the Lunn Poly travel agency business helped to boost pre-tax revenues on the travel side from £17.2m to £21.2m last year. The group also owns 50 specialist magazines, including Draper's Record and Construction News and the publishing division

takes in the Michael Joseph and Hamish Hamilton houses.

Times Newspapers has changed ownership within the framework of the Thomson quoted company, Thomson Organisation and the Thomson family twice since 1977.

In the summer of 1978, control and financial responsibility passed to Thomson Scottish Associates whose shareholders are all members of the Thomson family. Eight years later, ownership was transferred back to the Thomson Organisation as the entire

Buy words

"The best and cheapest advertising is the wagging tongue of a satisfied customer," says Harry Shepherd — and as controller of publicity for Marks and Spencer he can claim to have proved it.

In the past four years the advertising budget for the St. Michael stores has remained at £300,000 a year while turnover has doubled to £1.5bn.

Apart from staff recruitment and financial advertising, the group does little more now than merely announce the opening of new stores like those in Inverness, Milton Keynes and Harrow in the next few weeks.

Shepherd, who is retiring at the end of the year, has played a major role in establishing the M and S reputation. He joined the group in 1952, shortly after leaving Oxford University, and has been involved in every aspect of its public relations since.

"Our main policy is, and always has been, to concentrate our efforts on establishing close relations with our staff and with our suppliers on one side and our customers on the other," he says. "Once those relations are strong, advertising is almost irrelevant."

Shepherd has worked under four different chairmen over the years. "But the atmosphere never changes," he says. "It's always been like working in a pleasant but exciting club."

At the age of 57, he is also retiring as president of the Oxford Street Association, a post in which he has done much to restore and maintain the area's attractions. "Stores have found that they can benefit from co-operation," he says.

Shepherd hopes to develop consultancy interests when he leaves M and S. "But I'd rather like to wind down a bit," he adds. "My wife has been telling me that she married me for better, or for worse, but not just for lunch."

Since the launch on September 28, publisher MacDonald

has sold 45,000 copies, almost equal to the total sales of the 1979 edition.

"We seem," he adds, "to be getting through to the market we originally aimed at — the man in the street. The previous eight editions have always sold well among accountants and solicitors, but we were not sure we were reaching the public."

"It is interesting," he adds, "the way people have learned there are ways they can increase their disposable incomes." Like writing tax manuals, for instance.

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Leave the exchange rate alone, or . . .

GRUMBLING about the exchange rate has become a national pastime, rivalling in popularity talk about the weather.

Until 1977 the sterling rate was a virility symbol, and preventing a fall in sterling was the principal object of national policy. In the last three years the preoccupation has been the opposite—preventing sterling from rising.

Neither preoccupation has been successful. In both phases, exchange rates have reacted adversely to reassuring official statements.

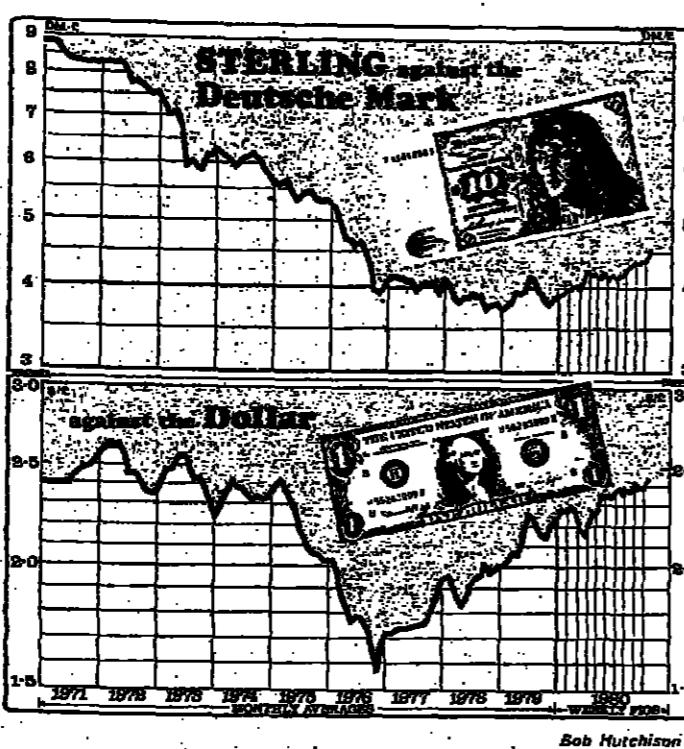
Not only words, but even policy changes, have often had the opposite of the effect intended. For instance the cut in Minimum Lending Rate (MLR) from 17 to 16 per cent earlier this year was followed by a rise in the pound.

Theories about exchange rate movements have also come a cropper. Nobody would have predicted, nor did predict, anything like today's exchange rate, whatever his forecasting skills. Nearly all economists thought sterling overvalued last year and expected it to fall this year. Instead, it has risen.

There is a further important distinction between the nominal exchange rate—which is simply the actual rate published every day—and the "real" rate which allows for international cost differences and is therefore sometimes known as the measure of "competitiveness."

There are at least six official indices of competitiveness. The one which causes most alarm is that of "normalised labour costs". It is somewhat exaggerated because of the omission of other costs, but is probably the best we have.

Tendentious comparisons of competitiveness are sometimes made with 1976, when sterling reached its all-time crisis low.



Bob Hutchison

Taking the more normal year of 1975 as 100, the new figure for normalised labour costs in the second quarter was nearly 135. For comparison, it was 116 on the eve of the Wilson devaluation of 1967 and 109 on the eve of the Heath float of 1972.

It is seldom pointed out that all the net loss of competitiveness since 1975 has been due to British costs rising faster than those of competitors. The nominal sterling exchange rate is even today little higher than in 1975, expressed as an average of several currencies.

Of the two sets of prejudices about the exchange rate, the one in favour of a high rate has more to be said for it. A high and rising nominal rate is an unmixed blessing—at least until inflation has been eliminated.

The nominal exchange rate, in combination with the behaviour of the world inflation rate, influences the prices at which internationally traded goods and services sell in Britain. The appreciation of sterling explains how Mr. Healey was able to achieve temporarily an 8 per cent inflation rate in 1978, why the 1980 inflation rate is below the official forecast and why a single figure forecast for next year is no longer to be laughed out of court.

A high real exchange rate is a more mixed blessing. It is associated with a rise in the share of wages in the national income. It is bad for profits, and, in the short term at least for employment. It is also

the main reason for anxiety that, in spite of oil, the present strength of sterling has a temporary element—whether due to interest rates or other factors—and that productive activity which might be needed when the real exchange rate falls again could be put out of business.

The options open to the Government are in fact extremely limited. They are:

1 To do nothing.

2 To sell sterling in the market

3 To impose penalties or controls on the inward movement of funds, as Germany and Switzerland have sometimes done.

4 To reduce interest rates

5 To combine this with public expenditure reductions or tax increases in the hope of achieving the monetary targets with a lower MLR and less reliance on interest rates.

6 To impose penalties or controls on the outward movement of funds, as Germany and Switzerland have sometimes done.

7 To do nothing in the hope of getting the rate down.

8 To reduce interest rates earlier than it would otherwise do.

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Pressac falls £1m and cuts dividend

IN A year of falling turnover and sharply reduced profits, Pressac Holdings, manufacturer of electro-mechanical components, has had to cut its workforce by 30 per cent and implement short-time working in almost all production centres.

The decline of business reported at the half-year stage, when pre-tax profits were halved to £276,000, persisted, says Mr. G. W. Clark, chairman, and demand from both television and motor manufacturers deteriorated still further. The taxable surplus for the full year to July 31, 1980 was reduced to £289,332, compared with £1.26m.

In the first quarter of the current year, Mr. Clark says, there has been a further deterioration in trading conditions in the UK.

External sales during the year declined from £9.7m to £5.8m. Tax takes £13.739 (£337,173) and after minorities of £945 (£4,803) and preference dividend of £42,000 (£42,172) the attributable balance emerges at £112,847 against £87,776.

Earnings are shown at 1.41p (10.91p) and the dividend is effectively cut to 1.26p (2p) with a final of 0.75p.

Although production levels have had to be reduced, says the chairman, the group has deliberately maintained capacity in the development of new products and tooling and in the design and building of application and production machinery, in the anticipation of its being required by customers to an even greater extent in the future.

There has been progressive improvement in the precision engineering sector, he adds.

The group's products are used in the new models recently introduced by Ford and BL, and feature substantially in the latest domestic appliances and in Post Office telecommunications.

The chairman concludes that the severe destocking experienced cannot continue forever and, providing there is no further deterioration in the European economy, the measures taken should become fully effective in the current year. But real growth, he points out, can only come with wider prosperity and a resumption of consumer spending.

DIVIDENDS ANNOUNCED

	Date of payment	Corre- spending for last year	Total div. year
Brit. Home Stores int.	1.75	—	4.37*
Conti. Un. Tst. int.	25	—	6
Duport	—	2.13	5.24
Elico Holdings	2.3	—	3
Greenbank Indstl. int.	0.45	Nov. 24 0.6	1.34
Hawker Siddeley int.	3	Dec. 31 0.69	2.79
Hooveringham Gp. int.	0.69	Nov. 21 1.75	4.63
Jessel Toynebea int.	1.75	—	4
Kalamazoo	2.5	—	3.75
London Nth. Gp. int.	1.4	Dec. 31 1.4	3.75
London Sunstra int.	2	Jan. 8 2	8
MTD Mangala	91	—	15
Pressac	0.75	Dec. 5 1.49*	1.26
Smith St. Aubyn int.	4.5	Dec. 2 3.5	8
Telephone Rentals int.	2	Dec. 3 1.8	7.5
Trust Union int.	1.5	Dec. 5 1.2	2.7

Dividends shown pence per share net except where otherwise stated. * Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ Total will be maintained at 2.875. § Increase to reduce disparity between interim and final. ¶ Zimbabwe cents throughout.

Telephone Rentals
LIMITED
Incorporating
DICTOGRAPH TELEPHONES LIMITED
OPERATING IN SERVICES

THE CONSOLIDATED PROFIT STATEMENT (UNAUDITED) OF THE GROUP FOR THE SIX MONTHS ENDED 30TH JUNE 1980.

	Half Year to 30th June	1980 £'000's	1979 £'000's	Year £'000's
Turnover:				
Rental	11,917	10,455	21,400	
Sales and other	13,020	7,540	18,460	
	24,937	18,395	39,860	
T.R. Group Profit before Taxation	6,313	5,553	11,271	
Less: Estimated Taxation	2,096	1,552	3,538	
Group Profit after Taxation	4,217	3,801	7,733	
Less: Minority Interest	17	15	33	
Extraordinary Items	—	4,200	3,786	7,700
Balance of Profit attributable to Telephone Rentals Ltd.	4,200	3,786	8,097	397
Depreciation:				
Amounts charged in arriving at above Profit	2,478	2,132	4,242	
Taxation:				
United Kingdom	1,874	1,283	3,120	
Overseas	222	269	418	
	2,096	1,552	3,538	
Earnings per Share	10.82p	9.75p	19.84p	

The figure for the six months to 30th June 1979 have been amended for comparative purposes to reflect variations in foreign exchange rates during that year.

On the 2nd October the Directors declared an Interim Dividend of 2.0p per share (1979 1.8p) on the Ordinary Share Capital in respect of the year to 31st December 1980 absorbing £776,204 (1979 £698,583). The Dividend is payable on 3rd December 1980 to the Shareholders on the Register at the close of business on 14th November 1980.

Group Profits before Taxation for the first half of 1980 show an increase of 17.9%, compared with the first half of 1979. This increase reflects, to some extent, the bringing into service of installations delayed during 1979 as a result of the dispute in the Engineering Industry in the United Kingdom.

New Sales business taken by the Group is well ahead of 1979's figures at this stage but new Rental business secured shows a smaller increase than expected.

As a result of the present economic climate in the United Kingdom, margins are under pressure with a consequent adverse effect on profitability during the second half of the year. Despite this your Board is confident that the results for the year as a whole will still be satisfactory.

BHS declines to £10.65m

DESPITE SALES moving ahead from £161m to £182.7m in the 24 weeks to September 13, 1980, taxable profits of British Home Stores fell back over the period to £10.65m compared with £12.2m a year ago.

The directors consider that in view of the recession and decline in consumer spending, the sales increase achieved was satisfactory.

They say that operating costs

were significantly higher than a year earlier, particularly in the areas of fixed costs and payroll. Their decision to avoid all price increases on non-food merchandise for the remaining part of 1980 has been well received by both customers and suppliers, they say, and the most recent sales trend has shown some improvement.

The surplus for the 24 weeks

was struck after interest charges of £1.05m (£100,000 credit)

which included interest on the convertible unsecured loan stock amounting to £210,000 for the period from July 23, 1980 to September 13, 1980.

Tax was lower at £4.5m (£5.9m) leaving stated earnings per 25p share of 3p, against 3.5p. The interim dividend is being effectively maintained at 1.75p net after allowing for the one-for-one scrip issue. Last year a final equal to 2.625p was paid from pre-tax profits of £41.8m

(£33.6m). The retained profit for the half year shows a drop to £2.6m, compared with £3.7m.

A breakdown of sales inclusive of VAT for the period shows merchandise £138m (£123.1m); food £83.1m (£72.8m); restaurants £11.6m (£10m).

In the second half new stores will be opened at Eastbourne and Maidstone.

Lex Back Page

PRE-TAX losses of £4.47m are reported by Duport for the half-year ended July 31, 1980, compared with profits of £4.14m in the same period last year. In view of the results and the uncertain economic climate, the directors are omitting the interim dividend.

External sales during the year

declined from £9.7m to £5.8m.

Tax takes £13.739 (£337,173)

and after minorities of £945 (£4,803) and preference dividend of £42,000 (£42,172) the attributable balance emerges at £112,847 against £87,776.

These losses are further increased by 30 per cent and implement short-time working in almost all production centres.

The decline of business reported at the half-year stage, when pre-tax profits were halved to £276,000, persisted, says Mr. G. W. Clark, chairman, and demand from both television and motor manufacturers deteriorated still further. The taxable surplus for the full year to July 31, 1980 was reduced to £289,332, compared with £1.26m.

In the first quarter of the current year, Mr. Clark says, there has been a further deterioration in trading conditions in the UK.

External sales during the year declined from £9.7m to £5.8m. Tax takes £13.739 (£337,173) and after minorities of £945 (£4,803) and preference dividend of £42,000 (£42,172) the attributable balance emerges at £112,847 against £87,776.

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ISSUE NEWS

London listing for Thomas Nationwide Transport

Thomas Nationwide Transport Ltd (TNT) announced in Sydney yesterday that its shares will be listed on the London Stock Exchange. Trading will begin on October 27.

TNT, which has shipping interests in several countries, also owns half of Ansett (one of the principal domestic airlines in Australia). Over half its business, however, is in road and rail transport; its UK subsidiary TNT Inter-City Express is one of the largest parcel express services in Britain.

In the year to June 30, 1980, the consolidated net operating profit of TNT was £240,165,000, or £19.3m. This figure included the contribution from Ansett.

To coincide with the London listing, TNT will be placing £55m of its 50 cent ordinary shares with a small number of UK and European investors.

The shares will be placed at \$2.65 (£1.272) per share. The placing will raise £84.9m (£2.35m), and increase the group's issued capital to £15.33m shares.

The proceeds will be used as additional working capital. The new shares will rank in all respects pari passu with shares

previously issued, being eligible for all future dividends.

TNT's chairman, Sir Peter Abeles, said that the London listing reflects the proportion of TNT's equity held by British investors. Earlier this year, TNT voluntarily gave up its listings on the Toronto and Vancouver exchanges.

Joint venture Page 31

ICI CONVERSIONS

Holders of a further 903 ICI \$1,000 6% per cent convertible guaranteed bonds due 1987 have exercised their right of conversion into ICI ordinary stock.

The number of bonds now outstanding is 37,244, representing \$37.24m.

ALLERTON

Allerton Industries, a private engineering company based in North Yorkshire, announces that its Allerton Trust and another financial institution have each subscribed for £120,000 of convertible loan stock in the company.

The money will be used to further promote the growth of the company. Energy

Finance and General Trust acted as financial advisers in the transaction.

Rights results

The following companies have announced acceptance figures in respect of their recent rights issues:

ETR: Of the 20,007,506 shares issued, 15,567,251 (92.8 per cent) were taken up.

Burnett and Hallamshire Holdings: Acceptances were received in respect of 96.16 per cent of the shares.

Television Video (Holdings): The rights of preference ordinary and participating preference shares was accepted as to 97.543 per cent and 87.087 per cent respectively.

NEW GILT ALLOTMENTS

The new £200m Exchequer 113 per cent 1986 stock has been allotted in full at the minimum price of 95.1.

BIDS AND DEALS

Bally (UK) buys part of Elliott footwear chain for £1.75m

Bally (UK), part of the Gerlikon Buehrle Swiss industrial group, is acquiring eight shoe shops from the T. Elliott and Sons chain for £1.75m cash and has an option on three more.

Elliott said yesterday that historically 13 of the company's chain of shoe shops were owned by a company called Elliott and Wade, in which it had a substantial minority holding. The majority holders in Elliott and Wade wished to dispose of these retail outlets for cash.

Elliott was not in position to acquire all the outlets itself so Bally (UK) was found as an additional outside buyer. The remaining two shops have been acquired by Elliott and Sons.

The deal enables both companies to fulfil their respective objectives. With the additional two shops acquired, Elliott will now have 15 retail outlets, all in prime sites. Also £1.2m cash will be paid to Elliott by Bally for the interest in Elliott and Wade which Elliott will use to further expand its UK retail outlets.

BOWTHORPE FORMS NEW WEST GERMANY SUBSIDIARY

Bowthorpe Holdings, the electronic and electrical components group, has formed a new West German subsidiary to be known as Hellermann

Engineering GmbH. The new wholly-owned company takes over the development and engineering activities previously handled by the engineering division of Paul Hellermann GmbH, the Bowthorpe subsidiary based in Pinneberg.

Hellermann Engineering will be responsible for the development and engineering relating to precision plastics moulding and wiring hand tool manufacture of the Hellermann group world-wide, excluding Hellermann Deutsch, and the heat-shrink products of Hellermann in the UK.

It will operate as a completely separate entity from Paul Hellermann, although the company will remain on the same site.

New 17.5% stake in Sizewell European

The Rothschild Investment Trust and Mr. D. Rutherford have each bought 700,000 ordinary shares in the Sizewell European Investment Trust, representing 17.5 per cent of the Sizewell issued share capital.

Mr. Rutherford is chairman of Madison Fund Inc. and a director of I.U. International Corporation and of McGraw-Edison Company. He and RIT have informed Sizewell of the purchase, and will be meeting the Sizewell Board shortly to discuss development of the Trust, which is largely invested in European blue-chip industrial stocks.

Two trusts managed by Target Trust Managers, an RIT subsidiary, already hold 5.4 per cent of Sizewell.

The purchases were made from a single source, but RIT says it has been advised that the deals do not breach the Council for the Securities Industry's temporary restrictions on major share purchases.

While the new investors' intentions for Sizewell are not yet known, it is thought to be intended as a vehicle for developing co-operation between the parties.

Windshields Group acquired by Ring Lamp

The Leeds-based Ring Lamp Group has acquired Windshields Group, operators of Britain's biggest on-the-spot emergency windscreen replacement service. Windshields, with a £6m turnover, operates a network of 82 regional fitting stations and depots throughout the UK, and employs 300 people.

Ring is involved in the manufacture, marketing and distribution in the UK and overseas of bulbs and electrical components for the auto industry.

Group turnover, including windshields, is now more than £17m. Mr. Danny Rivlin, chairman of the privately-owned Ring Group, says the deal is a major step forward and Windshields is "clearly set for considerable growth."

Tecalemit lifts Fogautolube stake to 85%

Tecalemit has acquired a further 15 per cent of Fogautolube SA from Graco Inc. of Minneapolis, for FFR 3.3m (£325,000). The purchase brings Tecalemit's holding up to 85 per cent.

Fogautolube is engaged in the manufacture and sale of garage and vehicle servicing equipment.

MARAWAN INVTS. ACCEPTANCES

The offer by Mr. and Mrs. J. Gardner for Marawan Investments has been accepted in respect of 6,773 ordinary (1.23 per cent), 8,783 deferred ordinary 10p shares (1.6 per cent) and 6,783 deferred ordinary 1p shares (1.23 per cent). They now control 47,174 ordinary (37.23 per cent), 47,174 deferred ordinary 10p (37.6 per cent) and 47,174 deferred ordinary 1p (37.23 per cent).

OP CHOCOLATE PURCHASE

OP Chocolate, a subsidiary of the Associated Biscuit Manufacturers, has acquired Newman's Chocolates. The consideration of £160,000 has been satisfied by the issue of 250,000 ordinary ABM shares.

The Council of The Stock Exchange has admitted the new shares to the Official List. The new shares rank pari passu in all respects with the existing ordinary shares.

Telephone Rentals climbs to £6.31m

AN INCREASE of 17.9 per cent from £5.35m to £6.31m in pre-tax profits is reported by Telephone Rentals for the six months to June 30, 1980. Turnover of the group, which has interests in telecommunications, data communications, time control and fire detection equipment, jumped from £18.4m to £24.94m. The pre-tax figure was struck after depreciation up from £2.13m to £3.02m.

In the event, there rose to £1.1m on turnover up from £1.1m to £1.79m. At mid-term there was a surplus of £310,000, compared with £707,000 a year earlier.

As foreshadowed, the total dividend is being raised from 3p to 3.5p net with a final of 2.3p.

Tax for the year increased from £220,000 to £385,800.

Eleco is a holding company with interests in street lighting, road signs and electrical engineering.

It adds that new sale business taken by the group was well ahead of 1979's figures, but new rental business secured shows a smaller increase than expected.

As a result of the present economic climate in the UK, margins are under pressure with a consequent adverse effect on profitability during the second half of the year.

Despite this, the directors are confident that the results for the full year will still be satisfactory.

After tax up from £1.55m to £2.1m and minorities of £17,000 (£16,000), profit attributable

BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. These dates are given for the purpose of considering dividends. Official indications are not available as to whether dividends are interim or final and the sub-divisions shown below are based mainly on last year's timetable.

INTERIM BSG International, East Gold and Uranium, Gill and Duffus, Industries, F. J. C. Liley, London and Provincial, S. S. Miller, Newspapers, Sphere Investment Trust, Wilkins and Mitchell.

FINAL Burges Products, Free State Gold, Golder, Hamer Tait.

FUTURE DATES BPES Industries, Boot (Henry), Boots, Coats Brothers, Gainsborough Investment Trust, Press (William), Thesis.

NOVEMBER Nov. 25

BPES Industries, Nov. 6

Boots, Nov. 13

Coats Brothers, Nov. 20

Gainsborough, Nov. 27

Press (William), Nov. 27

Thesis, Nov. 27

BPES Industries, Nov. 27

Boots, Nov. 27

Coats Brothers, Nov. 27

Gainsborough, Nov. 27

Press (William), Nov. 27

Thesis, Nov. 27

BPES Industries, Nov. 27

Boots, Nov. 27

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BPES Industries, Nov. 27

Boots, Nov. 27

Coats Brothers, Nov. 27

Gainsborough, Nov. 27

Press (William), Nov. 27

Mangula has setback in second half

Lower earnings for Cominco

BY KENNETH MARSTON, MINING EDITOR

THE South African Messina group's copper-producing subsidiary in Zimbabwe, MTD (Mangula), has suffered a setback in the second half of the year to September 30. A final dividend of only 9 cents (6p) is declared following the interim of 29 cents. The total for the previous year was 27 cents.

Net profit for the full year to September 30 last are higher at £29.2m (£6.16m) compared with £26.51m in 1978-79; the respective earnings per share figures are 46.2 cents and 32.5 cents.

The decline in second half earnings to £29.2m will have been a result of lower copper prices which on the London Metal Exchange averaged about £890 per tonne compared with just over £1,000 in the first half. In addition, metal sales were lower in the second half. Mangula shares were 10p down at 105p yesterday.

ENDEAVOUR'S GOLD PROSPECT

Australia's Endeavour Resources, in which Bond Corporation has a 42 per cent stake, reports that a full feasibility study has begun at its alluvial gold deposits in Sulawesi, Indonesia. The study is expected to be completed early next year and is being carried out by Utah Exploration.

St. Joe keeping ahead

DESPITE the fall in lead prices, America's biggest producer of the metal, St. Joe Minerals, is still raising its earnings. Net income for the past nine months has moved up to \$86.6m (£35.6m) compared with \$69m in the same period of last year.

Mr. John Duncan, the chairman points out that the good performance reflects "improvements in St. Joe's oil and gas, coal and international minerals businesses which offset the decline in income from lead operations."

During the third quarter coal

OIL AND GAS

Baltimore Canyon gas find

BY GEORGE MILLING-STANLEY

THE WORLD'S largest oil company, America's Exxon, has found gas in the Baltimore Canyon off the coast of New Jersey. The company said that its well on Block 589 flowed gas at a daily rate of 8m cubic feet.

The production test of a zone between 12,370 ft and 12,420 ft deep through a 3-inch choke confirms the productivity of a zone which Exxon had earlier said was a potential producer.

The well is about 100 miles east of Atlantic City, and about one mile east of a gas discovery by Texaco on Block 598.

Exxon said that it plans to test a further zone at a shallower depth.

While the latest results are encouraging for Exxon, additional wells will probably have to be drilled in the area to determine whether gas is present in sufficient quantities to justify the cost of bringing it ashore.

The estimated total depth

of Beldene No. 6 is 4,800 ft.

FOLLOWING THE failure of Narelle No. 1 to encounter any significant indications of hydrocarbons, Bartogen Energy has moved the Intairdrill rig to its Beldene No. 6 drill site. Narelle No. 1, in Queensland's Surat Basin, was completed as a water well.

Beldene No. 6 is located about 720 miles north-west of Beldene

No. 5, which flowed gas at a rate of 7.5m cubic feet per day, and almost 1,500 miles north-west of the discovery well Beldene No. 1, which flowed gas at 8.2m cfd.

The estimated total depth

of Beldene No. 6 is 4,800 ft.

Working interests are: Hartogen Energy 50 per cent, Australian Aquitaine Petroleum 25 per cent, Alliance Mineral Australia 12.5 per cent and Cliff Oil (Australia) 12.5 per cent.

The interests are subject to royalties totalling 14.65 per cent, and in addition Australian Oil and Gas Corporation has a 10 per cent net profit interest.

DUPORT GROUP

INTERIM REPORT

Points from the Report to Members for six months ended 31 July 1980

■ Group loss on trading for the six months to 31 July 1980 amounted to £2.5 million. With much increased financing costs the loss after interest was £4.5 million compared with a profit of £4.14 million for the same period last year. The loss of profit arising from the effects of the B.S.C. strike early in the year was £2.4 million and trading losses have also been increased by £750,000 of redundancy costs resulting from action taken to reduce operating costs in line with lower activity levels.

■ The demand for engineering quality steels did not recover following the settlement of the steel strike as customers reduced their stocks in response to lower levels of trading; and competition has been so intense that steel is now being sold at much reduced prices.

■ Our metal forming interests were affected by weak demand in the tractor and motor industries and our foundries in particular operated well below capacity throughout the period.

■ De-stocking in the High Street adversely affected our furniture companies, but Slumberland made some progress in the development of an improved product range. Our plastics interests achieved satisfactory results.

■ In view of the results for the first half of the year and the uncertain climate which is facing the Group, the Board does not feel it appropriate to declare an interim dividend.

	Six months to 31 July	Full Year	
	1980	1979	1979/80
TURNOVER	£'000	£'000	£'000
PROFIT/LOSS (—) BEFORE TAXATION	—4,468	4,142	6,563
TAXATION	62	572	1,012
PROFIT/LOSS (—) AFTER TAXATION	—4,530	3,570	5,551
ORDINARY DIVIDENDS	—	962	2,288

■ The results for the first half of the year demonstrate the harsh effects of current economic policies being pursued by the Government coupled with the effects of the present recession. The private sector is bearing a great burden imposed by overvalued sterling, high interest rates and ill disciplined Public Sector spending. Strenuous efforts are being made to reduce costs and to improve competitiveness. By the end of the financial year the Group will have reduced manpower, in the U.K., by over 1,600 employees to 6,000 in total. These redundancies have already been announced and will result in a further cost of £600,000 being charged against trading in the second half of the year, together with £1 million of reorganisation costs to be included in the accounts as an extraordinary item. However in a capital intensive industry such as steel, the maintenance of a volume base and sensible pricing structure is crucial, particularly so since the Private Sector of the Steel Industry does not have recourse to the public purse to fund its losses.

The outlook for the remainder of the year is not at all clear with the underlying level of activity in the economy being confused and the consumption base continually eroded. So far the second half of the year has seen a further deterioration in trading conditions. Demand in our steel works is extremely low and whilst there are small improvements in other sectors of the Group, further losses are inevitable until the return of a more viable level of demand and realistic price levels in the U.K. economy. It is disturbing that as a company that has invested substantially over the past few years, when some sections of industry have been properly criticised by Government and Trade Unions, we find ourselves in a position of having excellent and well managed facilities that are dramatically underutilised.

Copies of the full Report will be sent to all Shareholders and to Debenture and Loan Stockholders. Further copies are available from The Secretary, Duport Limited, Duport House, Edgbaston, Birmingham B16 2JU.



Lower earnings for Cominco

BY KENNETH MARSTON, MINING EDITOR

CANADA'S Cominco, the metals and chemicals concern in the North-West Territories, Canadian Pacific group saw earnings decline last quarter to a lower nine-month profit of £23.3m (£10.3m). This brings its nine months' total to

The group's Vestron lead-zinc mine in Greenland also reports lower earnings for the past nine months. They amount to £8.5m, compared with £15.5m last year.

Earnings have been affected by production problems at the Trail lead smelter, which lowered lead output and raised costs, and short-term interruptions to production at the Carsland area plant in Alberta and the Rubiales mine in Spain.

The group's Vestron lead-zinc mine in Greenland also reports lower earnings for the past nine months. They amount to £8.5m, compared with £15.5m last year.

Continental Union Trust at £822,000

Pre-tax revenue of Continental Union Trust Co. for the half-year to September 30, 1980, improved from £889,295 to £921,855 and the interim dividend is being stepped up to 2p net (1.75p) as forecast to reduce the disparity between interim and final payments.

The second six months are not going to be any easier for the group. There are too many uncertainties to hope for an improvement, but the company should remain profitable and

London Sumatra slightly lower

Pre-tax profits of London Sumatra Plantations amount to £2.35m in the first six months of 1980 compared with £4.47m in the same period last year, but after a lower tax charge of £1.87m against £2.03m, net profits show an improvement from £2.49m to £2.87m.

The interim dividend is being maintained at 2p per share, up from 1.5p last year.

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The second six months are not going to be any easier for the group. There are too many uncertainties to hope for an improvement, but the company should remain profitable and

Hoveringham rises mid-term but warns about second half

ALTHOUGH taxable profits of Hoveringham Group showed a modest rise from £1.05m to £1.89m in the first half of 1980 the advance was not as great as the board had hoped for from a

substantial increase in turnover — up by almost 100m to £27.88m.

The chairman, Mr. G. H. C. Needler, says signs of the deepening recession were already becoming apparent at the time of his annual statement in early June.

The directors are paying a same-again interim dividend of 8p net — last time a final of 2.5p was paid from taxable profits of £3.8m.

Interest charges paid less received rose sharply in the half-year from £667,000 to £1.4m and depreciation advanced to £2.6m compared with £1.37m a year earlier.

The consequences for the construction-related sectors of the group's business were inescapable and there is a limit beyond which internal economies can help to balance their impact, the chairman warns.

The second six months are not going to be any easier for the group. There are too many uncertainties to hope for an improvement, but the company should remain profitable and

ICI group posts

Mr. R. N. Hedge, deputy chairman of the Mond Division of IMPERIAL CHEMICAL INDUSTRIES, has been appointed ICI's general manager, personnel (operations) from April 1, 1981. Mr. Hedge joined ICI in 1968. He succeeds M. J. P. M. Bell, who will retire at the end of March next year. Dr. J. F. Watt, exploration and development manager, ICI Petroleum Services, is to become a director of Petrochemicals Division from April 1. Dr. Watt has been with ICI since 1965.

Mr. Y. Shimazaki has been appointed joint managing director of the SUMITOMO MARINE AND FIRE INSURANCE COMPANY (EUROPE) in succession to Mr. T. Onoda. Mr. M. Ota, Mr. D. N. Vernon continues as the other joint managing director.

Mr. Barry James has been appointed a local director of the London North Western District of BARCLAYS BANK.

INTERNATIONAL ENERGY BANK has appointed Mr. David M. K. C. Jones as a senior vice-president, and Mr. Robert L. Coleman, a vice-president, both within the bank's corporate finance department.

Mr. Terry A. Iggo has joined S. W. FARMER AND SON as sales director, responsible for structural steel sales. Mr. Shaun Clark has relinquished his position as resident manager in Bahrain and has become export sales manager at London office.

Mr. Peter Hume has joined FARMER INTERNATIONAL INC. as managing director and that company will operate from Maidstone, Kent.

Mr. Peter F. Landless has been appointed vice-chairman of the LEA MANUFACTURING COMPANY OF ENGLAND and vice-president in charge of European operations for the Lea Manufacturing Company Inc. of the U.S. Mr. Brenden E. Anderson has become managing director and chief executive officer of both Continental Illinois and its merchant bank, Continental Illinois.

Mr. Andre Vandepas has been elected a vice-president in the commercial banking services department. He is responsible for the bank's ship financing activities in the London-based Greek shipping market and with the French shipping companies.

Mr. D. F. Craddock has been elected to the board of SELTECH EQUIPMENT, Bourne End.

Mr. Patrick McGrath Jr. has been appointed to the board of WATERFORD GLASS.

Mr. J. P. Ford, managing director of International Ventures, has been appointed a vice-president of the HISPANIC BROTHERS AND CO.

Mr. C. E. Derbyshire has been appointed a manager of BARING BROTHERS AND CO.

This announcement appears as a matter of record only.



GREATER LONDON COUNCIL

£20,000,000

MEDIUM TERM LOAN

Lead Managers

HILL SAMUEL & CO. LIMITED AMSTERDAM-ROTTERDAM BANK N.V. SOCIÉTÉ GÉNÉRALE BANK LIMITED

Managers

Banque de Paris et des Pays-Bas
Bayerische Landesbank Girozentrale
Berliner Bank Aktiengesellschaft
Creditanstalt-Bankverein
Hessische Landesbank-Girozentrale

Co-Manager

Bank Bumiputra Malaysia Berhad

Provided by

Bayerische Landesbank Girozentrale
Hessische Landesbank-Girozentrale
Bank Bumiputra Malaysia Berhad
Bank of China
UBAF Bank Limited
Société Générale Bank Limited

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HILL SAMUEL & CO. LIMITED

Introduced by

SATURN MANAGEMENT LIMITED

September 1980

Exxon's profit growth slows sharply

BY DAVID LASCELLES IN NEW YORK

EXXON, the world's largest oil company, yesterday reported an 18 per cent gain in earnings for the third quarter - a lot less than the spectacular rise of the last 12 months, but nevertheless in line with expectations. The slowdown was largely the result of weak oil market this summer.

Exxon's net income was \$1.4bn or \$3.13 a share, up from \$1.1bn or \$2.60. These figures were slightly distorted by the effects of foreign exchange transactions which depressed last year's figure and increased this year's. The figures for 1979 also included a UK tax benefit. Stripped of this, Exxon's operating earnings rose only 6 per cent.

Revenue in the third quarter was \$26.7bn, up from \$21.7bn in the same period last year.

Mr. Clifton Garvin, chairman, said that the biggest gains had

come in Exxon's exploration and production activities, where operating earnings rose 56 per cent in the U.S. and 40 per cent abroad. But shrinking margins in downstream operations offset a lot of this.

Earnings from refining and marketing were down by 5 per cent in the U.S. and by 34 per cent abroad. Exxon's chemical business also suffered from the sharp downturn in that industry. Earnings were off 65 per cent in the U.S. and 33 per cent abroad.

Thanks, however, to Exxon's strong performance earlier this year, nine month figures still look impressive. Net income is up 47 per cent to \$4.3bn and operating earnings up 42 per cent.

Imperial Oil, Canada's largest oil refining and oil sales company, reported a sharp dip in earnings from \$22.6m (Cdn\$1.41) to \$9.3m (Cdn\$0.44). Tosco blamed the drop on changes in federal regulations which forced it to pay additional charges for Alaskan North Slope oil, equivalent to 50 cents a share.

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For the first six months of fiscal 1981, Sperry net income totalled \$140.2m, up 15.8 per cent over a year earlier, while revenues rose by 15.2 per cent.

According to the company, all of Sperry's operating divisions showed gains in revenues during the quarter. Revenues were up 12 per cent at Sperry Univac, 4 per cent at Sperry New Holland, 1 per cent at Sperry Vickers, 39 per cent at Sperry Division and 48 per cent at Sperry Flight Systems.

Mr. Paul Lyet, Sperry chairman, said: "During the quarter, the strong earnings performance of our aerospace and defence businesses more than offset the effects of the recession of our farm equipment and fluid power operations."

He added that the Sperry Univac computer operations performed well during the quarter and were expected to perform even better in the second half of fiscal 1981 as a result of strong market reception for the company's 1100/60 system.

Mr. Lyet said the group continued its record of earnings increases in the face of a weak economy and continued to look forward to another year of record revenue and earnings.

In the first nine months, profits were up 6.5 per cent to \$4.2m and sales rose 19.6 per cent to \$34.4m.

Consolidated Foods reported first quarter profits up 10 per cent to \$34.6m on sales up 9 per cent to \$1.4bn.

However, General Foods reported a sharp drop in profits, despite an 11.5 increase in sales

outlays up 31 per cent at the nine-month point to \$5.7bn.

Exxon's announcement also took the now familiar oil industry swipe at the windfall profits tax enacted by Congress earlier this year to cream off some of the benefits of oil price decontrol. Exxon said its extra earnings attributable to decontrol were \$826m, of which it had paid over \$515m, or 62 per cent in tax.

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Chemical side brings setback at Goodrich

By Our New York Staff

R. F. GOODRICH reported halved profits of \$8.7m in the third quarter of the year, with a dip in profits from its large chemical operations outweighing a recovery in earnings from tyres.

Net profits were down from \$16.8m last year to \$8.7m this year on sales up from \$742.6m to \$762.4m. Sales of tyres picked up slightly in value as demand increased for replacement passenger tyres, and results were helped by the effects of cost and stock controls.

But the company, which is the world's largest producer of polyvinylchloride compounds has been hit by a decline in sales and plant operating rates.

Mr. John Ong, chairman of Goodrich, said yesterday that although demand for the company's major products had improved over mid-summer levels, "operating rates and prices are still too low to produce acceptable returns."

The company, which is the fourth largest U.S. tyre producer, earned net profits of \$39m on sales of \$2.3bn in the first nine months of the year. A year ago net profits were \$67.7m on sales of \$2.2bn.

Air Florida bids for Air California

By Ian Hargreaves in New York

AIR FLORIDA, the small but rapidly growing carrier which recently started trans-Atlantic services, wants to take over Air California, another small regional carrier.

Air Florida announced a plan to offer \$14m for a controlling stake in Air California, which is part of the bankrupt Westgate California Corporation. whose affairs are currently being re-organised under Chapter 10 of the Bankruptcy Laws.

Westgate was part of the financial empire controlled by Mr. C. Arnold Smith, the San Diego businessman who also controlled the U.S. National Bank which collapsed in 1973. Bankruptcy proceedings are expected to take another five months, during which time Air Florida hopes to merge with Air California, but not the other interests of Westgate, which include fish processing.

Air California has 13 aircraft and serves Western routes which have no direct connection or overlap with Air Florida's operations.

Margins cut at General Foods

By DAVID TONGE IN NEW YORK

THREE LEADING U.S. food groups yesterday posted increased third quarter profits, showing that the food industry has generally weathered the downturn in the U.S. economy.

But a fourth, General Foods Corporation, hit by temporarily reduced margins on products such as Maxwell House Coffee, reported a 32 per cent drop in profits.

Nabisco and Hershey, the country's largest biscuit and chocolate manufacturers, reported profits up 3% and 2 per cent respectively. Nabisco, whose products include Ritz Biscuits, has continued to benefit from its aggressive trimming of marginal businesses.

Third quarter results in 1979 were dragged down by a \$5m capital loss on the sale of a West German sweet firm, Sprengel.

Third quarter sales were up

8 per cent to \$639m, and nine-month profits up 33 per cent to \$85.6m on sales up 8 per cent to \$1.8bn.

Hershey reported profits up from \$17.5m to \$17.8m on sales up 9 per cent to \$344m. It has continued to maintain profit margins at acceptable levels because the surge in sugar prices was offset by the decline in cocoa prices though the company views it is "not overly optimistic" about being able to do so.

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Lockheed makes headway

By Our New York Staff

LOCKHEED, the leading U.S. defence contractor, swung back into the black in the third quarter, earning net profits of \$1.1m a year earlier. This brought profits for nine months to \$1.8bn to \$2.2m.

But large losses on the costly L-1011 TriStar airliner programme have continued to cast their shadow on the company's results as well as obliging it to increase its credit ceiling with the banks.

On Monday night Lockheed announced that it had signed a seven-year bank credit agreement increasing its unsecured credit line by \$175m to \$330m.

In the third quarter the Tri-

Star programme caused losses of \$29.5m, bringing such losses for the first nine months to \$157.8m; last year's figures were \$68.1m and \$137.9m respectively.

The company said that it is still having to write off development costs as well as the costs of trebling the rate of production of the plane from eight per year in 1978 to 25 this year. It now has firm orders for 49 TriStars.

excluding the TriStar, programme, Lockheed reported that it had won a \$575m contract for the supply of Trident missiles and associated hardware to the U.S. Navy.

Its backlog of funded orders was \$5.6bn at the end of September, compared with \$5.2bn a year before.

Steel making swings into the red

By Our New York Staff

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Star programme caused losses of \$29.5m, bringing such losses for the first nine months to \$157.8m; last year's figures were \$68.1m and \$137.9m respectively.

The company said that it is still having to write off development costs as well as the costs of trebling the rate of production of the plane from eight per year in 1978 to 25 this year. It now has firm orders for 49 TriStars.

excluding the TriStar, programme, Lockheed reported that it had won a \$575m contract for the supply of Trident missiles and associated hardware to the U.S. Navy.

Its backlog of funded orders was \$5.6bn at the end of September, compared with \$5.2bn a year before.

He expects industry shipments this year to be several million tons higher than the 1975 recession low of 80m tons.

He added that orders improved in August and September but said it was too early to determine whether this reflected stock building or

whether the economy has begun to improve enough to sustain a turnaround in demand.

Republic Steel, the country's fifth largest producer, reported a net loss of \$1.45m in the third quarter, compared with profits of \$29.9m a year earlier. Sales were down 19 per cent to \$833m and shipments were down 26.5 per cent to 1.37m tons.

But Mr. W. J. de Lancey, chairman of Republic, said: "It appears that the third quarter results will constitute a low point."

He expects industry shipments this year to be several million tons higher than the 1975 recession low of 80m tons.

He added that orders improved in August and September but said it was too early to determine whether this reflected stock building or

First-half gains for all Sperry divisions

By FRANCIS GHILES

By Paul Bettis in New York

SPERRY CORPORATION, the electronics, defence and aerospace group, yesterday reported a 15 per cent rise in net income in its second quarter of fiscal 1981.

Earnings were up 31 per cent at the nine-month point to \$5.7bn.

Exxon's announcement also took the now familiar oil industry swipe at the windfall profits tax enacted by Congress earlier this year to cream off some of the benefits of oil price decontrol. Exxon said its extra earnings attributable to decontrol were \$826m, of which it had paid over \$515m, or 62 per cent in tax.

Both periods exclude special gains of \$831m against \$223m.

The latest special gain was due to a change in recording profits from crude oil production.

The year-earlier gain came from the sale of an interest in Syncrude, the Canadian tar

sands producer.

Markets for petroleum products and chemicals were strong in the nine months, but earnings from conventional crude oil and conventional gas were lower. Capital and exploration spending for the nine months was \$3.679m against

INTERNATIONAL CAPITAL MARKETS

Widespread falls in straight dollar bonds

By Our Euromarkets Staff

STRAITED DOLLAR Eurobonds slipped by 1-2 points yesterday in what most dealers still describe as very thin trading. The falls were a reflection of the weakness displayed in the New York bond market on Tuesday.

The \$40m 12-year bond for Trailor Train, which has a coupon of 13.3 per cent, was priced at 99 yesterday by the lead manager Manufacturers Hanover because of poor market conditions.

In the convertible bond sector, however, the \$15m 15-year convertible for Oclif International, which carries an indicated coupon of 9.95 per cent, is being accelerated by the lead manager, Orion Bank, because of good demand. Final terms will be announced later today, six days ahead of schedule.

In the DM foreign bond sector, the weakness of the West German currency against the U.S. dollar and sterling is proving a major disincentive to foreigners who are completely absent from the market.

Both of the private placements have been arranged by Union Bank of Switzerland.

Hydrocarbons Bank is issuing

Swfr 75m of four-year notes with a coupon of 6.5 per cent

while NGK Insulators is offering

Swfr 70m of convertible six-year notes carrying a coupon of 5 per cent and a conversion premium of 8.67 per cent.

Bankers Trust is in the process of putting the final touches on another loan for this borrower which initially amounted to \$300m but was subsequently increased to \$750m. So great was its appeal to banks, not least because the margin the borrower is paying is based on the U.S. prime rather than the Libor rate, that the lead manager will have to allocate subscriptions in order to reduce the participation of each bank.

\$500m credit for ENEL

By Our Euromarkets Staff

THE ITALIAN state electricity utility, ENEL, has mandated five international banks to raise \$500m for eight years. The banks are Algemene Bank NV, Banca Commerciale Italiana, Sanwa, Westdeutsche Landesbank and National Westminster

and National Westminster co-ordinator and agent.

The borrower is paying a split margin of 1 per cent for the first six years rising to 4 per cent with a 41-year grace period. The terms are very much in line with those other Italian borrowers have carried recently.

The managers are expected to meet on Monday or Tuesday to decide when to start syndicating the loan in the market.

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Court starts process of winding up Manufrance

BY TERRY DODSWORTH IN PARIS

THE LONG drawn-out attempt to rescue Manufrance, the French mail order and manufacturing company, hit a new and possibly fatal reef yesterday, when a Saint-Etienne commercial court put its operating unit into liquidation.

The decision comes only three weeks after most of the parties involved in the effort to refloat the group were convinced that an offer of fresh funds was on the way from a group of Swiss banks.

This lifeline, proffered by M. Claude Dumas, a virtually unknown Bordeaux businessman who has since run into heavy suspicion in the French Press, gave way yesterday when the court announced that the promised FF 300m (£71.4m) had not been seen.

With M. Dumas failing to turn up at the Tribunal and explaining the position, the court has effectively gone ahead with the first step in what could be a complete winding-up of the company. Its liquidation order refers only to the Societe Nouvelle Manufrance (SNM), a company which was created by the court to run the manufacturing operation under a leasing arrangement.

The legal position of the 1,800 work force under this leasing contract is not clear, although it was suggested yesterday that they would be quickly made redundant. But it is clear that the unions, particularly the Communist-led CGT, which has made the Manufrance situation into a rallying point for the protest movement against the Government's industrial policy,

will continue to fight to maintain the organisation in being. Attention will now switch to the original Manufrance, which is still in being as a set of assets being held under a French receivership arrangement. This organisation has debts of FF 450m (£107m) and was being maintained, while there was hope that SNM would become viable and raise the money to take on the liabilities.

With this strategy now lying in ruins, the process has been set in motion for the liquidation of the original group. But there is still prospect of another rescue operation being mounted under the direction of M. Bernard Tapie, a young Paris entrepreneur. M. Tapie is something of a specialist in taking on

the weight to run the company. His rescue plan involves a fairly radical re-organisation of the group, along with some asset sales, whereas the mayor of Saint-Etienne, M. Joseph Sanguedolce, has made it clear that he wants to keep the organisation intact.

OGEM, the troubled Dutch trading and construction group which has seen a series of rapid boardroom changes over the past year, is to appoint a new permanent chairman, Dr. Henk Mafthof, 61, at present president of the Cehave agricultural co-operative, will take over the chairmanship "very shortly."

Since Ogem's difficulties forced the retirement of the previous chairman, Mr. Berend Uink, the company has had an acting chief executive, Mr. Frans Van Berkel. He will now become vice-chairman of the five-man managing board.

Ogem reported a net loss of FF 168m (£33m) on sales of FF 175m.

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Matra and VDO shelve watch project

By David White in Paris

A FRANCO-GERMAN project aimed at providing a fresh European challenge in the world watch industry has been shelved for three years, according to M. Jean-Luc Lagardere, chairman of the French partner, Matra.

The question is whether M. Tapie, who has only a slim industrial background, will have the authority to convince the strong political elements involved in Manufrance, notably the Communist-led City Council at Saint-Etienne, that he has the weight to run the company.

His rescue plan involves a fairly radical re-organisation of the group, along with some asset sales, whereas the mayor of Saint-Etienne, M. Joseph Sanguedolce, has made it clear that he wants to keep the organisation intact.

M. Lagardere said the decision to postpone the link-up with VDO's other interests came as a result of poor market conditions and intense competition from Asian producers. He denied, however,

that there was any fundamental disagreement between Matra and VDO and said that the two groups would maintain their technical links.

The joint group would have had annual sales of about FF 300m (£190m). The Jaeger group's sales have been stagnating at about FF 30m a year, and one of the units, JAZ, has been suffering heavy losses.

Matra has also been facing problems in its car body business, where sales fell back by 20 per cent last year. But business is expected to pick up over the next few years following the launching of a new car powered by a Talbot engine.

Matra's overall turnover is expected to climb to FF 6bn this year from last year's FF 4bn, and to reach FF 9.3bn in 1983. Profit growth this year is expected to be modest, however, with parent company results of about FF 200m compared with FF 180m last year.

Its military division is expected to expand its sales to FF 2.2bn from FF 1.8bn and the order book is put at FF 3.5bn. Over the next three years the company is expecting annual growth of 25 per cent in this sector.

Matra's investment programme between 1980 and 1982 is set at FF 2.5bn. M. Lagardere said it would need to raise FF 1bn to help finance the programme.

Italian TV maker put in liquidation

FLORENCE—Emerson Electric, the leading Italian maker of television sets in which Japan's Sanyo holds a minority interest, has been placed in liquidation as a result of rising losses and 35,000 unsold television sets in its stocks.

Sig. Guido Borghi, the Italian industrialist chairman of Emerson and the largest shareholder, said that the decision to liquidate the company was made after the Japanese partner refused to underwrite a planned increase of the registered capital for covering losses. Sanyo purchased a 34 per cent interest in Emerson Electronics in 1977.

The company, which employs 700 workers, recently reported that its losses in the current fiscal year already exceeded the total capital value of L4.57bn (£5.2m).

Emerson was also in the red in 1979, when its indebtedness climbed to L6.65bn from L4.97bn in 1978.

AP-DJ

Strong gain by South African cement group

By Jim Jones in Johannesburg

ONE OF South Africa's three largest cement producers, Pretoria Portland Cement (PPC), has gained strongly from higher activity in the country's construction and building industries. It has also been helped by an increase in cement prices granted in April. On a current cost accounting basis, pre-tax profit rose to R42.3m (£56.45m) in the year to September 30, against R30.7m in the preceding year. Turnover was 28.1 per cent higher at R176.7m (£235.91m).

Although cement exports of 128,000 tonnes were lower than 1979's 176,000 tonnes, domestic sales rose from 2.7m tonnes to 3.1m tonnes. As the company was able to utilise production capacity more fully, cement manufacturing increased its total profit contribution to R13m from R6m in 1979, on a 27 per cent turnover increase from R57m to R110m.

The lime division raised turnover by 29 per cent to R45m and taxed profit, calculated on a current cost basis, by the same percentage to R9m.

A total dividend of 47 cents has been declared from earnings per share of 134.7 cents. In 1979, earnings were 90.2 cents and dividends 35 cents. PPC is 53.8 per cent owned by Barlow Rand and its subsidiaries.

BORROWER PROFILE

Spreading the risk far and wide

BY PETER MONTAGNON

WITH NET public sector foreign borrowing of only about \$400m this year, Costa Rica is hardly one of the most active customers of the Euromarket banks. But it is an unusual case for a small developing country insofar as it has not been afraid to borrow in the bond markets as well as the Eurocredit market.

Despite substantial economic difficulties at home, it has this year tapped the German, Swiss and dollar sectors of the bond market, although the issues in the latter two currencies were both floating rate notes. Next year Costa Rica plans to broaden the experiment to the Samurai bond market.

Its experience shows that it is possible for a small developing country to diversify its external funding away from straight bank loans, but with the caveat that in present market conditions such a possibility is still strictly limited.

Where floating rate notes are concerned, the issues are in some ways little more than disguised Eurocredits. The notes only have a real interest for banks, but because they are available in smaller denominations than Eurocredit participations they can find their way into smaller banks that would not necessarily become involved in Eurocredit syndication.

At the same time, by floating such an issue Costa Rica is slowly establishing a presence in the bond market. Over time this might open up the possibility of issuing a fixed rate Eurobond that would be bought by institutions, especially as the yield would be much higher than those available from established top grade borrowers.

This would be a great step forward in the recycling process as it would be a form of borrowing that does not end up in the balance sheets.

Costa Rica has already floated a straight bond in the DM sector. The issue was moderately successful but this depended both on lucky timing and careful structuring by the lead manager, DG Bank.

It was floated with a coupon of 10 per cent just after the recent German elections. At that time the market was enjoying

maturity to allow the bonds to be fully underwritten by a group of banks actually willing to take some of the paper into their own portfolios. It also has to yield enough over other bonds to attract domestic retail investors.

Considering some of the economic difficulties faced by Costa Rica, the bond experiment can still, however, be said to have paid off in a remarkable way.

Despite a fairly low debt service ratio by Latin American standards of around 25 per cent,

COSTA RICA

basket thinking of Costa Rica in the same terms as Nicaragua with which it borders, and it is surprising that any interest was shown in the bonds at all.

Costa Rica's success in overcoming this problem is in part due to a concerted public relations effort—a very important tactic for any new borrower on the bond markets. This effort stresses the distinction between politically troubled Nicaragua and the long history of political stability in Costa Rica.

At the same time Costa Rican officials are at pains to point out that the country is having some success in tackling its economic problems. Its current account deficit next year should be reduced to \$465m with the help of a devaluation in September which raised the price of the dollar to Costa Rican importers to Colons 10.60 from Colons 8.60 previously.

The budget deficit is being steadily reduced as a proportion of GDP so that this year it will stand at 9.6 per cent of GDP compared with 12.7 per cent last year. The proportion will decline further to 6.4 per cent in 1981.

This improvement will form the basis of new negotiations with the IMF which is to send a mission to San Jose next month. The fund has already indicated to Costa Rica that it will be able to draw 600 per cent of its SDR 4m quota during the years 1980-83.

The worst of its economic problems do seem to be over, but one further factor helping the country's credit rating is that it is not as heavily dependent on imported oil as some other developing countries.

TOTAL PUBLIC SECTOR FOREIGN DEBT

1976 1977 1978 1979 1980^a
\$m 651 831 1,043 1,296 1,736

ESTIMATED SERVICE REQUIREMENTS

1979 1980 1981 1982 1983
Interest \$m 937 150 95 86 77

Principal \$m 1217 1123 123 114 110

^a Estimated [†] Actual

Source: Costa Rica Finance Ministry

an upswing and the high yield was very attractive to domestic German investors who are thought to have bought almost half the issue.

This was a very important factor as institutional buyers of German bonds are still generally somewhat reluctant to commit funds to such an exotic name.

It is estimated that they took only around one-quarter of the DM 50m total, leaving about another quarter in the hands of the underwriting banks.

In Germany, therefore, such an issue still has to be small enough and of short enough a

Costa Rica has a very low level of international reserves, estimated by the IMF as of June at a total of only SDR 32m, while imports are running at about \$1.5bn a year. It is also running a current account deficit this year of \$625m compared with \$575m in 1979.

Moreover, Costa Rica has not drawn on an SDR 7.15m credit arranged with the IMF in March because it was unable to meet fund conditions with regard to a reduction in its budget deficit.

Add to this the fact that many investors tend to lump all of Central America into one

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INTL. COMPANIES

New Zealand's major industrial groups to merge

BY DAI HAYWARD IN WELLINGTON

THREE OF New Zealand's largest industrial giants are to merge. Challenge Corporation, Fletcher Holdings and Tasman Pulp and Paper surprised the New Zealand commercial world yesterday with the announcement. The total funds employed will have a book value of NZ\$1.7bn.

Challenge made net profits of NZ\$222.5m (US\$22m) in the year to June, on turnover of NZ\$1.2bn. Total assets at the year end stood at NZ\$1.8m. In the year to March, Fletcher made net profits of NZ\$3m on turnover of NZ\$220m and in the same year at profits of Tasman NZ\$28m on turnover of NZ\$208m.

The new company will be known as Fletcher Challenge and Mr. Ron Trotter, head of Challenge as the new chairman and chief executive. Mr. Hugh Fletcher, aged 34, will be managing director and Sir James Fletcher will be president of the new group. A major factor behind the merger was the companies belief that they needed to achieve co-ordinated strength in the forestry and wood products area to take advantage of future growth opportunities. All three companies have large interests in forestry, paper, and pulp manufacture. Fletcher and Challenge al-

ready own 85 per cent of Tasman. All three were known to have aspirations to extend their involvement in forestry, and the merger will provide backing for expansion. The first action of the new company will be to buy a fourth newsprint machine, costing NZ\$200m for the Kawerau paper plant, Mr. Trotter announced. The group will operate in wood products and forestry, steel and building materials, aluminium, finance and computers, agricultural trading, farm management and live stock purchasing, and general manufacturing.

A new holding company will issue 50 cent shares on the basis of 18 shares for every nine shares held in Challenge, 23 shares for every nine shares held in Fletcher, and 21 shares for every nine shares held in Tasman. The merger will make Fletcher Challenge the largest industrial operation in New Zealand. The three companies were already in the top five industrialists in the country. The strength of the new merged group is reflected in the fact that the NZ\$200m outlay for the new paper machine is the largest single investment ever by any New Zealand company. At today's rates the machine will earn NZ\$70m a year in foreign exchange.

Pre-tax earnings at Nedbank top R100m

BY JIM JONES IN JOHANNESBURG

NEDBANK, South Africa's third largest banking group, has become the country's first bank to report pre-tax earnings of more than R100m. Pre-tax earnings for the year to September 30, were R100.2m (US\$36m) against R72.5m in 1979/80. After tax and minorities, attributable operating income was R67.4m, against R47.4m.

Though the group did not disclose its end - September balance sheet with the preliminary profit announcement, it has revealed that over the year total assets rose by 24 per cent to R4.6bn (US\$1.6bn).

Unlike other banks, Nedbank has traditionally kept well within the statutory 16.7 to 1 liabilities ratio. The major constraint on the bank lay in credit ceilings imposed by the South African Reserve Bank. Since those were removed entirely a few months ago, Nedbank is confident that the group has scope to grow strongly during the current year. In the past, Nedbank has relied to a greater extent than its competitors on wholesale funds, rather than on deposits from customers. Though the group has no intention of increasing significantly the number of its commercial banking outlets, the manager indicates that customer

deposits have increased strongly in the past year.

In contrast with competing banks, which have tended to move increasingly into the hire purchase field, Nedbank has tended to view that market with scepticism. It feels that, though gross margins are high on hire purchase business, net margins are not inherently more attractive than on other banking operations.

In addition, hire purchase divisions tend to be labour intensive and, therefore, not altogether suited to Nedbank's relatively lean staffing.

In part, the management

bases its confidence of a further strong earnings advance this year on the fact that loans for major industrial capital spending projects which were announced in the past couple of years are only now starting to be drawn down. In addition, the bank's branches are reporting increasing demand for advances from companies seeking working capital to fund rising stock levels.

A total dividend of 38 cents has been declared from earnings per share of 76.4 cents.

This compares with dividends of 27 cents and earnings of 54.2 cents in 1979. It is the bank's policy that dividends should be twice covered by earnings.

TNT and Bell take interest in Belgian line

By James Forth in Sydney

TWO AUSTRALIAN transport groups, Thomas Nationwide Transport (TNT) and Bell Freight Lines, have each bought an 11.1 per cent interest in the Belgian shipping group, ABC Container Line from Mr. Tsvi Vrced Rosenthal. ABC operates a bulk carrier-container shipping fleet which operates an around-the-world service between Europe, Australia and New Zealand, the Gulf of Mexico and back to Europe.

It is believed that one of the conditions required by TNT before it would buy into the line was that ABC would not operate on the Australia-New Zealand run and compete with TNT's 50 per cent owned Union Steam.

TNT and Bell are thought to have an option to raise their interest in ABC to 50 per cent over the next two years. It is the first time that TNT, headed by Sir Peter Abeles, and Bell, headed by Mr. Robert Holmes à Court, have acted together. Bell has been building up a stake in TNT, and now owns close to 10 per cent of the capital.

Danot buys German stake in Israel Corporation

BY L. DANIEL IN TEL AVIV

DANOT, the investment company formed two years ago by a group of leading Israeli industrialists, has reached an agreement with a group of investors in Germany to buy out their share in the Israel Corporation for \$4.5m.

The purchase of 15m cumulative preferred shares of 12% each will, after conversion into ordinary shares, give Danot 27 per cent of both the stock and the voting rights in the corporation. The next largest group of shareholders, with 11 per cent, is headed by Baron de Rothschild of Paris, who was consulted before the deal and welcomed it.

The Israel Corporation (which has no quoted shares) was founded in the late 1960s to

attract foreign investors to help develop the Israel economy and was granted special tax concessions under Israeli corporation law. It has raised some \$55m and owns 50 per cent of Zim Israel Navigation Company, 26 per cent of Israel Oil Refineries, owns or controls hotels, and has large investments in industry.

Danot intends to step up expansion of the Israel Corporation, probably in the field of industry, according to Dov Lautman, one of the leading founders of Danot. Danot recently floated an issue on the Tel Aviv stock exchange to buy the First International Bank of Israel from the Eisenberg group of companies. The issue was heavily oversubscribed.

The Israel Corporation (which has no quoted shares) was founded in the late 1960s to

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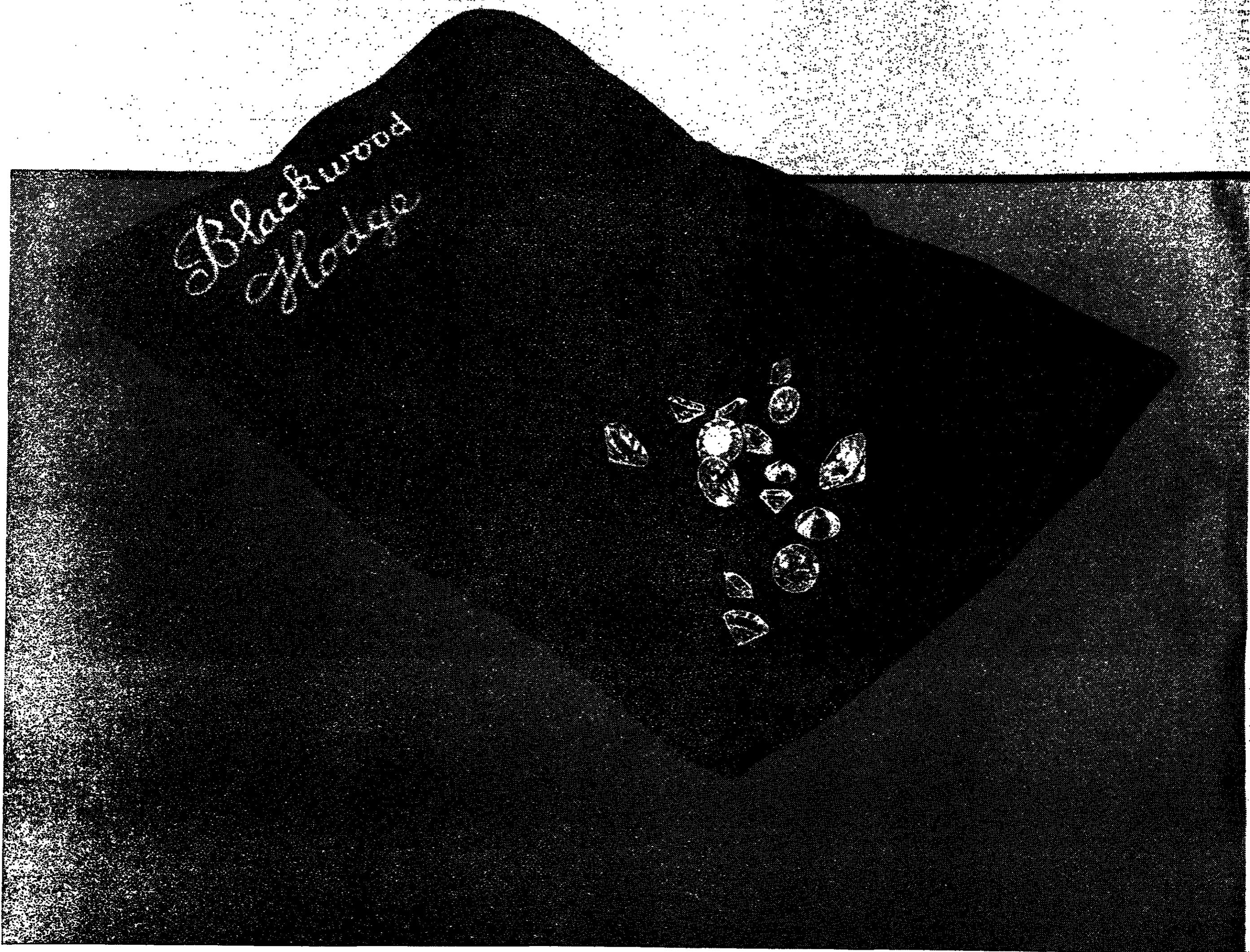
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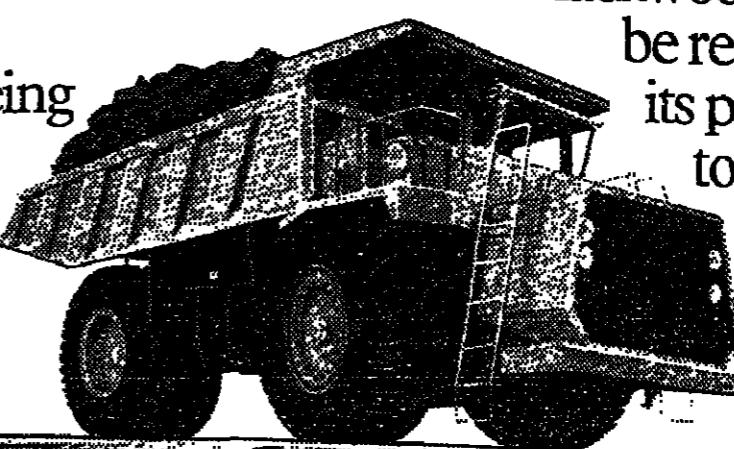
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Companies and Markets CURRENCIES, MONEY and GOLD

Sterling steady

Sterling was unchanged on balance in currency markets yesterday after its recent sharp rise. Its trade weighted index was unchanged at 78.3, having stood at 78.4 at noon and 78.2 in the morning. Against the dollar, sterling opened at \$2.4385 and eased initially to \$2.4340 before coming back to touch a best level of \$2.4335. By noon, however, it had eased once more to \$2.4380 and sank to a low of \$2.4290 soon after. It closed at \$2.4345-2.4355, a full of just 10 points from Tuesday's close. The pound was marginally firmer against European currencies, closing at DM 4.5375 against the D-mark from DM 4.5325, and SwFr 4.0476 from SwFr 4.0380 against the Swiss franc. Trading was not as active as earlier in the week, and there may have been some hesitation ahead of any possible move in MLR today.

The dollar continued to improve but showed signs of a rise than earlier in the week. Against the D-mark it closed at DM 1.8625 compared with DM 1.8600 on Tuesday. Against SwFr 1.6820 against SwFr 1.6850, the Japanese yen, rising to Y207.90, on Bank of England figures, the dollar's index rose from 84.2 to 84.4.

D-MARK — Second weakest member of the European Monetary System, and lower against the dollar on higher U.S. interest rates and a downturn in the German economic outlook. The D-mark is around a four-year low against sterling, and its lowest level against the dollar since April. The D-mark was steadiest in Frankfurt yesterday, and was unchanged on balance at the Friday fix. It lost ground to the U.S. dollar, but improved against sterling, while inside the EMS the French franc showed marginal gains as did the Dutch guilder, but on the other side the Belgian franc eased together with the Danish krone. The dollar was fixed at DM 1.8681 against DM 1.8659.

EMS EUROPEAN CURRENCY UNIT RATES

	ECU	Currency	% change	from	% change	adjusted for	Divergence	Index %
	central rates	central rates	vs. ECU	vs. ECU	vs. ECU	vs. ECU	divergence	
Swiss Franc	55.7857	49.9704	+2.97	+0.80	+1.53			
French Franc	7.7235	7.68820	+1.18	-0.28	+1.04			
D-Mark	4.6520	4.58071	+3.17	+1.00	+2.125			
Swiss Franc	5.9750	5.90880	+1.02	-0.18	+1.2557			
D-Mark	2.74925	2.74705	+0.95	-0.05	+0.905			
Swiss Franc	0.682801	0.680785	+1.38	-0.29	+1.085			
D-Mark	1.167.79	1.211.07	+4.60	+2.68	+4.48			

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

EXCHANGE CROSS RATES

Oct. 22	Pound Sterling	U.S. Dollar	Dutch Guilder	Japanese Yen	French Franc	Swiss Franc	Dutch Guilder	Italian Lira	Canada Dollar	Belgian Franc
Pound Sterling	1.411	2.435	4.538	510.0	10.45	4.048	4.915	2152	2.841	72.50
U.S. Dollar	0.411	1.000	1.865	209.4	4.292	1.000	1.000	885.0	1.167	29.82
Deutschmark	0.290	0.657	1.161	112.4	2.003	0.893	1.063	474.3	0.828	16.00
Japanese Yen 1,000	1.961	4.776	8.897	100.0	20.48	7.935	9.637	482.0	1.167	145.4
French Franc 10	0.958	2.350	4.542	498.0	10	3.975	4.703	2060	2.718	59.47
Swiss Franc	0.247	0.602	1.131	120.0	2.568	1	1.314	531.7	0.702	17.84
Dutch Guilder	0.205	0.495	0.925	105.8	2.125	0.685	1	487.8	0.578	14.77
Italian Lira 1,000	0.460	1.131	2.105	257.0	4.055	1.000	1.000	1000	1.320	33.75
Canadian Dollar	0.858	2.087	4.207	179.5	5.679	1.425	1.730	757.7	1	25.56
Belgian Franc 100	1.577	3.556	6.250	703.5	14.39	5.675	6.770	3565	3.915	100

FT LONDON INTERBANK FIXING (11.00 a.m. OCTOBER 22)

3 months U.S. dollars	6 months U.S. dollars	The fixing rates are the arithmetic mean, rounded to the nearest one-sixteenth, of the bid and offered rates for \$10m quoted by the market to five reference banks at 11 am each working day. The banks are National Westminster Bank, Bank of Tokyo, Deutsche Bank, Banque Nationale de Paris and Morgan Guaranty Trust.	
bid 132/16	offer 133/16	bid 13 8/16	offer 13 13/16

EURO-CURRENCY INTEREST RATES (Market Closing Rates)

Oct. 22	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	West German Mark	French Franc	Italian Lira	Asian \$	Japanese Yen
Short term	182-183	125-127	9-10	9-11	5-6	111-112	111-112	14-17	124-125	94-95
10 days notice	184-185	126-128	9-10	9-11	5-6	112-113	112-113	171-181	126-127	94-10
2 months	171-172	101-102	11-12	11-12	6-7	114-115	114-115	191-201	128-129	94-10
3 months	167-168	104-105	11-12	11-12	6-7	115-116	115-116	214-224	131-132	95-10
6 months	154-155	126-128	9-10	9-11	5-6	124-125	124-125	218-228	138-139	95-96
One Year	144-145	129-131	12-12	12-12	5-5	131-132	131-132	216-217	146-147	95-97

Long-term Eurodollar two years 123-13 per cent; three years 124-13 per cent; four years 125-13 per cent; five years 126-13 per cent; nominal closing rates. Short-term rates are call for sterling, U.S. dollars, Canadian dollars and Japanese yen; others two days' notice. Asian rates and closing rates in Singapore. The following nominal rates were quoted in London: dollar certificates of deposit: one-month 13.05-13.15 per cent; three-month 13.23-13.35 per cent; six-month 13.20-13.30 per cent; one year 12.75-12.85 per cent.

INTERNATIONAL MONEY MARKETS

Dutch rates ease

Interest rates are expected to show little change in the Amsterdam money market in the near future, following the recent decline as a result of ample liquidity and the cut in the central bank discount rate of 18.8 per cent from 31 per cent. The dollar was quoted at \$1.81-1.82 per cent yesterday, compared with \$1.81-1.83 per cent previously.

UK MONEY MARKET

Large help

Bank of England Minimum Lending Rate 16 per cent (from July 3, 1980)

Interest rates remained firm in the London money market yesterday, with overnight interbank money touching 181-20 per cent yesterday, and its export bank rate, while continued heavy tax payments created another shortage of day-to-day credit. The authorities gave large assistance to the market by buying a small amount of Treasury bills, a small number of local authority bills, and a small amount of eligible bank bills from the discount houses. The help was completed by making moderate loans overnight at 12 per cent yesterday. They were the Overseas Union Bank, the

LONDON MONEY RATES

Oct. 22	Sterling	U.S. Dollars	Local Authority Deposits	Local Authority negotiable bonds	Finance House Deposits	Discount market deposits	Discount treasury bills	Eligible bank bills	Fine Trade Bills
Overnight	—	16-20	18-19	—	—	151-152	—	—	—
2 days notice	—	18-19	18-19	—	—	151-152	—	—	—
7 days notice	181-182	181-182	171-172	171-172	181-182	151-152	161-162	161-162	171-172
One month	171-172	171-172	171-172	171-172	171-172	171-172	171-172	171-172	171-172
Two months	167-168	168-169	168-169	168-169	168-169	168-169	168-169	168-169	168-169
Three months	163-164	164-165	164-165	164-165	164-165	164-165	164-165	164-165	164-165
Six months	148-149	149-150	151-152	151-152	148-149	151-152	151-152	151-152	151-152
One Year	141-142	141-142	141-142	141-142	141-142	141-142	141-142	141-142	141-142
Two years	—	137-138	—	—	—	—	—	—	—

Local authority and finance houses seven days' notice, others seven days' forward. Long-term local authority mortgages rates: one year 131-132 per cent; two years 131-132 per cent; three years 131-132 per cent; four years 131-132 per cent; five years 131-132 per cent. 80-day bill rates in table are buying rates for prime paper. Buying rates for four-month bank bills 15 per cent; four-month trade bills 15 per cent.

Approximate selling rates for one-month Treasury bills 141-142 per cent; two-month 142-143 per cent; three-month 142-143 per cent; six-month 142-143 per cent; nine-month 142-143 per cent. Finance House rates (published by the Finance House Association) 154 per cent from October 1, 1980. Clearing Bank Deposit Rates for sums at seven days' notice 14 per cent. Clearing Bank Rates for lending 15 per cent.

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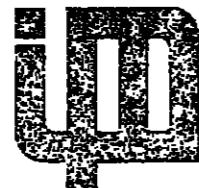
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BUSINESS BOOKS

Identifying the impact of mergers in terms of social welfare

BY RICHARD LAMBERT

Mergers and economic policy, by Keith Cowling, Paul Stoneman, John Cubbin, John Cable, Graham Hall, Simon Domberger and Patricia Dutton. Cambridge University Press, £19.50.

TAKEOVERS do not usually produce the rewards which are expected of them. Many of the giant mergers of the late 1960s and early 1970s have turned out disappointingly for employees, customers and shareholders, as well as for the company which in some cases helped to promote them. A growing library of academic research points almost without exception to the same conclusion: mergers may help to boost management's ego, but often not much else.

Trade-off

Much of the work on this subject so far has been based on the impact of takeovers on profitability—either directly, by looking at balance sheet returns, or indirectly, by measuring the relative performance of share prices. In "Mergers and economic performance", a group from the University of Warwick and Lanchester Polytechnic has attempted a different approach. Its members' concern has been to identify the impact of mergers in what they call social

welfare terms, and their theme is that a trade-off exists between economic power and technical efficiency.

As an example of what this means, consider the case of a company that generates higher profits after a merger than did each of its constituent business before they came together. The authors argue that if the extra profits are generated through real resource savings, then the deal can be rated a success both in terms of social welfare and of the company as a private entity. There is no conflict between the two.

If on the other hand, the extra profits arise from the exercise of increased market power then, whatever its shareholders may think, the improvement in the company's performance is not reflected in the social judgment: the merger is a failure. A merger that increases monopoly power can only be rated a success if such power is more than offset by gains in efficiency.

The argument is developed through a series of quite detailed case studies, and the longest chapter examines nine of the big horizontal mergers which took place between 1966 and 1969. These include Thorn/Radio Rentals, Rowntree/McKintosh, Tube Investments/Coventry Gauge, and the creation of Ransome Hoffmann

Pollard. To illustrate this approach with the example of Tube Investments, the authors briefly analyse the overall market for machine tools, the impact of economies of scale in the industry, changes in the overall market structure, the success of the merger itself, and the performance of the machine tool industry as a whole.

In each case, the authors attempt to measure changes in efficiency following the merger: an increase is defined as a reduction in the ratio of inputs used to outputs produced. This is expressed in a formula which takes into account the company's expenditure on inputs and their prices, and its revenue from sales of outputs, and their prices.

The conclusion is that even those companies which managed to increase their efficiency by this measurement after the merger did not produce gains that differed greatly from those achieved by non-merging rivals. Since in all cases the mergers in question brought with them increases in market power, none of them are rated a success in the authors' terms.

The book goes on to examine two of the best known mergers of the period—one which produced British Leyland, the other which put together GEC in its present shape. They had a surprising amount in common

at the time. Both were sponsored by the Industrial Reorganisation Corporation, and both were identified with a highly esteemed and dominant personality, Lord Stokes and Sir Arnold Weinsteink. The companies being taken over were themselves the result of earlier mergers and were facing serious commercial difficulties.

Revealing

Yet the outcome of the two mergers in commercial terms could hardly have been more different, and the contrast in management styles is revealing. Whereas British Leyland took the initiative away from plant management and built a large central staff, one of Sir Arnold Weinsteink's first steps was to reduce central staffing and confer the power of decision-making on his managers in the field. British Leyland remained largely unintegrated, but GEC placed able men into management jobs immaterial of the company for which they had worked previously. GEC wasted no time in closing plants, but British Leyland hung fire on the problem of over-manning.

In addition, the motor company was vulnerable to increasing import competition in the consumer market. This pressure really only applied to GEC in its domestic appliance business,

which has consistently been one of its least successful activities.

This is fascinating stuff, and there is more of the same. Yet the book has some serious flaws. One is its leaden style, of which one example is irresistible:

"While more detailed empirical evidence is necessary before firm conclusions can be drawn, it is possible that at least some of the diversifying mergers that occurred in the UK in the late 1960s may be interpreted as corporate search for more profitable investment opportunities."

Another drawback is that the calculations of efficiency involve the authors in a number of assumptions about unpublished data which can only with charity be described as heroic. The suggestion that all will be well so long as a set of figures remains consistently inaccurate is not wholly convincing.

Most seriously, the tone of the book leaves the distinct impression that the authors are not quite as objective as their liberal use of mathematical formulae might suggest. If their sums do not suit their a priori arguments—as, for instance, in the example of the major brewers—they find reasons for dismissing them. The authors are assertive, even in their conclusions.

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As for FAS 8, the efficient market viewpoint is that the stock market is unlikely to be misled by strange earnings figures so long as the basis of presentation is understood by expert market participants. This is close to saying, however, that accounting standards hardly matter at all. The FASB seems to have taken the more pragmatic viewpoint that U.S. companies have been tempted to hedge their accounting exposure is a way that has involved real economic costs. So it may be goodbye to FAS 8—but not entirely unlamented by one of this book's contributors, who suggests that at least FAS 8 has encouraged US companies to make a quantum leap in their exchange risk management capabilities.

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Of particular interest to the largest annual intake of new underwriting members, those who joined in 1977, who will be receiving their first set of closed accounts about now.

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Edited by Anant R. Negandhi, University of Illinois at Urbana £3.75

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SMALL BUSINESSES

may provide jobs in the inner urban areas, cheap personal services and meet the sub-contracting needs of large enterprises, but they do not constitute a basis around which to redevelop the national economy."

This is one of the main conclusions reached by the authors of "The real world of the Small Business Owner," a book based upon interviews with a number of entrepreneurs from the self-employed to the owner of a business with 1,000 employees

and a £20m annual turnover, thus covering "the different stages of business growth."

Having made this assertion, however, Scase and Goffee do not convincingly justify it. They seem all too inclined to dismiss small companies from participating in the main thrust of economic revival, partly it seems because they believe small company owners are difficult to manage and, for example, because they are less inclined to promote social change.

In their researches, the authors say they found no evidence of there being an "entrepreneurial type."

Indeed, many of the entrepreneurs they spoke to had become so, through "luck," or chance or some factor other than a consuming

Companies and Markets

EEC regime torpedoes British lamb exports

By RICHARD MOONEY

BRITISH LAMB exports slowed to a trickle this week as the new EEC regulations effectively closed off all markets inside and outside the Common Market with the exception of France.

Mr. Dick Cawthorne, managing director of North Devon meat — a leading exporter — estimated his company's sales were down to a third of the normal level and said he thought other exporters' experience was similar. Normally export sales at this time of year would be around 700 tonnes a week.

"It's a right pig's ear of an arrangement," said Mr. Cawthorne. "Britain was the world's fourth biggest lamb exporter and was pushing for third place. Now it must be down to about 90th."

There had been some sales to countries but nowhere near enough to make up for losses in other traditional markets like Belgium and West Germany.

Mr. Cawthorne blamed this on the EEC's regime's "clawback" arrangement which had forced the British export price to these countries up by about 30p a kilo.

"We just can't sell it at that price," he complained.

He admitted that the total British export price of around 160p a kilo was comfortably below the French price of over

200p. But the French were still reluctant to buy British lamb which fetched a lower price at retail level. "Anyway, why should they buy British lamb when they can get Irish cheaper?"

The Irish have adopted a different price support system from Britain which means the farmer subsidy does not have to be clawed back. Their export prices are lower therefore.

John Cherrington writes: The UK sheep market has entered the new regime, in a state of utter confusion and chaos. To begin with, farmers have been holding back lambs in expectation of the higher guaranteed prices, so Monday's market entries were 50 per cent higher than the week before, and the price fell by 30p a kilo to 165p per kilo. The new guaranteed price is 164p per kilo and if the market is maintained at this price, for the rest of the year, the guaranteed payable will be around 60p a kilo.

In addition, the Ministry of Agriculture has taken the opportunity to introduce new grading standards for weight and fatness, which led to an increasing number of lambs being rejected for reasons which farmers do not yet fully understand.

Buyers are also taking a very cautious view because the export trade which was supposed to take advantage of the new regime, is proving very difficult.

On the face of it, the French market looks to be most attractive, but it is understood that French farmers are taking a very hesitant line, claiming that they do not yet fully understand the new rules, and that there are still problems with the Customs.

In any case most exports had been to other member countries, chiefly Belgium and Germany and to third countries and traders say that the effect of the clawback on exports which is equivalent to the subsidy in the week of exportation, has been to close those markets completely for the time being. Last week it was possible to export lamb to such countries on a price equivalent to the British market price without any additions. Now these exports will be subject to as much as 60p a kilo clawback.

The rest of the UK meat trade is very apprehensive of a flood of lamb during the next few weeks, which will have the effect of forcing down prices of all meat, already broker producers are in deep trouble.

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World sugar estimates reduced

By OUR COMMODITIES STAFF

WORLD SUGAR production estimates were reduced by two influential forecasters yesterday.

West German sugar statistician F. O. Licht cut his 1980-81 crop projection to 87.04m tonnes from 88.89m tonnes he forecast in June and leading French trade house, Sucres et Denrées, put the crop even lower at 86.6m tonnes.

Last season the world sugar crop totalled 84m tonnes. The reduced figures brought only a muted reaction on the world market, however. In London March delivery futures climbed £6 to £43.50 a tonne at one stage but this mainly reflected overnight rumours of further Russian buying.

By the end of the day prices had subsided and the March position closed only £2.475 up on balance at £42.60 a tonne. Light put EEC production at 12.57m tonnes compared with

12.95m last year but other major crops were expected to be higher. The USSR's was put at 7.6m tonnes (7.5m last year), Mexico's at 2.75m (2.75m), and Brazil's at 8.3m (7.02m). Licht said Indian and Thai production were also expected to be up on 1979-80.

In Brazil, meanwhile, the ZMP agricultural bulletin said West German sugar production was expected to fall to 2.7m tonnes in 1980-81 from 2.84m last year. But this represented a rise from the bulletin's earlier estimate of 2.535m tonnes. September weather had aided beet growth, it said.

The Australian sugar cane crush is progressing normally, Mr. Norm Dillman, general secretary of the Australian Sugar Producers' Association, said in Brisbane. But he warned that an early start to

the wet season in far north Queensland could cause problems.

With normal seasonal conditions the 23.56m tonnes of cane harvested should yield 3.25m tonnes of raw sugar. So far 18.56m tonnes had been crushed compared with 19.35m at the same stage last year.

The decline in EEC sugar export authorisations was reversed at yesterday's weekly tender in Brussels. The Commission granted licences covering 64,250 tonnes of white sugar compared with 57,050 tonnes last week. It set the minimum export levy at 20.641 European currency units, slightly up from last week's 19.925 ECUs.

The Commission once again failed to issue any licences covering raw sugar but it set a minimum levy of 24.87 ECUs.

BRITISH COMMODITY PRICES

BASE METALS

COPPER — Little firmer on the London Metal Exchange after a quiet day's trading. The previous day's Back-volume of £1.5m in the market, and then surged to £285 on large speculative buying. A slight decline later in the day saw the metal close at the late Kerb at £875.5. Turnover: 1,190 tonnes.

Amalgamated Metal Trading reported that in the morning cash wires traded at £845, 44, 43. Three months £875.5, 75, 74, 75, 76. Cathodes: Coph £910, three months £845. Kerb: £875.5, 75, 76, 77. Cash: £840.50-+1.5 6885.805-+50. Settlem: £895.00-+15

ZINC — Stronger in more active trading conditions. After opening at £374, forward metal traded up to £382 and then advanced further to £384. It had been expected to fall a little on the Kerb to close at £382. Turnover: 22,880 tonnes.

Morning: Cash £383, 62, 61, 61, 25. Spot: £383.5-+100. Unofficial: £383.5-+102.

Alumin'um — Gained ground in more active trading. After opening at £6,580 in the pre-market forward metal drifted down

level to £6,550 and remained at that level for most of the day, with good volume. The previous day's Back-volume of £1.5m in the market, and then surged to £285 on large speculative buying. A slight decline later in the day saw the metal close at the late Kerb at £675. Turnover: 1,190 tonnes.

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Alcan strike threat boosts aluminium

By Our Commodities Staff

FEARS THAT workers at Alcan, the world's biggest aluminium exporter, may go on strike from Saturday encouraged keen buying on the London Metal Exchange yesterday. By the end of the day cash aluminium had risen £16 to £284 a tonne.

The buying followed reports that workers at the company's Kitimat, British Columbia, smelter had given their union leaders a mandate to call a strike in support of current wage negotiations.

More than 90 per cent of the workers at the 268,000-tonnes-a-year plant voted in favour.

Negotiations on a new two-year contract for the 1,850 employees were to resume in the day. Apart from wages, the dispute covers benefits and holidays.

The existing contract expires at midnight tonight and the workers will be legally entitled to strike from Saturday morning, 72 hours after notifying the result of the vote.

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98.5	97.5	97.5	-0.5	5.5%	Int. 1.2%
97.5	96.5	96.5	-0.5	5.5%	Int. 1.2%
96.5	95.5	95.5	-0.5	5.5%	Int. 1.2%
95.5	94.5	94.5	-0.5	5.5%	Int. 1.2%
94.5	93.5	93.5	-0.5	5.5%	Int. 1.2%
93.5	92.5	92.5	-0.5	5.5%	Int. 1.2%
92.5	91.5	91.5	-0.5	5.5%	Int. 1.2%
91.5	90.5	90.5	-0.5	5.5%	Int. 1.2%
90.5	89.5	89.5	-0.5	5.5%	Int. 1.2%
89.5	88.5	88.5	-0.5	5.5%	Int. 1.2%
88.5	87.5	87.5	-0.5	5.5%	Int. 1.2%
87.5	86.5	86.5	-0.5	5.5%	Int. 1.2%
86.5	85.5	85.5	-0.5	5.5%	Int. 1.2%
85.5	84.5	84.5	-0.5	5.5%	Int. 1.2%
84.5	83.5	83.5	-0.5	5.5%	Int. 1.2%
83.5	82.5	82.5	-0.5	5.5%	Int. 1.2%
82.5	81.5	81.5	-0.5	5.5%	Int. 1.2%
81.5	80.5	80.5	-0.5	5.5%	Int. 1.2%
80.5	79.5	79.5	-0.5	5.5%	Int. 1.2%
79.5	78.5	78.5	-0.5	5.5%	Int. 1.2%
78.5	77.5	77.5	-0.5	5.5%	Int. 1.2%
77.5	76.5	76.5	-0.5	5.5%	Int. 1.2%
76.5	75.5	75.5	-0.5	5.5%	Int. 1.2%
75.5	74.5	74.5	-0.5	5.5%	Int. 1.2%
74.5	73.5	73.5	-0.5	5.5%	Int. 1.2%
73.5	72.5	72.5	-0.5	5.5%	Int. 1.2%
72.5	71.5	71.5	-0.5	5.5%	Int. 1.2%
71.5	70.5	70.5	-0.5	5.5%	Int. 1.2%
70.5	69.5	69.5	-0.5	5.5%	Int. 1.2%
69.5	68.5	68.5	-0.5	5.5%	Int. 1.2%
68.5	67.5	67.5	-0.5	5.5%	Int. 1.2%
67.5	66.5	66.5	-0.5	5.5%	Int. 1.2%
66.5	65.5	65.5	-0.5	5.5%	Int. 1.2%
65.5	64.5	64.5	-0.5	5.5%	Int. 1.2%
64.5	63.5	63.5	-0.5	5.5%	Int. 1.2%
63.5	62.5	62.5	-0.5	5.5%	Int. 1.2%
62.5	61.5	61.5	-0.5	5.5%	Int. 1.2%
61.5	60.5	60.5	-0.5	5.5%	Int. 1.2%
60.5	59.5	59.5	-0.5	5.5%	Int. 1.2%
59.5	58.5	58.5	-0.5	5.5%	Int. 1.2%
58.5	57.5	57.5	-0.5	5.5%	Int. 1.2%
57.5	56.5	56.5	-0.5	5.5%	Int. 1.2%
56.5	55.5	55.5	-0.5	5.5%	Int. 1.2%
55.5	54.5	54.5	-0.5	5.5%	Int. 1.2%
54.5	53.5	53.5	-0.5	5.5%	Int. 1.2%
53.5	52.5	52.5	-0.5	5.5%	Int. 1.2%
52.5	51.5	51.5	-0.5	5.5%	Int. 1.2%
51.5	50.5	50.5	-0.5	5.5%	Int. 1.2%
50.5	49.5	49.5	-0.5	5.5%	Int. 1.2%
49.5	48.5	48.5	-0.5	5.5%	Int. 1.2%
48.5	47.5	47.5	-0.5	5.5%	Int. 1.2%
47.5	46.5	46.5	-0.5	5.5%	Int. 1.2%
46.5	45.5	45.5	-0.5	5.5%	Int. 1.2%
45.5	44.5	44.5	-0.5	5.5%	Int. 1.2%
44.5	43.5	43.5	-0.5	5.5%	Int. 1.2%
43.5	42.5	42.5	-0.5	5.5%	Int. 1.2%
42.5	41.5	41.5	-0.5	5.5%	Int. 1.2%
41.5	40.5	40.5	-0.5	5.5%	Int. 1.2%
40.5	39.5	39.5	-0.5	5.5%	Int. 1.2%
39.5	38.5	38.5	-0.5	5.5%	Int. 1.2%
38.5	37.5	37.5	-0.5	5.5%	Int. 1.2%
37.5	36.5	36.5	-0.5	5.5%	Int. 1.2%
36.5	35.5	35.5	-0.5	5.5%	Int. 1.2%
35.5	34.5	34.5	-0.5	5.5%	Int. 1.2%
34.5	33.5	33.5	-0.5	5.5%	Int. 1.2%
33.5	32.5	32.5	-0.5	5.5%	Int. 1.2%
32.5	31.5	31.5	-0.5	5.5%	Int. 1.2%
31.5	30.5	30.5	-0.5	5.5%	Int. 1.2%
30.5	29.5	29.5	-0.5	5.5%	Int. 1.2%
29.5	28.5	28.5	-0.5	5.5%	Int. 1.2%
28.5	27.5	27.5	-0.5	5.5%	Int. 1.2%
27.5	26.5	26.5	-0.5	5.5%	Int. 1.2%
26.5	25.5	25.5	-0.5	5.5%	Int. 1.2%
25.5	24.5	24.5	-0.5	5.5%	Int. 1.2%
24.5	23.5	23.5	-0.5	5.5%	Int. 1.2%
23.5	22.5	22.5	-0.5	5.5%	Int. 1.2%
22.5	21.5	21.5	-0.5	5.5%	Int. 1.2%
21.5	20.5	20.5	-0.5	5.5%	Int. 1.2%
20.5	19.5	19.5	-0.5	5.5%	Int. 1.2%
19.5	18.5	18.5	-0.5	5.5%	Int. 1.2%
18.5	17.5	17.5	-0.5	5.5%	Int. 1.2%
17.5	16.5	16.5	-0.5	5.5%	Int. 1.2%
16.5	15.5	15.5	-0.5	5.5%	Int. 1.2%
15.5	14.5	14.5	-0.5	5.5%	Int. 1.2%
14.5	13.5	13.5	-0.5	5.5%	Int. 1.2%
13.5	12.5	12.5	-0.5	5.5%	Int. 1.2%
12.5	11.5	11.5	-0.5	5.5%	Int. 1.2%
11.5	10.5	10.5	-0.5	5.5%	Int. 1.2%
10.5	9.5	9.5	-0.5	5.5%	Int. 1.2%
9.5	8.5	8.5	-0.5	5.5%	Int. 1.2%
8.5	7.5	7.5	-0.5	5.5%	Int. 1.2%
7.5	6.5	6.5	-0.5	5.5%	Int. 1.2%
6.5	5.5	5.5	-0.5	5.5%	Int. 1.2%
5.5	4.5	4.5	-0.5	5.5%	Int. 1.2%
4.5	3.5	3.5	-0.5	5.5%	Int. 1.2%
3.5	2.5	2.5	-0.5	5.5%	Int. 1.2%
2.5	1.5	1.5	-0.5	5.5%	Int. 1.2%
1.5	0.5	0.5	-0.5	5.5%	Int. 1.2%
0.5	-0.5	-0.5	-0.5	5.5%	Int. 1.2%
-0.5	-1.5	-1.5	-0.5	5.5%	Int. 1.2%
-1.5	-2.5	-2.5	-0.5	5.5%	Int. 1.2%
-2.5	-3.5	-3.5	-0.5	5.5%	Int. 1.2%
-3.5	-4.5	-4.5	-0.5	5.5%	Int. 1.2%
-4.5	-5.5	-5.5	-0.5	5.5%	Int. 1.2%
-5.5	-6.5	-6.5	-0.5	5.5%	Int. 1.2%
-6.5	-7.5	-7.5	-0.5	5.5%	Int. 1.2%
-7.5	-8.5	-8.5	-0.5	5.5%	Int. 1.2%
-8.5	-9.5	-9.5	-0.5	5.5%	Int. 1.2%
-9.5	-10.5	-10.5	-0.5	5.5%	Int. 1.2%
-10.5	-11.5	-11.5	-0.5	5.5%	Int. 1.2%
-11.5	-12.5	-12.5	-0.5	5.5%	Int. 1.2%
-12.5	-13.5	-13.5	-0.5	5.5%	Int. 1.2%
-13.5	-14.5	-14.5	-0.5	5.5%	Int. 1.2%
-14.5	-15.5	-15.5	-0.5	5.5%	Int. 1.2%
-15.5	-16.5	-16.5	-0.5	5.5%	Int. 1.2%
-16.5	-17.5	-17.5	-0.5	5.5%	Int. 1.2%
-17.5	-18.5	-18.5	-0.5	5.5%	Int. 1.2%
-18.5	-19.5	-19.5	-0.5	5.5%	Int. 1.2%
-19.5	-20.5	-20.5	-0.5	5.5%	Int. 1.2%
-20.5	-21.5	-21.5	-0.5	5.5%	Int. 1.2%
-21.5	-22.5	-22.5	-0.5	5.5%	Int. 1.2%
-22.5	-23.5	-23.5	-0.5	5.5%	Int. 1.2%
-23.5	-24.5	-24.5	-0.5	5.5%	

Financial Times Thursday October 23 1980

INDUSTRIALS—Continued.

INSURANCE—Continued.

PROPERTY—Continued

INVESTMENT TRUSTS—Continued

FINANCE, LAND—Continued

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MINES—Continued
Australian

1980	Low	Stock	Price	+/-	1980	Low	Stock	Price	+/-	1980	Low	Stock	Price	+/-
22	28	Anglo-Emu	1.10	-	23	28	Anglo-Emu	1.10	-	39	40	Anglo-Emu	1.10	-
23	28	Anglo-Emu	1.10	-	24	28	Anglo-Emu	1.10	-	40	41	Anglo-Emu	1.10	-
24	28	Anglo-Emu	1.10	-	25	28	Anglo-Emu	1.10	-	41	42	Anglo-Emu	1.10	-
25	28	Anglo-Emu	1.10	-	26	28	Anglo-Emu	1.10	-	42	43	Anglo-Emu	1.10	-
26	28	Anglo-Emu	1.10	-	27	28	Anglo-Emu	1.10	-	43	44	Anglo-Emu	1.10	-
27	28	Anglo-Emu	1.10	-	28	28	Anglo-Emu	1.10	-	44	45	Anglo-Emu	1.10	-
28	28	Anglo-Emu	1.10	-	29	28	Anglo-Emu	1.10	-	45	46	Anglo-Emu	1.10	-
29	28	Anglo-Emu	1.10	-	30	28	Anglo-Emu	1.10	-	46	47	Anglo-Emu	1.10	-
30	28	Anglo-Emu	1.10	-	31	28	Anglo-Emu	1.10	-	47	48	Anglo-Emu	1.10	-
31	28	Anglo-Emu	1.10	-	32	28	Anglo-Emu	1.10	-	48	49	Anglo-Emu	1.10	-
32	28	Anglo-Emu	1.10	-	33	28	Anglo-Emu	1.10	-	49	50	Anglo-Emu	1.10	-
33	28	Anglo-Emu	1.10	-	34	28	Anglo-Emu	1.10	-	50	51	Anglo-Emu	1.10	-
34	28	Anglo-Emu	1.10	-	35	28	Anglo-Emu	1.10	-	51	52	Anglo-Emu	1.10	-
35	28	Anglo-Emu	1.10	-	36	28	Anglo-Emu	1.10	-	52	53	Anglo-Emu	1.10	-
36	28	Anglo-Emu	1.10	-	37	28	Anglo-Emu	1.10	-	53	54	Anglo-Emu	1.10	-
37	28	Anglo-Emu	1.10	-	38	28	Anglo-Emu	1.10	-	54	55	Anglo-Emu	1.10	-
38	28	Anglo-Emu	1.10	-	39	28	Anglo-Emu	1.10	-	55	56	Anglo-Emu	1.10	-
39	28	Anglo-Emu	1.10	-	40	28	Anglo-Emu	1.10	-	56	57	Anglo-Emu	1.10	-
40	28	Anglo-Emu	1.10	-	41	28	Anglo-Emu	1.10	-	57	58	Anglo-Emu	1.10	-
41	28	Anglo-Emu	1.10	-	42	28	Anglo-Emu	1.10	-	58	59	Anglo-Emu	1.10	-
42	28	Anglo-Emu	1.10	-	43	28	Anglo-Emu	1.10	-	59	60	Anglo-Emu	1.10	-
43	28	Anglo-Emu	1.10	-	44	28	Anglo-Emu	1.10	-	60	61	Anglo-Emu	1.10	-
44	28	Anglo-Emu	1.10	-	45	28	Anglo-Emu	1.10	-	61	62	Anglo-Emu	1.10	-
45	28	Anglo-Emu	1.10	-	46	28	Anglo-Emu	1.10	-	62	63	Anglo-Emu	1.10	-
46	28	Anglo-Emu	1.10	-	47	28	Anglo-Emu	1.10	-	63	64	Anglo-Emu	1.10	-
47	28	Anglo-Emu	1.10	-	48	28	Anglo-Emu	1.10	-	64	65	Anglo-Emu	1.10	-
48	28	Anglo-Emu	1.10	-	49	28	Anglo-Emu	1.10	-	65	66	Anglo-Emu	1.10	-
49	28	Anglo-Emu	1.10	-	50	28	Anglo-Emu	1.10	-	66	67	Anglo-Emu	1.10	-
50	28	Anglo-Emu	1.10	-	51	28	Anglo-Emu	1.10	-	67	68	Anglo-Emu	1.10	-
51	28	Anglo-Emu	1.10	-	52	28	Anglo-Emu	1.10	-	68	69	Anglo-Emu	1.10	-
52	28	Anglo-Emu	1.10	-	53	28	Anglo-Emu	1.10	-	69	70	Anglo-Emu	1.10	-
53	28	Anglo-Emu	1.10	-	54	28	Anglo-Emu	1.10	-	70	71	Anglo-Emu	1.10	-
54	28	Anglo-Emu	1.10	-	55	28	Anglo-Emu	1.10	-	71	72	Anglo-Emu	1.10	-
55	28	Anglo-Emu	1.10	-	56	28	Anglo-Emu	1.10	-	72	73	Anglo-Emu	1.10	-
56	28	Anglo-Emu	1.10	-	57	28	Anglo-Emu	1.10	-	73	74	Anglo-Emu	1.10	-
57	28	Anglo-Emu	1.10	-	58	28	Anglo-Emu	1.10	-	74	75	Anglo-Emu	1.10	-
58	28	Anglo-Emu	1.10	-	59	28	Anglo-Emu	1.10	-	75	76	Anglo-Emu	1.10	-
59	28	Anglo-Emu	1.10	-	60	28	Anglo-Emu	1.10	-	76	77	Anglo-Emu	1.10	-
60	28	Anglo-Emu	1.10	-	61	28	Anglo-Emu	1.10	-	77	78	Anglo-Emu	1.10	-
61	28	Anglo-Emu	1.10	-	62	28	Anglo-Emu	1.10	-	78	79	Anglo-Emu	1.10	-
62	28	Anglo-Emu	1.10	-	63	28	Anglo-Emu	1.10	-	79	80	Anglo-Emu	1.10	-
63	28	Anglo-Emu	1.10	-	64	28	Anglo-Emu	1.10	-	80	81	Anglo-Emu	1.10	-
64	28	Anglo-Emu	1.10	-	65	28	Anglo-Emu	1.10	-	81	82	Anglo-Emu	1.10	-
65	28	Anglo-Emu	1.10	-	66	28	Anglo-Emu	1.10	-	82	83	Anglo-Emu	1.10	-
66	28	Anglo-Emu	1.10	-	67	28	Anglo-Emu	1.10	-	83	84	Anglo-Emu	1.10	-
67	28	Anglo-Emu	1.10	-	68	28	Anglo-Emu	1.10	-	84	85	Anglo-Emu	1.10	-
68	28	Anglo-Emu	1.10	-	69	28	Anglo-Emu	1.10	-	85	86	Anglo-Emu	1.10	-
69	28	Anglo-Emu	1.10	-	70	28	Anglo-Emu	1.10	-	86	87	Anglo-Emu	1.10	-
70	28	Anglo-Emu	1.10	-	71	28	Anglo-Emu	1.10	-	87	88	Anglo-Emu	1.10	-
71	28	Anglo-Emu	1.10	-	72	28	Anglo-Emu	1.10	-	88	89	Anglo-Emu	1.10	-
72	28	Anglo-Emu	1.10	-	73	28	Anglo-Emu	1.10	-	89	90	Anglo-Emu	1.10	-
73	28	Anglo-Emu	1.10	-	74	28	Anglo-Emu	1.10	-	90	91	Anglo-Emu	1.10	-
74	28	Anglo-Emu	1.10	-	75	28	Anglo-Emu	1.10	-	91	92	Anglo-Emu	1.10	-
75	28	Anglo-Emu	1.10	-	76	28	Anglo-Emu	1.10	-	92	93	Anglo-Emu	1.10	-
76	28	Anglo-Emu	1.10	-	77	28	Anglo-Emu	1.10	-	93	94	Anglo-Emu	1.10	-
77	28	Anglo-Emu	1.10	-	78	28	Anglo-Emu	1.10	-	94	95	Anglo-Emu	1.10	-
78	28	Anglo-Emu	1.10	-	79	28	Anglo-Emu	1.10	-	95	96	Anglo-Emu	1.10	-
79	28	Anglo-Emu	1.10	-	80	28	Anglo-Emu	1.10	-	96	97	Anglo-Emu	1.10	-
80	28	Anglo-Emu	1.10	-	81	28								

Hanson Trust in \$180m deal

BY JOHN MAKINSON

HANSON TRUST, the industrial services and food products concern, is planning to purchase **McDonough Company**, a U.S. group with interests in footwear, building materials and tools for \$180m (£74m). The deal would mean a major addition to Hanson's string of U.S. companies and would be its largest ever acquisition.

Hanson has agreed to pay \$45 (£18.51) per share for the 40 per cent of the company owned by the major shareholder, Mr. Bernard McDonough and his family. Hanson will then make a cash bid for the remaining shares at the same price and expects to conclude the deal in January next year.

The British company will itself provide only \$25m of the purchase price, with the balance being met by borrowings from U.S. banks.

Mr. Martin Taylor, a Hanson director, said yesterday that his company could have contributed more from its own resources but as all the borrowing was being secured on Mr. McDonough's assets, it was unnecessary to tie up more of Hanson's own assets.

Last year Hanson derived two-thirds of its profits from the U.S. but has not made a purchase there since 1977. A \$75m bid for Barber Oil, New York, fell foul of U.S. shipping laws last year and was dropped. Mr. Taylor said he did not expect results from regulatory agencies with the latest bid.

The McDonough acquisition would lead Hanson into unfamiliar territory in the U.S., although it owns a sizeable building materials operation in the U.K. There will be no management changes at McDonough following the deal.

Hanson is paying a slight premium over McDonough's net tangible assets, which were stated at \$144.5m in the last balance sheet. Using UK accounting methods, however, they work out to \$186.1m or slightly more than the value of Hanson's bid.

In the year to January 31, 1980, McDonough made profits before tax of \$36.2m on sales of \$450.6m. The company has recently been hit by the recession, however, and profits in the first half of this year slumped to \$7.4m from \$16m in the comparable period last year, on roughly maintained sales.

The deal is subject to approval of both Hanson and McDonough shareholders. **Men and Matters**, Page 24

Iran Premier says U.S. is ready to meet its basic demands

New hope in hostage crisis

BY OUR FOREIGN STAFF

IRAN'S Prime Minister, Mr. Mohammed Ali Rajai, appeared to hold out a new hope for solving the crisis with the U.S. when he said in Tehran yesterday that he believed the U.S. was ready to meet Iran's basic conditions for the release of the 52 hostages.

These conditions have been listed previously as the return of the Shah's wealth, the unblocking of assets frozen by the U.S., dropping legal claims against Iran, and promising not to interfere in its internal affairs.

But Mr. Rajai also repeated the long-standing Iranian position that the fate of the hostages should be decided by its Parliament. Consideration by the Parliament of the hostage

question, which had been on the agenda for discussion yesterday, was postponed until Sunday.

Diplomats in London however, thought Mr. Rajai's comments could signal a more flexible Iranian stance on the issue because he said "the hostages are not really a problem for us. We are in the process of resolving it. The nature of the hostage taking was important for us. We got the results long ago."

Although President Bani-Sadr has held this view for many months, this is believed to be the first time that Mr. Rajai, a political antagonist of the President, has said anything of the kind.

Such a change of view could

be crucial in winning over the Parliament, which is dominated by the hardline Islamic Republican Party which supports Mr. Rajai.

A member of the Parliamentary commission proposing conditions for the release of the hostages said yesterday it would probably announce its terms at the Sunday session. Mr. Mousavi Khoiini, a clergyman who is also close to the militant students holding the hostages, said if the U.S. accepted the conditions, the hostages could be released the next day. His remarks were greeted with caution by diplomats in Tehran.

Mr. Rajai discounted the likelihood of the hostages being released before the U.S. presidential elections on November 4, which will be the first anniversary of their seizure.

An indication of the problems which might prevent the early release of the hostages came from a comment by Ayatollah Mohammed Beheshti, the powerful leader of the IRP. "The U.S. has not accepted Ayatollah Khomeini's conditions," he told a news conference.

Iran has meanwhile told Mr. Habib Chatti, envoy of the Islamic conference, that it would not agree to any talks or action to halt the war before Iraqi troops withdraw from Iranian territory.

Iran has assured the United Nations that it was committed to keeping the strategic Strait of Hormoz open to navigation.

British Aerospace shares to go on sale this winter

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

SHARES IN British Aerospace, the nationalised aerospace manufacturer, are expected to be offered for sale some time this winter, probably around the turn of the year.

Priority in such a sale would be given to the 75,000 employees of the organisation.

The precise date of the sale has not yet been settled by the Department of Industry, which is responsible for British Aerospace. Neither has the precise proportion of shares which will be involved. It is certain, however, to cover under 50 per cent of the total capital of British Aerospace, thereby ensuring continued Government control of the organisation.

The feeling in Whitehall is believed to be that, whereas the outlook for British Airways—a also a candidate for the injection of private capital—is uncertain because of the serious impact the current recession is having on it in common with other major airlines, the outlook for the manufacturer is much better.

The Government recently announced that, because of the difficulties facing British Airways, a share sale— which remains Government policy—is not now likely before 1982, and may be even later.

For British Aerospace, however, the situation is more promising, although there are some areas of uncertainty.

The group is heavily involved in military aircraft manufac-

turing, and on its civil side is busy with its 20 per cent share of the European Airbus, for which it is making the wings while also retaining an overall design consultancy role.

On the civil side, the big question mark hangs over the new BAE 146 feeder-liner, on which substantial sums have been spent on development but which has collected few orders.

The aircraft is due to make its maiden flight next spring, after which it is hoped that orders will start to flow more vigorously.

In the 1979 financial year, trading profits of British Aerospace were £90m on sales of just over £1bn, while the group had an order book outstanding of nearly £3.3bn.

Labour executive calls for poll delay

By Richard Evans, Lobby Editor

THE LABOUR PARTY'S National Executive Committee decided yesterday to press for a postponement of the Parliamentary Labour Party's leadership election—in the certain knowledge that this will be rejected by MPs next week.

The move, taken after NEC members voted in favour, with five against, was seen as a symbolic protest by the Left-wing majority against the Shadow Cabinet's recommendation to press ahead with the election.

Mr. Michael Foot, Deputy Leader, one of the four candidates to replace Mr. James Callaghan, advised against the proposal on the grounds that it would create unnecessary conflict between the NEC and the Parliamentary Labour Party.

Mr. Eric Heffer, a leading Left-wing member of the NEC, will urge MPs next Tuesday to suspend standing orders, forego the election, and allow officials to remain in office until a new electoral system can be devised early next year.

The NEC sketched a timetable leading to the special conference on January 24 which will try to devise a new formula.

A special working party was set up to decide which proposals the NEC should put to the conference. The closing date for amendments will be December 5, which means a very tight schedule.

A joint meeting of the Shadow Cabinet and the NEC will review progress next Wednesday and there will be a further meeting of the NEC on Wednesday week.

The NEC will draft a model constitutional amendment on the extension of the franchise in order to guide constituency Labour parties and affiliated organisations. It will contain no figures on the possible composition of an electoral college but Right-wingers believe it could have the effect of conditioning people to assume that an electoral college is the only answer.

Mrs. Shirley Williams said after the meeting that the NEC was pushing confrontation with the PLP beyond the limit. "This is very foolish and damaging," she said.

A significant move for the longer term was made at the meeting by Mr. Anthony Wedgwood-Benn. He gave notice that he wished to have discussions at a future meeting on the whole issue of Clause 5 of the party's constitution, which covers the drafting of election manifestos.

Martin Earles works near Rochester in Kent will mean another 150 redundancies.

The balance of the 1,500 lost jobs involve cuts in Northern Ireland and in the group's engineering and design division at Gravesend.

In August, the group announced a 24m rights issue to help it modernise its UK capacity, which now stands at nearly 11m tonnes a year. Last year the company said it was having to advance longer-term plans to change from high-cost manufacturing plant to a more energy-efficient system in the face of public expenditure cuts and generally lower construction output.

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Times

disarray and there were moves afoot to get a debate in Parliament.

The shares of Thomson British Holdings were suspended pending the announcement. After resumption of trading the price rose by 35p to 365.

Mr. Brunton would not estimate the price which would be put on the business.

Asked if there had been management failings, Mr. Brunton admitted the 11-month suspension had not secured its aims but described the management as "magnificent" in dealing with appalling problems.

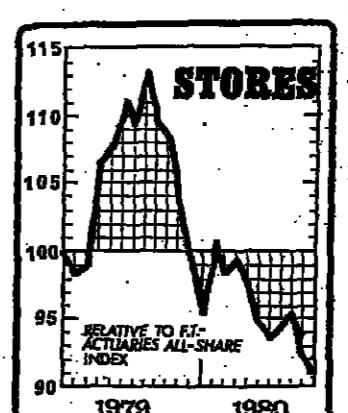
The trouble had come from a minority of people and the problem was not one of unions against management but inter-union strife. This was behind the loss of more than 1m copies of the Sunday Times in the last fortnight.

Agreements had been signed with the unions, and they had failed to deliver. "We are not going down that road of promises again." The £15m expected loss for this year was a record, not counting the £38.3m which the suspension cost.

THE LEX COLUMN

A la recherche du Temps perdu

Index rose 4.7 to 488.7



The real value of Times Newspapers, according to the stock market, is minus £40m. That was the amount by which International Thomson's market capitalisation rose yesterday on the news that the group will be out of Fleet Street by March. The national newspapers lost £18.9m after tax relief last year, when publication was suspended for 11 months. This year, the after-tax loss will be about £3m—the result of recession, industrial disputes and, according to the management, the significant cost of implementing the agreements which ended the suspension but which have not brought the expected results.

So, while M and S and BHS appear to be holding up relatively well, the main squeeze in the retailing sector is being felt at the top and bottom of the market, among the department stores and mail order houses. Retail shares have spent the last year falling in relative terms in anticipation of weak earnings. These have now come through into the published figures and share prices have been showing a firmer tone since December.

At the trading level, profits are up from £58.6m to £55.6m, but the UK companies' contribution is little changed, despite the inclusion of Westinghouse Brake and Signal (which is doing very well) for the full six months rather than three. Diesel earnings, which fell sharply in early 1978, are still bumping along the bottom, although in heavy diesels Hawker is seeing the benefit of capacity reductions.

The real cost to the group is greater than this, however, since it does not charge interest on inter-company loans. The newspapers will borrow £22m from the parent this year, and already had borrowings of over £20m last December.

Ever since its deal with Oil collapsed, Hanson Trust has clearly been looking for a U.S. acquisition to replace it, and the issue of a \$25m convertible bond last month suggested it was not far from finding one. It has chosen a company of roughly Barber's size—the McDonough Company, for which it is paying £180m. McDonough is in footware and hand tools—hardly the most advanced sectors of the U.S. economy. But high technology is not Hanson's style, and it has a very good record of extracting earnings from the companies it buys.

McDonough's profits have slumped in the first half of this year—from \$16m to \$7.4m pre-tax—but Hanson seems confident that this is a cyclical trough, and that the benefit will cover its finance costs next year. After its 1979 rights issue, not to mention the prospective sale of Industries' offices and the prospect of a healthy profit on its stake in Barber Oil, Hanson is not short of cash, but the purchase is being funded with debt, advanced purely on the strength of McDonough's assets.

These days the shares of any remotely successful company tend to look expensive; yesterday the All-Share Index moved above 300 for the first time. At 234, up 12, the Hawker Siddeley share yields a fraction under 5 per cent and, on a p/e of over 10, fully-taxed.

The travel interests will be held back this year by the cost of expansion in the U.S., and the regional newspapers are under a lot of pressure. Yet group earnings could be roughly unchanged at £40m or so (fully diluted 30p per share). Next year, with The Times out of the way and the new developments starting to pay off, there could be a significant increase.

Hawker Siddeley

In a year when most engineering company results have been best forgotten, Hawker Siddeley has come up with a respectable rise in first half-pre-tax profits.

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Germany rejects Euro steel plan

BY JONATHAN CARR IN BONN

THE WEST GERMAN Government has decided not to approve the European Commission's steel crisis plan and will seek another session of the EEC Council of Ministers to discuss the issue—probably on Saturday in Luxembourg.

This move effectively delays the introduction of the Commission plan agreed by the other eight EEC states. The plan foresees compulsory curbs on steel production throughout the Community, backed by fines for non-co-operation.

West Germany has avoided declaring the matter one of "vital national interest"—a phrase which would imply that it planned to veto an EEC Council decision for the first

German view and to prepare for the Council session.

At best the Germans would like to see the compulsory scheme discarded in favour of a voluntary agreement between European steel companies to restrict production. But hopes that this can be achieved are not high.

Bonn fears that about 10,000 jobs in the German steel industry could be endangered.

John Myles adds from Brussels: "Although the other eight member states are surprised and unhappy at a further delay in the Community's resort to emergency powers over steel, EEC procedures prevent the special meeting demanded by Bonn.